



РОССИЙСКАЯ  
НЕДЕЛЯ ЗДРАВООХРАНЕНИЯ  
RUSSIAN HEALTH CARE WEEK

6 - 9 December 2021

Expocentre Fairgrounds, Moscow, Russia



# MedTravelExpo



Medical  
Clinics,  
Health and  
Spa Resorts

[www.rnz-expo.ru/en](http://www.rnz-expo.ru/en)

International  
Exhibition

12+

 EXPOCENTRE

# Unique platform to present your products and services in Russia



- Prevention and diagnostics
- Treatment and rehabilitation



MedTravelExpo is an international trade show held within the Russian Health Care Week. The Week is the largest series of health care and medicine related events in Russia and the CIS. It also includes international trade shows (Zdravookhraneniye, Healthy Lifestyle, Apteka) and many more associated events.



MedTravelExpo will help you to achieve your goals! Show your capabilities, accomplishments and innovations, and introduce physicians of your clinic to the Russian professional community and potential patients.



MedTravelExpo offers every opportunity to all participants to boost business and explore new ways to provide medical services.

# Address all your business needs over five days at one go



## First time under one roof

- Health and spa resorts
- Medical centres
- Medical professionals



Find new partners and clients



Use face-to-face meetings to show the best side of your services. You can't do it online



Network, exchange experience, find your way to success



Raise your brand awareness

# Our exhibitors



General and specialized clinics and medical centres



Centres for reproductive medicine



Alternative medicine clinics



Dental clinics



Beauty clinics



Health and spa resorts



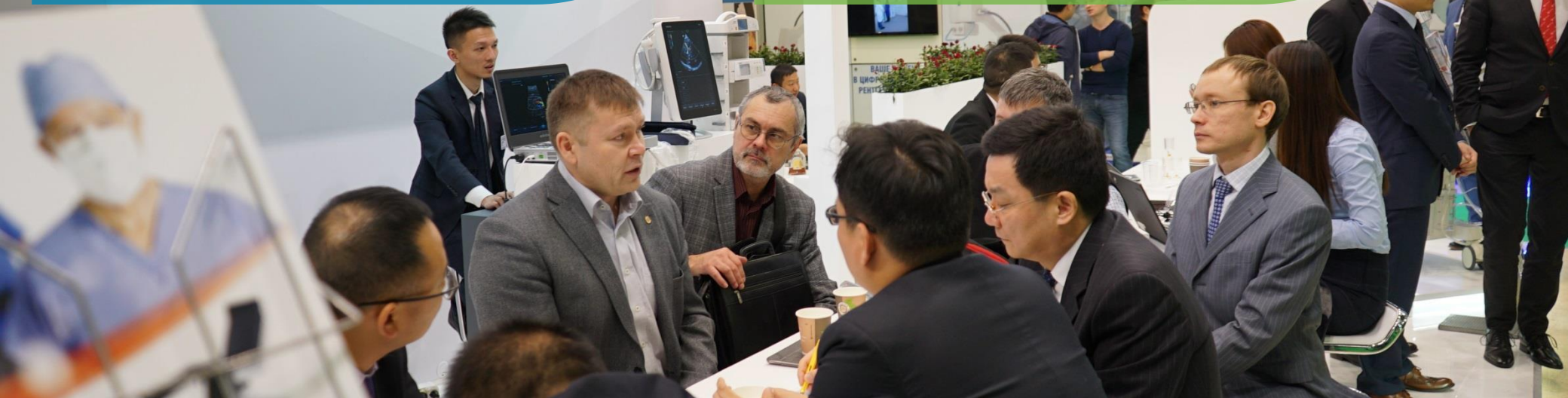
Medical tourism agencies

# Professional visitors



- Representatives of Russian executive and legislative authorities
- Heads of state-run and private medical centres and facilities
- Trade union representatives
- Representatives of social security funds and nonprofit organizations
- Industry experts

- Physicians
- Investors
- HR
- Representatives of medical tourism agencies
- Students and graduates of medical colleges
- Individual customers



# Presentation zone



Presentations of medical facilities

Presentations of health and spa resorts

- Draw attention of partners, clients and investors; increase your brand awareness
- Make yourself known, tell about unique traits and new services
- Illustrate arguments and visualize facts
- Be close to your patients, show loyalty making special offers



# Russian Health Care Week



**40,000** sq m  
Total space of trade shows

**1000** Exhibitors  
**40** Countries

More than **26 840**  
professional visitors

The history of the Russian Health Care Week started with the launch of the Zdravookhraneniye exhibition for health care in Moscow in 1974. It was initiated by the USSR Ministry of Health Care headed by Academician Boris Petrovsky. In 1997 Zdravookhraneniye became an annual event.

In 2016 it became part of the Russian Health Care Week, which is now included in the event calendar of the Russian Ministry of Health Care.

## The Russian Health Care Week

is the main and currently the only Russian platform to address and discuss issues of all sectors of the health care and medical industry.

It is a powerful tool for development of medical and health care services. Its aim is to bring together industry professionals and promote inter-sectoral cooperation, professional development, networking and exchange of experience.

The co-location of several medical trade shows (Zdravookhraneniye, Healthy Lifestyle, and MedTravelExpo. Medical Clinics. Health and Spa Resorts) ensures large scale and importance of the Week for the medical and business communities and boosts development of health care in general and medical tourism in particular.

The Week is part of the supported event list of the Russian Ministry of Industry and Trade (Order No.99 from 7 March 2017).

## Wide target audience

**74%**

Visitors have direct purchasing power or influence

**43%**

Visitors come from Russian regions or other countries

**34%**

Visitors attend exclusively Zdravookhraneniye and Healthy Lifestyle

# MedTravelExpo - 2019



**158**

exponents



**12**

countries





# Exhibition Management Team



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