

RUSSIAN CONSTRUCTION 2021 WEEK 9–12 MARCH



RosBuild 2021 International Exhibition for Building & Finishing Materials and Technologies

Salon of **Wooden House Construction**

Building the Future of Russia Together
Forum

EXPOCENTRE Fairgrounds, Moscow, Russia
www.rosbuild-expo.ru/en



Advertising

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RUSSIAN CONSTRUCTION WEEK

Russian Construction Week is a series of trade shows and congresses covering all sectors of the construction industry

23,947

sq m of exhibition
space

15,210

visitors

246

exhibitors

10

countries

**Building the Future
of Russia Together
Forum**



RosBuild

International Exhibition
for Building & Finishing
Materials and
Technologies

**Salon of Wooden
House Construction**

OFFICIAL SUPPORT OF RUSSIAN CONSTRUCTION WEEK



МИНСТРОЙ
РОССИИ



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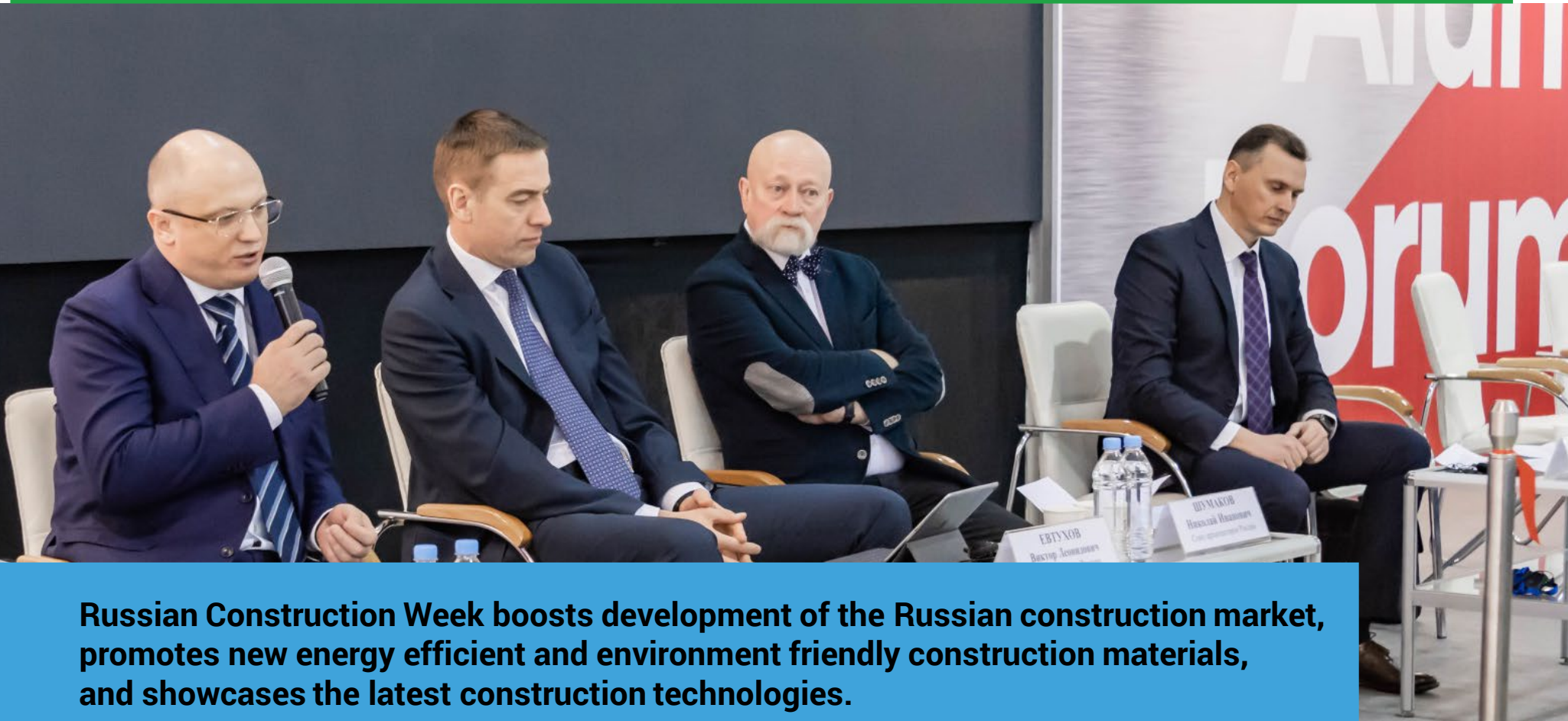


UNION OF TIMBER MANUFACTURERS
AND EXPORTERS OF RUSSIA



RUSSIAN CONSTRUCTION WEEK

is held to assist the implementation of the Housing and Urban Environment National Project



Russian Construction Week boosts development of the Russian construction market, promotes new energy efficient and environment friendly construction materials, and showcases the latest construction technologies.

COMPETITIVE ADVANTAGE OF RUSSIAN CONSTRUCTION WEEK*

High ROI

 Every second exhibiting company has signed contracts and agreements on the show floor*

A great way to increase sales and find new markets

 Direct contacts with top managers

Active promotion in Russian regions and other countries

74% of the exhibitors confirm expansion of their sales territory and entry into new markets*

VISITORS*

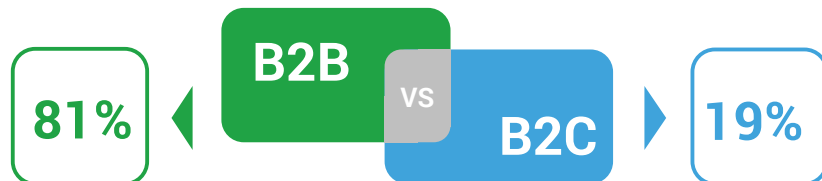
15,210 unique visitors

20% repeated visits



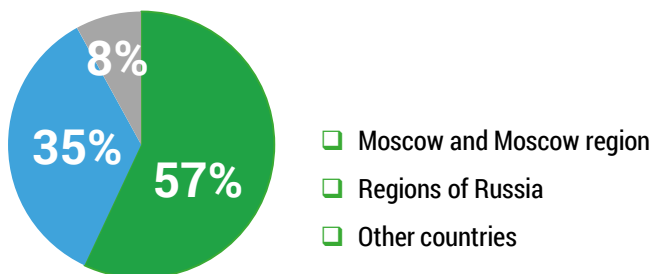
Every fifth visitor attends the show several times on different days

Professional and public audience

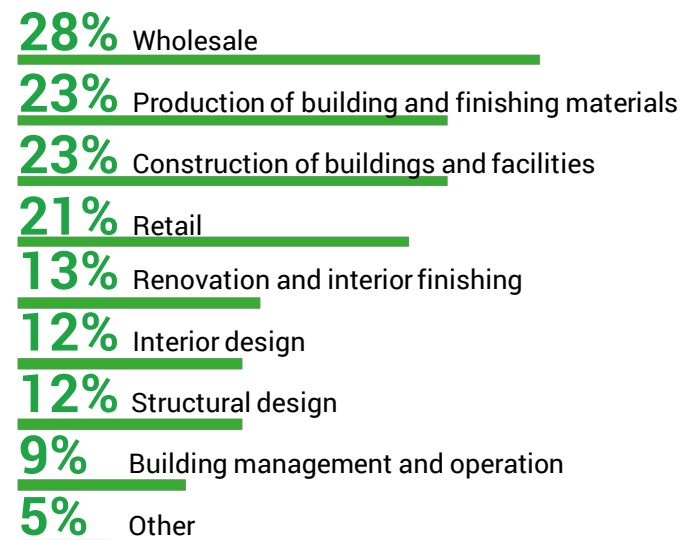


Geography

435 Russian cities, **57** countries



Industry sectors



About 70% of the visitors are top and mid level executives

PRODUCT SECTORS OF RUSSIAN CONSTRUCTION WEEK

Design

- ☐ BIM technologies
- ☐ IT solutions
- ☐ Architectural bureaus
- ☐ Engineering companies

Construction

- ☐ Building materials and equipment
- ☐ Structural systems
- ☐ Insulation materials
- ☐ Roofing, Facades
- ☐ Windows. Doors
- ☐ Metal structures. Metal products
- ☐ Prefabricated buildings
- ☐ Design and construction of wooden houses
- ☐ Wood protection and case products
- ☐ Bathhouses, banyas, saunas
- ☐ Fireplaces. Saunas
- ☐ Hardscape elements
- ☐ Land improvement. Urban environment

Maintenance

- ☐ Engineering systems
- ☐ Utility metering systems
- ☐ Housing and public services
- ☐ Energy efficient systems

Finishing and repair

- ☐ Bathroom fixtures and furniture
- ☐ Ceramic tiles. Stones
- ☐ Wallpaper. Panels. Moldings
- ☐ Paints and decorative coatings
- ☐ Electrical engineering. Lighting. LED
- ☐ Flooring
- ☐ Interior fabrics

Recycling / environmental technologies

Financing and business services

- ☐ Mortgage
- ☐ Public-private partnership
- ☐ Pricing and codification

Education. Qualifications

Logistics. Warehouse services



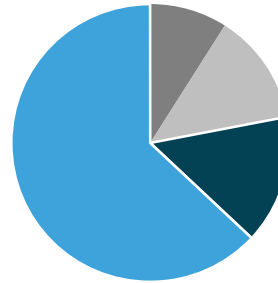
WOODEN HOUSE CONSTRUCTION



Product Sectors

- Design and construction of wooden houses
- Prefabricated houses, bathhouses, saunas
- Hardscaping
- Finishing materials
- LVL, wood boards, plywood
- Security systems
- Engineering systems
- Expert consultations

Visitors



- ☐ Private buyers
- ☐ Interior designers
- ☐ Architects
- ☐ Construction companies

**Special events
for the wooden
house construction
market**

BUILDING THE FUTURE OF RUSSIA TOGETHER FORUM



- **A series of panels organised by the National Association of Home Builders**
- **Award ceremony of the First Annual City Planning Competition of Residential Housing Development**
- **A series of workshops on Passive House**
- **International Wood Construction Congress**
- **Announcement of results and award ceremony of the Wood in Architecture competition**

EXPERT AND EXHIBITOR FEEDBACK

Maxim Nevesenko, Deputy Director at the Department for Incentive Demand of the Foundation for Infrastructure and Educational Programs (RUSNANO Group)

"Why are we here at the RosBuild exhibition for construction and finishing materials? We see a great potential in implementing nanotechnologies in the construction industry. The use of nanotechnologies enables small innovative companies to find a way to get commissions within large construction projects."

Vasily Momotov, Director at Doma Veka

"We represent Kirov-based construction companies at the invitation of the Entrepreneurs Support Foundation. We showcase various constructional materials including a new product, which is dry rounded log produced using proprietary processes. This material may be used for turnkey construction projects. The new product finds a ready market and generates visitors' interest. We prepare cost estimates for new customers. Our clients like our ecofriendly houses. RosBuild is very important for our industry. On the Internet, you can find information only. But during the exhibition we directly communicate with clients and are able to present our products in greater detail."

Eduard Pozdnyakov, Director at Simplex Facade

"Our visitors were our target customers. Definitely, we will showcase our products here next year. For us, EXPOCENTRE is a reliable partner and our chance to find new clients. It is a club for like-minded people who see the development of their businesses with EXPOCENTRE's assistance."

Mikhail Sinitsin, General Director at Slaven

"We decided to take part in RosBuild last summer. Our clients include large wholesale chains and developers. We had four wonderful exhibitions days. We achieved everything that we had expected from the exhibition."

Build-up: 6–8 March 2021

Dismantling: 13 March 2021

JOIN US AT RUSSIAN CONSTRUCTION 2021 WEEK 9–12 MARCH



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Book a stand!

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