



**22-25.03**  
**2021**

**EXPOCENTRE**  
Fairgrounds,  
Moscow, Russia

[www.mirstekla-expo.ru/en](http://www.mirstekla-expo.ru/en)

# Mir Stekla

**PRODUCTION • PROCESSING • APPLICATION**

22nd International  
Exhibition for Glass Products,  
Manufacturing, Processing  
and Finishing Technology

Organised by EXPOCENTRE AO  
Under auspices of Russian Chamber of Commerce and Industry

12+

 **EXPOCENTRE**



# MIR STEKLA

Russia's largest trade show in the glass industry



## Vladimir Yakovlev, President of the Russian Union of Builders

“The builders’ interest in Mir Stekla is very high. The trade show offers every opportunity to develop direct contacts with glass manufacturers from all over Russia and other countries, hold negotiations, and put forward proposals and suggestions. I am positive Mir Stekla 2019 will give an impetus to fresh ideas, innovative architectural projects, and creative design solutions.”



## Vadim Ryzhov, Chairman of the Russian Glass Union Presidium

“The industry’s production capacity allows us to handle almost every type of challenge in the sphere of architecture and construction and meet the highest requirements for quality and characteristics, including those set by Russia’s national projects.”



## Viktor Novoselov, President of the Russian Union of Designers

“The products and technology showcased at the Mir Stekla exhibition help to bring together everybody who uses glass in their work, i.e. builders, architects and designers, under one roof. For them the trade show is the place where colleagues share their expertise and the latest achievements.”

## Facts & Figures

**230** exhibitors  
from **22** countries

**9,686**  
professional visitors

**11,000** sq m  
of exhibition space

**51** first-time exhibitors

# PRODUCT SECTORS



## Glass production

Raw materials preparation, furnace-charges, glass melting and furnacing technologies, refractory materials, product forming, removal and cutting systems, packing lines. Production technologies for various types of glass and glass products



## Glass processing

Equipment and technologies: cutting, surface finishing, tempering, laminating, moulding, application of coatings, films, decorations, assembly parts, product assembly. Recycling of glass waste, glass containers.



## Glass products

Glass in interior design and furniture (partitions, staircases, floors, mirrors, etc.), translucent structures, architectural projects and solutions, glass for solar batteries, Low-E, sun protection, self cleaning, noise reduction, safety and automotive glass, glass containers (medical and laboratory glassware, perfume and cosmetics containers), art glass, glass blocks, etc.



## Tools, auxiliary equipment



## R&D



## Test and regulating equipment, software



## Industry associations and unions



## Glass transportation and storage



# EXHIBITORS

Leading Russian and foreign manufacturers and suppliers of equipment, technologies, services for the glass industry as well as finished glass products for construction, food, medical and other industries.

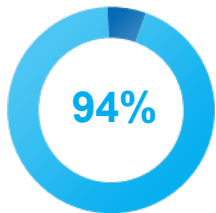


## Companies from 20 countries among them

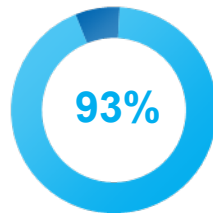
Glaston, MSC & SGCC, TIAMA, Grenzebach Maschinenbau GmbH, Hegla GmbH, RHI Glass GmbH, Bystronic Glass, Heye International GmbH, Horn Glass Industries AG, Emhart Glass, Bottero S.P.A., BDF Industries S.P.A., Pneumofore, Mountain Glass Technology Co. Ltd., Landglass Technology Co. Ltd., Lahti Precision, Sklostroj Turnov CZ s.r.o., Saint Gobain Sefpro, Omco Croatia, Motim Kadko KFT, Stara Glass S.P.A., Hartmann & Bender Vertriebs & Produktionsgesellschaft, Henry F. Teichmann, Inc., Sigma, etc.

## Russian companies include

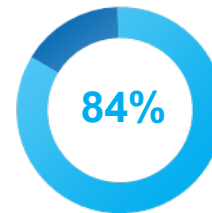
Yta, KAMI Association, Caspian Flat Glass, Karat, Ferro, Salavatsteklo, Steklopack, Simvol, Saratovstroysteklo, Saratov Institute of Glass, Steklo-Gaz NPC, Sky Technology, Big Printer, Zenon, Steklo-Centr, Intmarket, Stanki Mira, MDM-Techno, Osborn, Ritservice, etc.



Would recommend their peers and partners to take part in Mir Stekla



Announced their plans to take part in Mir Stekla 2019 before the 2018 edition was over



Regular exhibitors

[List of exhibitors](#)

# EXHIBITOR FEEDBACK



“ It is not our first time at Mir Stekla. We have planned meetings with a lot of our clients beforehand. At the same time we meet many new potential customers and useful contacts. Our stand is buzzing with activity. The origin of visitors is from Russia to China. Here we get the most relevant and beneficial information.

**Anastasia Antonovich**  
**PR Manager**  
**Grodno Glassworks**  
**(Belarus)**

“ Our company is an official representative of the Italian factory Bottero which makes glass processing equipment. It is our first time at Mir Stekla. There are a lot of visitors, and management is top notch. One more thing that we like is the location of Expocentre Fairgrounds. We are thinking about coming back next year.

**Dmitry Bendrikov**  
**Sales Manager**  
**Ritservice (official representative of Bottero)**

“ Yta has participated in Mir Stekla since the company's launch. This show is a key event for us. We believe it is the most important event in the glass making and processing field. It helps to find new clients and start new projects. We always make the best of our participation and sell our equipment at the show regularly. Mir Stekla is a great place to meet our long-standing clients who also cherish this event and come to see our stand every year.

**Darya Zhmak**  
**Head of Marketing Department**  
**Yta**

“ It is our fifth time at Mir Stekla. This year we have expanded the stand space. Here at Expocentre Fairgrounds we meet our clients. I'd like to point out the great quality of visitors. The visitors to our stand are not only interested in our products, they are also prepared. They know what they want and ask specific questions. The other positive thing is that here at Mir Stekla you can meet representatives of many industries which widely use glass, for instance the furniture industry. It is a great advantage for our company because we work in this field. We have already made a decision to take part in Mir Stekla next year.

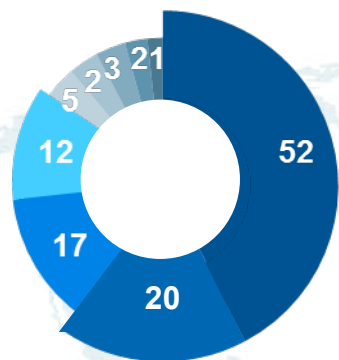
**Leila Vorobyova**  
**Head of Marketing and**  
**Advertising**  
**MDM-Techno**

# VISITORS

Reach a unique consumer audience

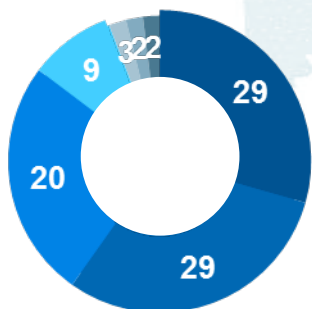


## Industry sectors



- 52%** Glass production and processing
- 20%** Construction, architecture, design
- 17%** Furniture industry
- 12%** Design, art handicrafts, souvenirs
- 5%** Electronics and instrument making
- 2%** Automotive industry
- 3%** Food industry
- 2%** Medical and perfume industries
- 1%** Greenhouse business

## Job title



- 29%** CEO/business owner
- 29%** Head of division
- 20%** Manager/specialist
- 9%** Engineer/technologist
- 3%** Designer
- 2%** Architect
- 2%** Project designer

## Origin of visitors

- 60** countries
- 80** Russian regions
- 441** Russian cities

**58%** CEOs and business owners

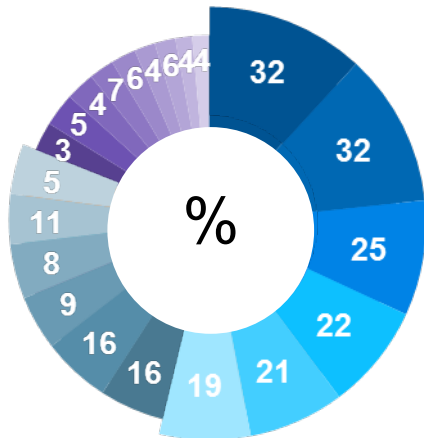
**71%** visitors from Russian regions and other countries

**85%** have buying authority

# VISITOR INTERESTS



## Participation in Mir Stekla is face-to-face networking with major customers



- 32** Equipment and technology for glass making
- 32** Equipment and technology for glass processing
- 25** Architectural and window glass
- 22** Raw materials for glass making
- 19** Translucent structures: double glazing, windows, doors, facades
- 19** Interior solutions made of glass: furniture, mirrors, decorative panels
- 16** Architectural projects and solutions
- 16** Components for translucent structures: fittings, sealants, frames, films
- 9** Container glass
- 8** ArtGlass Salon: art glass, stained glass, assorted glassware
- 11** Tools, auxiliary equipment
- 5** Glass transportation and storage
- 3** Recycling, glass waste recycling
- 5** Automotive glass, tinting
- 4** Software
- 7** Industrial glass: optical and light
- 6** Glass for solar energy
- 4** Industrial safety, ecology
- 6** Medical glass
- 4** Greenhouses, materials for their glazing
- 4** Foamed concrete blocks, glass fibres, glass blocks

Be the focus of attention of the Mir Stekla visitors

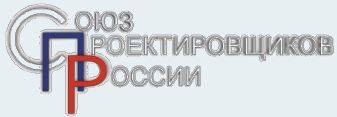


# SUPPORTING EVENTS

Mir Stekla features conferences, workshops and panels on relevant topics and key industry issues



## Organised by



## Events

- Conference on Translucent Structures. Windows. Facades
- Forum on Furniture as Business
- Analytical review of glass: results and prospects



Answers to the most relevant industry issues



Exchange of information and expertise



Networking with market leaders and experts







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# Mir Stekla

**PRODUCTION • PROCESSING • APPLICATION**

**Meet your new clients  
at Mir Stekla 2021!**

**Book a stand**



[www.mirstekla-expo.ru/en](http://www.mirstekla-expo.ru/en)

## **Event Management**

Phone: +7 (499) 795-26-57, 795-39-97

Fax: +7 (495) 605-60-59

Email: [re@expocentr.ru](mailto:re@expocentr.ru), [ars@expocentr.ru](mailto:ars@expocentr.ru)

## **Venue**

EXPOCENTRE Fairgrounds

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Phone: +7 (499) 795-37-99