



2021

24–28
May

METALLOOBRABOTKA

21st International Exhibition

Equipment, Instruments and Tools for the Metalworking Industry

12+

Organised by



EXPOCENTRE Fairgrounds, Moscow, Russia

www.metobr-expo.ru/en

Product sectors



Integrated technologies based on high-performance machines, tools and equipment for technical upgrade of production facilities



Components, tooling, hardware, software, operating supplies



Repair and upgrade of equipment, spare parts, services



Additive manufacturing. Industrial 3D printing



Welding and related technologies



Robotics and industrial automation



CALS (PLM, PDM, CAE/CAD/CAM)



Machining materials



Subcontracts. Investment and innovative projects



Research, vocational education and production



Industrial ecology



Industrial design



Industry 4.0



Surface treatment equipment and technology

Facts & Figures

Data of 2019



42,385 net sq m of floor space



1,186 exhibitors from **33** countries, including:



544 Russian companies



9 national and group pavilions:

Belarus, China, Czechia, Germany, Italy, Slovakia,
Switzerland, the UK, and companies from Taiwan (China)



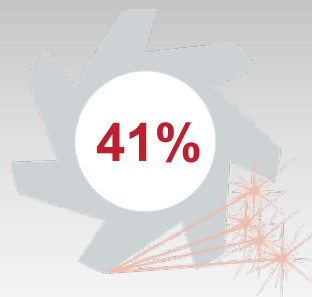
35,024 visitors



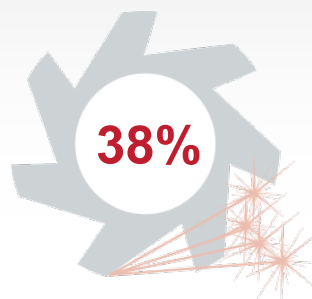
from **64** countries and **79** regions of Russia

Visitors

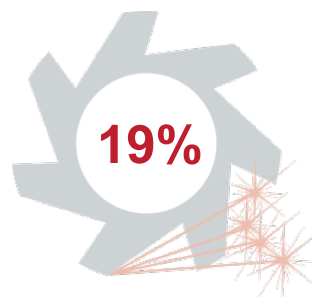
Data of 2019



Visitors are planning to make purchases as a result of their visit to the show

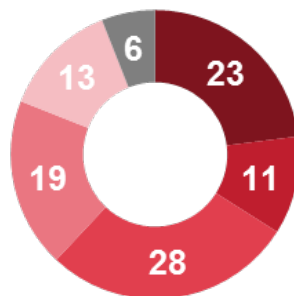


Visitors were newcomers in 2019; more than 10,000 new visitors come to Metalloobrabotka every year



Visitors attend only Metalloobrabotka; you will not meet them at other shows

Job title

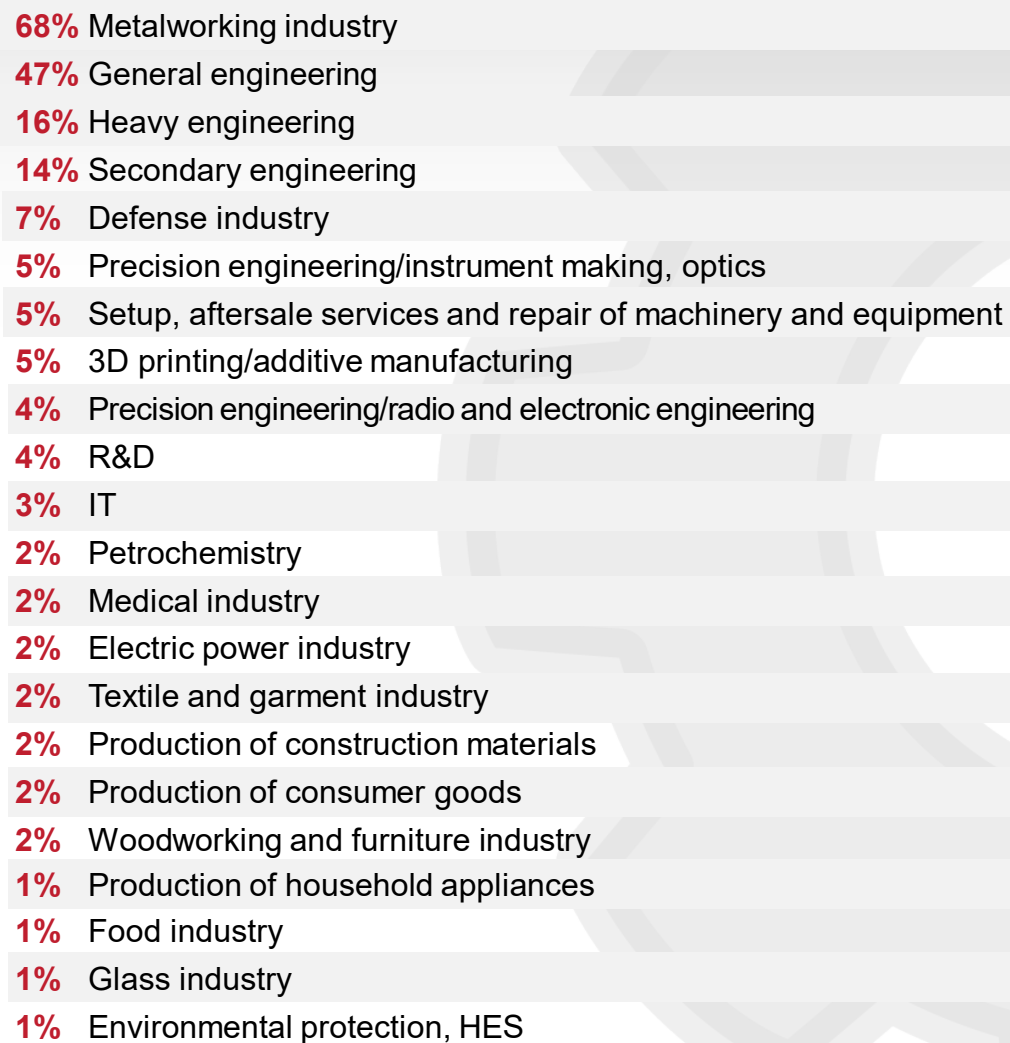


- CEO
- Top level executive
- Engineer/technologist
- Mid-level executive
- Student
- Manager

Visitors

Data of 2019

Industry sectors



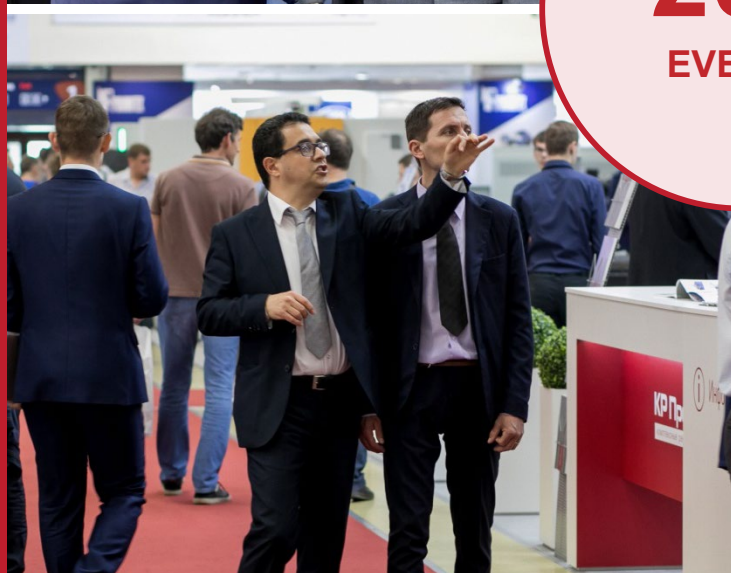
A horizontal bar chart titled 'Industry sectors' showing the percentage of visitors from various industries. The bars are arranged in descending order of percentage. The background of the chart area features a faint, large gear icon.

68%	Metalworking industry
47%	General engineering
16%	Heavy engineering
14%	Secondary engineering
7%	Defense industry
5%	Precision engineering/instrument making, optics
5%	Setup, aftersale services and repair of machinery and equipment
5%	3D printing/additive manufacturing
4%	Precision engineering/radio and electronic engineering
4%	R&D
3%	IT
2%	Petrochemistry
2%	Medical industry
2%	Electric power industry
2%	Textile and garment industry
2%	Production of construction materials
2%	Production of consumer goods
2%	Woodworking and furniture industry
1%	Production of household appliances
1%	Food industry
1%	Glass industry
1%	Environmental protection, HES

Event programme



20+
EVENTS



**Forum on the Prospects and Mechanisms of Implementation
of the Development Strategy for the Machine Tool Industry**
Organised by the Russian Ministry of Industry and Trade

www.metobr-expo.ru/en

 **MINPROMTORG
RUSSIA**

Time proven success



Russia's largest exhibition in the Mechanical Engineering, Metalworking, Machine Tools, Industrial Machinery category in the following nominations:

- Exhibition Space
- Professional Interest
- International Recognition
- Market Coverage



**37 years of bringing together
industry professionals**



1984

The first edition



2009

The top ten of international industrial trade shows in Russia and Eastern Europe



2011

Support of the Russian Ministry of Industry and Trade



2019

The 20th anniversary edition

Our promotion campaign



Mass media
(Press)



Internet
(websites, portals, banners, context ads,
social media, blogs)



Direct marketing
(electronic and postal mailouts,
telemarketing campaigns)



Social media of trade shows
(Facebook, Instagram)



Promotional activities
(distribution of information about the event
and invitations to it, distribution of promotional materials)

Your marketing opportunities



News at the show's website



Outdoor advertising

(LED displays, fixed and mobile structures at EXPOCENTRE Fairgrounds)



Advertising in exhibition pavilions

(plasma panels, stickers, roll-ups)



Sponsorship



Participation in a conference programme



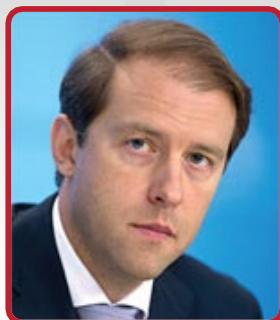
Publication in catalogues



Promotional activities

(promoters, distribution of promotional materials)

Welcome addresses



DENIS MANTUROV

Russian Minister of Industry and Trade

“Over the years, Metalloobrabotka has become a globally recognised trade show of material processing technology. Every year the event brings together leading machine building companies from more than 30 countries.

Today, Metalloobrabotka is a key event of the Russian machine building industry. It showcases the latest developments and products of Russian and foreign manufacturers. It is also a main platform to sign large contracts, which boost international cooperation and trade.”



SERGEY KATYRIN

President of the Russian Chamber of Commerce and Industry

“Today, the main challenges of the Russian machine building industry are the growth of technological independence and security, and increase in investments.

Metalloobrabotka gives the most comprehensive overview of the state and prospects of the machine tool building industry in the world, developments of Russian enterprises, and promotes Russian machine tool products in the domestic and foreign markets.”

Key exhibitors and international cooperation

- CNC Tulamash
 - Kirovgrad Hard Alloys Plant
 - TBC Stankozavod
 - Stan-Samara
 - Laser Center
 - Sasta
 - UZTS
 - CoSPA
 - Innotechmet
 - Nakal – Heat Treatment Equipment
 - Delta-Test
 - Modmash-Soft
 - Stan
 - Southern Plant of Heavy Machine Tool Building
 - Mechatronica
 - Morsvyazavtomatika
 - Kalashnikov Concern
 - etc.
- Amada
 - Balluff GmbH
 - BLM GROUP
 - Bystronic Laser AG
 - Danobat Group
 - Galika AG
 - FANUC
 - Hoffmann Group
 - Index Werke
 - KNUTH
 - Mazak
 - Mitsubishi Electric Europe B.V.
 - Renishaw
 - Salvagnini
 - Siemens
 - Starrag
 - TL Technology
 - Trumpf
 - WFL
 - etc.

EXHIBITION PARTNERS: FOREIGN INDUSTRY ASSOCIATIONS



SWISSMEM



Venue:

EXPOCENTRE Fairgrounds



165,000
sq m of total
exhibition
space

9
exhibition
pavilions

About **100**
trade shows

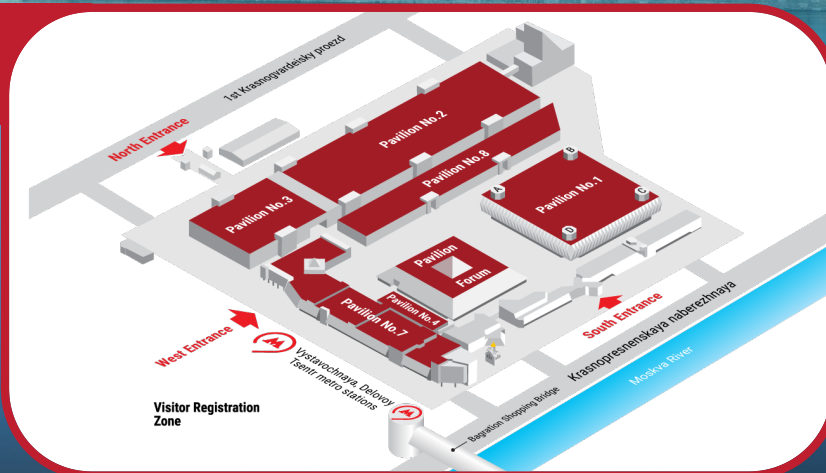
Over **1,000**
congresses

About **1.5** million
visitors

**In the centre of Moscow,
in the centre of attention!**

Pavilions No.1–8
EXPOCENTRE Fairgrounds
14, Krasnopresnenskaya nab.
Moscow, 123100, Russia

+7 (499) 795-37-99 www.expocentr.ru/en



Join us at Metalloobrabotka!



12+

Contact us

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Book a stand