

12+



Supported by



PHOTONICS

WORLD OF LASERS AND OPTICS

30 March – 2 April
2021

15th Anniversary International
Exhibition for Laser, Optical
and Optoelectronic Technologies

EXPOCENTRE Fairgrounds, Moscow, Russia

www.photonics-expo.ru/en

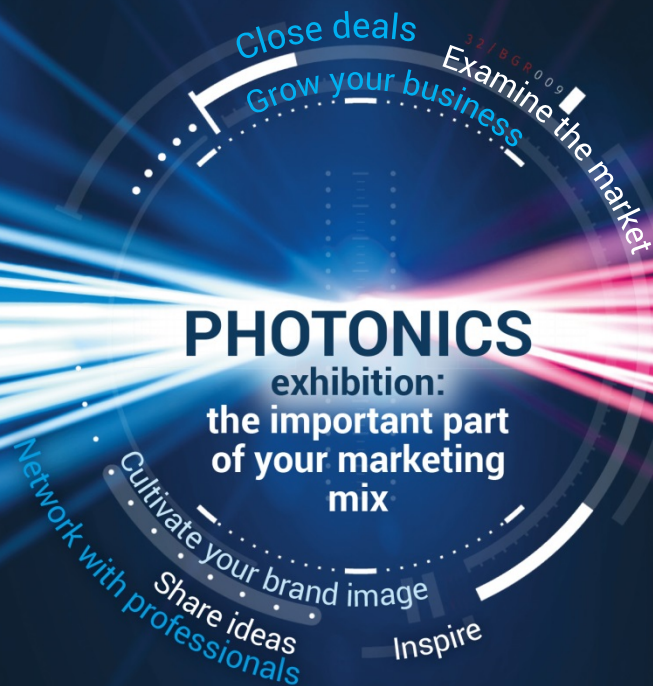


Laser Association



EXPOCENTRE

Photonics. World of Lasers and Optics: Four Main Days to Increase Your Sales



2015

151



EXHIBITORS

1,795



EXHIBITION SPACE
(SQ M)

7,160



VISITORS

13



COUNTRIES

2019

198

2,540

8,380

13



Ivan Kovsh
President
Laser Association
(Russia)

"The annual exhibition for laser, optical and optoelectronic equipment is a networking space for industry professionals. Here they share experience and see new products and developments. Our estimate is that 30-40% of the exhibition stands showcase brand new equipment which has been made during the previous year."

www.photonics-expo.ru/en

Product Sectors



Laser radiation sources and components



Optical materials and technologies



Optical elements, components and systems



Fibre optic equipment



Laser equipment for cutting, welding, marking and other types of materials processing



Laser and optical test equipment



Biophotonics



Optoelectronics, nanophotonics



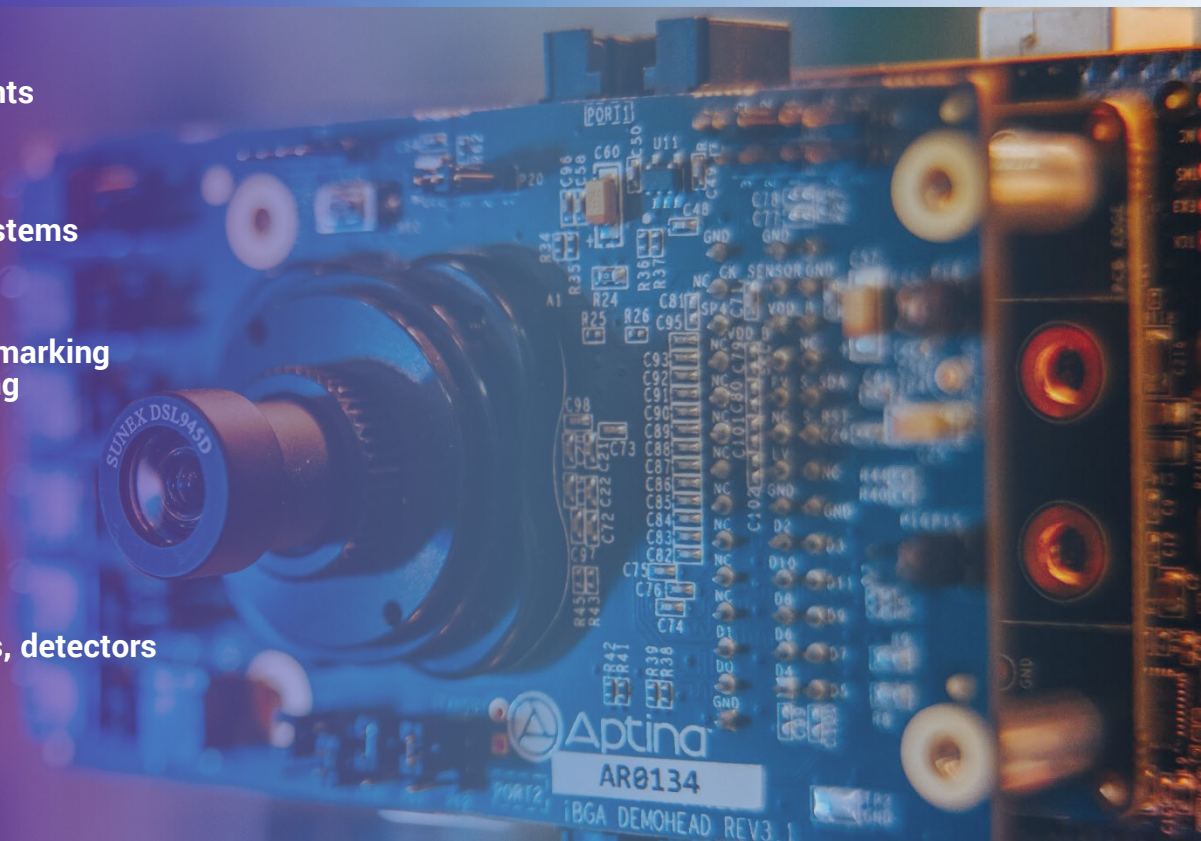
Equipment for artificial vision, sensors, detectors



Research equipment



Safety and security systems



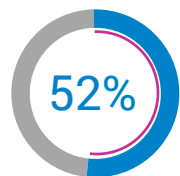
To learn more, go to www.photonics-expo.ru/en

The most attended photonics event in Russia

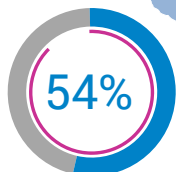


8,380 visitors from **37** countries, **65** regions and **230** cities of Russia

20% (1,670 people)
attend Photonics exclusively.
You will not meet them at other shows.



Visitors will be making purchases as result of attending Photonics



Visitors represent manufacturers

Australia, the Bahamas, Belarus, Belgium, Canada, China, Côte d'Ivoire, Estonia, France, Georgia, Germany, Hungary, India, Iran, Italy, Japan, Kazakhstan, South Korea, Kyrgyzstan, Latvia, Libya, Lithuania, Mexico, Moldova, Montenegro, Russia, Spain, Switzerland, Taiwan (China), Tajikistan, Turkey, the UAE, the UK, Ukraine, the USA, Uzbekistan, Vietnam

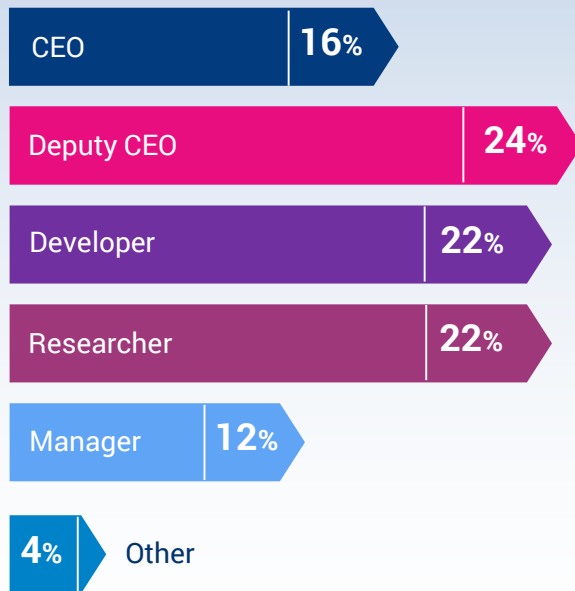
* Source: visitor questionnaires

www.photonics-expo.ru/en

Your target audience exclusively



Job titles*



* Source: visitor questionnaires

Visitor preferences, %*



Other

- Laser technologies in advertising, production of gifts
- Training, information support
- Innovation centers, technology transfer centers
- Servicing of laser and optical equipment
- Displays, equipment for light shows

What our exhibitors say about Photonics



Ivan Kovsh
President
Laser
Association
(Russia)

"According to visitor questionnaires, up to 80% of all contracts are signed at Photonics."



Maxim Mishin, Key Account Manager, Mitutoyo Rus

"Our company makes and sells Japanese measuring equipment. This is our first time at the exhibition. We first came here as visitors three years ago and considered the possibility of our participation. We made the decision last year and opened a stand at this exhibition. Everything is to our satisfaction. We are satisfied with the number of visitors, although the exhibition does not quite correspond to our core activity; Metalloobrabotka is our focus. Photonics is an industry show, which mostly presents manufacturers of optical equipment, while this is just one of our areas. I think we will come here again next year. We may even present larger equipment and expand our stand a bit."



Matvei Konyashchenko, Deputy Director for Business Development and Foreign Economic Relations, Avesta-Project

"Our company makes laser equipment and optical-laser components. Our production facilities are situated in Russia. We have been participating in this exhibition since day one. This year, the interest in Russian producers has grown, and more questions are being asked about localizing production of foreign equipment. People have realized that we need to develop production. The exhibition is well managed. Our expectations about visitors have come true. We will continue participating in the trade show. Our participation will either expand or keep to the same format."

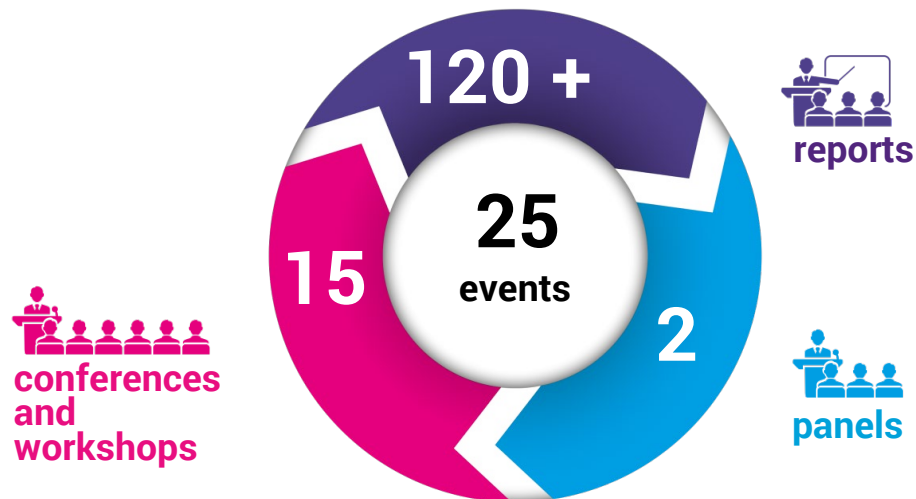


Konstantin Krivetsky, Research Department Head, EssentOptics (Belarus)

"Our company is headquartered in Minsk. We make optical spectrophotometers. We come to the Photonics exhibition every year. It is well organised this year, same as the year before. The exhibition attracts people who are interested in our products. We send invitations to our permanent partners in advance. We plan to continue our participation in the exhibition. The status has to be maintained on a regular basis."

See more feedback

Relevant topics of supporting events is one of the components of Photonics' success



Main events

- Meeting of the Expert Council on Photonics at the State Duma Commission on Legal Support for Development of the Defense Industrial Sector of Russia
- Meeting of the Technical Committee on Standardization (TC 296)
- Conferences of the 8th Congress of the Photonics Technology Platform
- Visiting Extended Meeting of the Laser Association Council
- Russia-China Workshop on Femtosecond Lasers

Highlights of Photonics. World of Lasers and Optics 2019



[Video about](#)
[Photonics. World of Lasers](#)
[and Optics 2019](#)



**Training of the Laser Technology
Russia National Team before the 45th
WorldSkills Competition**



- Working meeting of the organisers of the Photonics-Agro Eurasian Programme
- Conference on Photonics in Green House Farming
- Presentation of the Industrial Development Fund and the State Information System of Industry

Highlights of Photonics. World of Lasers and Optics 2019



The open joint meeting of the Photonics Work Group at the Russian Ministry of Industry and Trade, the Science and Technology Council of Laser Association, the Secretariat of the Photonics Russian Technology Platform, and the Expert Council on Photonics at the State Duma Commission on Legal Support for Development of the Defense Industrial Sector of Russia

Germany National Pavilion



Bundesministerium
für Wirtschaft
und Energie



German companies presented their high-end technologies, equipment and solutions in the following categories

- Biomedical equipment based on photonics technologies
- Fiber optic equipment
- Laser and optical test equipment
- Laser equipment for cutting, welding, marking and other types of materials processing
- Laser radiation sources and components
- Servicing of laser and optical equipment
- Optical elements, components and systems
- Research equipment
- Optoelectronics, nanophotonics
- Optical materials and technologies

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European Photonics
Industry Consortium

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WORLD OF LASERS AND OPTICS

**30 March – 2 April
2021**

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Venue

Forum Pavilion, Expocentre Fairgrounds
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E-mail: bulavina@expocentr.ru

Book a stand