

26th International Exhibition
for Equipment, Technologies,
Raw Materials and Ingredients
for the Food Processing Industry



4-8.10.2021

EXPOCENTRE Fairgrounds, Moscow, Russia

Organised by



www.agroprod mash-expo.ru/en

Equipment | Technology | Ingredients | Packaging

AGROPRODMASH: RUSSIA'S LARGEST EXHIBITION

**in the Food Industry: Equipment
and Ingredients category
in the following nominations**

- International Recognition
- Market Coverage
- Professional Interest
- Exhibition Space



www.agroprod mash-expo.ru/en

WHY AGROPRODASH?

FACE-TO-FACE contacts with CEOs
and technicians of food and food processing enterprises
from all over Russia and the CIS

UNIQUE OPPORTUNITIES to show your new products
to attract new clients and network with partners

THE BEST PLACE to show your new products
and technologies to a wide international audience

NEW IDEAS for business development

NETWORKING with leading food technology experts

OBJECTIVE ASSESSMENT of the Russian market of equipment
and ingredients for the food processing industry



🔍 www.agroprodash-expo.ru/en



WHAT TO SEE AT AGROPRODMASH?

**Only Agroprod mash showcases
equipment and machinery
for the full technological cycle
of food production and processing
of agricultural products**

Product Sectors

www.agroprod mash-expo.ru/en

PRODUCT SECTORS



DairyTech

Dairy and cheese production



PoultryTech

Poultry breeding and processing



MeatTech

Equipment for meat processing and sausage making. Slaughtering equipment and preliminary meat processing



DrinkTech

Equipment and technology for beverage production



Fish Technology

Fish and seafood processing. Fish-breeding



Bakery

Bakery Equipment



SweetTech

Confectionery equipment



FruitMash

Fruit and vegetables processing. Canning equipment



Ingredients

Ingredients. Additives. Spices. Technology of producing



Ice-CreamTech

Ice cream equipment



Refrigeration

Refrigeration equipment. Ventilation and A/C systems



Raw Materials Processing



GrainTech

Grain processing. Production of flour, pasta



Casings



Recycling



Food Technology

Basic food technology. Processing of raw materials. Food production. End-to-end engineering solutions



Automation Solutions



Complect

Components, machinery and materials for food production



Packaging

Packaging equipment and materials. Portioning, bottling, labeling equipment



Bottling

Equipment and technology for production and bottling of liquid and viscous food and beverages



Weighing & Measuring Equipment



Logistics

Warehouse equipment. Logistics. Transport



Food Safety

Food safety and quality control



Food Hygiene



Leasing, credits and investments in the agriculture industry



Construction and reconstruction of food processing facilities



Floor Coverings



Regions of Russia

Russian regional group stands and pavilions



International

Foreign national pavilions

Product Sectors



 www.agroprod mash-expo.ru/en

EXHIBITORS

Leading Russian and foreign manufacturers and suppliers of production equipment, components, raw materials and ingredients for the food processing industry

930+

exhibitors

from 33 countries

Catalogue



State-sponsored participation



Belgium



China



Denmark



Germany



Italy

www.agroprod mash-expo.ru/en

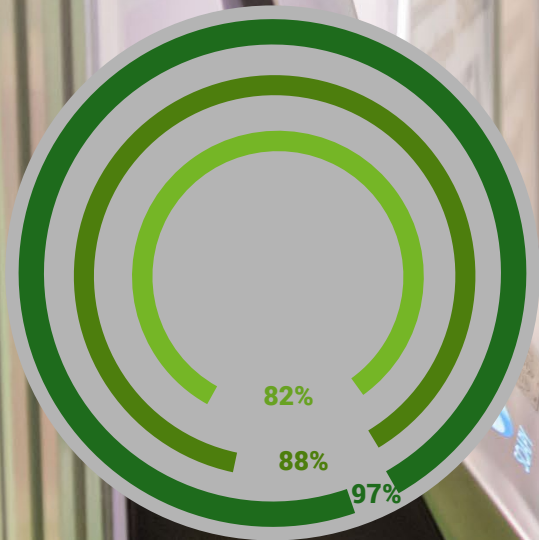
HIGH ROI

Loyalty from industry insiders

Recommend Prodexpo to
their partners and peers

Plan to come back
next year

Expect positive results
after the show



Year after year Prodexpo helps its exhibitors

67% Participate
annually

High ROI for exhibitors

87% Met
objectives

www.agroprod mash-expo.ru/en

FEEDBACK

Pier Paolo Celeste, Director of Moscow branch of ICE (Italian Institute for Foreign Trade), Head of ICE branches in Russia, Armenia and Belarus:

– Agroprod mash is a very important trade show for us. We participated in it many years ago and now Italian companies come back with great pleasure. Russia becomes more and more industrialized and developed country. We would like to be around it at this time.

Evgeniy Golovushkin, Head of International Cooperation Department at the Center for Export Support of the Krasnodar Administration:

– We should note the activity. The business is going on. People show their readiness for cooperation. This is our first exhibition. For us, participation in it is a useful experience. We hope that next year everything will be resolved successfully and more participants will come to the exhibition. We are very interested in it, because our main task as a subject of the export support structure is to promote our products abroad. We will take part in the next exhibition.

Sofia Chugunova, Head of Sales Division, Department of Meat Technologies at OMEGA Group:

– Agroprod mash is a landmark event in our industry, the exhibition that our customers are waiting for. This is a great platform for negotiations, where we can communicate in an informal atmosphere, exchange information. We are happy that the exhibition is held, for which we are grateful to the organisers. This year has shown how important it is for us to be in direct contact with our customers.

More than 90 reports were made about Agroprod mash 2020, including interviews, videos from the stands and demonstrations of equipment in action



Gennady Myndru, Director General at DLG RUS 000:

– At the Germany group stands we see those German companies that have already managed to settle in the Russian market and mobilise their employees and partners to participate in this exhibition, which has not lost its attractiveness despite the difficulties caused by the pandemic. The collective exposition is an instrument of the German state to support its export. Next year, the German exposition will at least reach the size of the last year, or even increase, considering what was missed this year due to the situation with the coronavirus. We look forward positively.

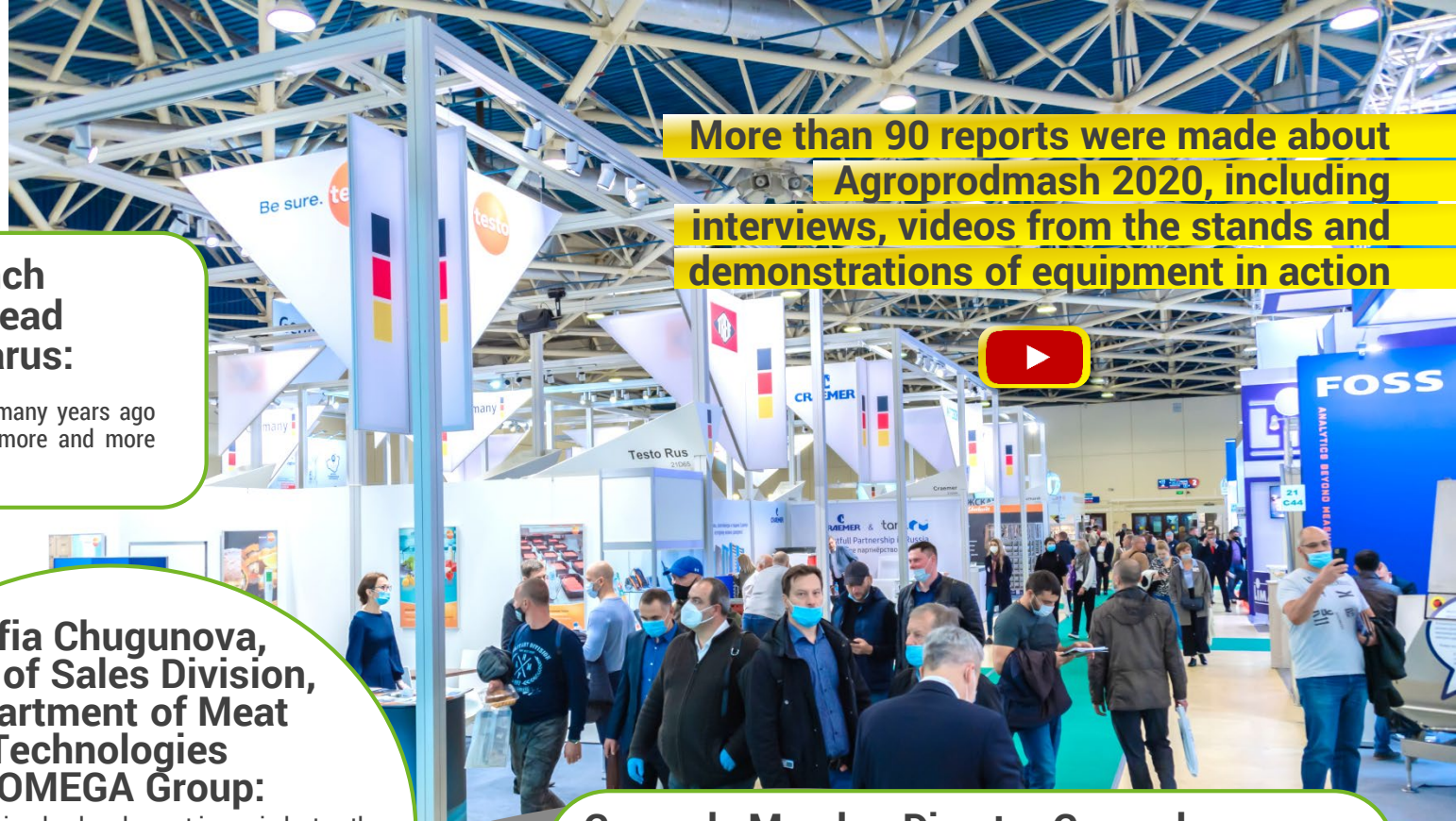
Exhibitor feedback



Visitor feedback

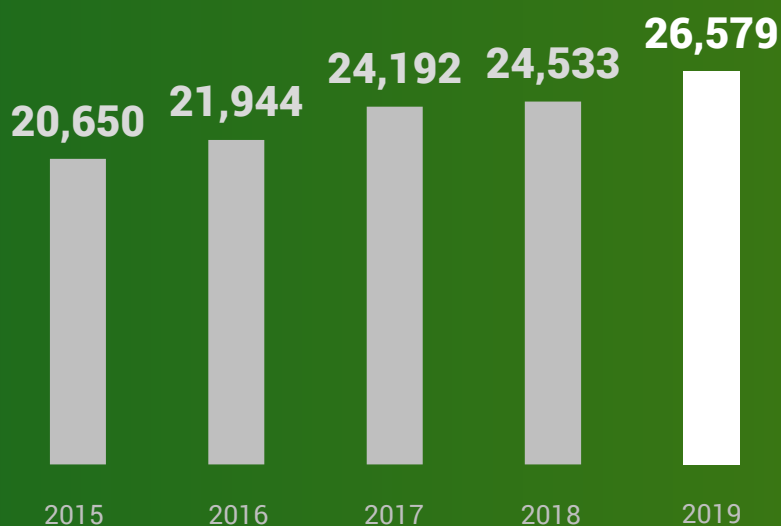


www.agroprod mash-expo.ru/en



VISITORS

Year-on-year increase in visitors*



* Source: official event audit

** Source: Romir

WHO ARE OUR VISITORS?

Geography**

74 countries

85 Russian regions

81%

Qualified visitors



www.agroprod mash-expo.ru/en

VISITORS

Unique target audience

40%

Newcomers to Agroprodmas in 2019. Every year the show welcomes more than 10,000 new visitors

9%

Attend exclusively Agroprodmas. You will not meet these people at other shows

High ROI for visitors

69%

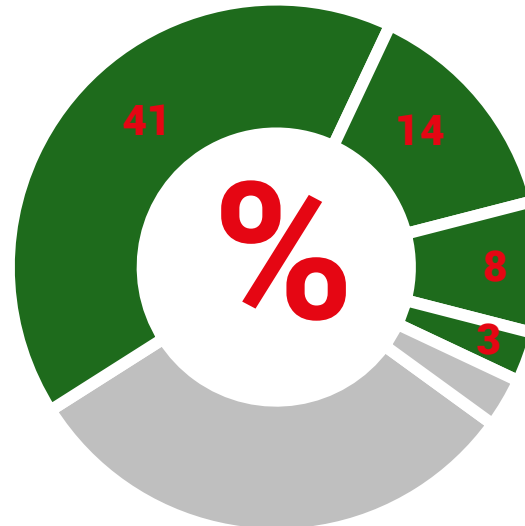
Plan to make purchases as a results of their visit

86%

Met objectives and consider their visit a success

92%

Would recommend Agroprodmas to their colleagues and peers



- 41 Equipment
- 14 Ingredients
- 8 Raw materials
- 3 Ready products
- 3 Other
- 31 None

VISITORS BY INDUSTRY SECTORS, %



VISITOR INTERESTS, number of people



Q www.agroprod mash-expo.ru/en

EVENT PROGRAMME

40+

events

90+

speakers

3,000+

delegates

Discussing
relevant issues
with representatives
of business
and authorities



Identifying
market trends

Meetings

Consultations

Career
enhancement

www.agroprod mash-expo.ru/en

TAKE PART IN AGROPRODMASH TO



Expand
sales
territory
(Russia +
EEU
countries)



Solidify
your
position



Generate
new clients



Increase
sales



Meet
industry
leaders



Gain
important
knowledge
and exchange
experience

www.agroprodmash-expo.ru/en

Join us at Agroprod mash!




Organised by
 EXPOCENTRE

Supported by
 MINPROMTORG
RUSSIA

Under auspices of
 CCI of RF

Contacts

Ms. Tatyana Piskareva,
Exhibition Director

 +7 (499) 795-27-96 / 29-89 /
38-49 / 41-25 / 41-26 / 26-46

 apm@expocentr.ru

Book a stand

