



# 2022

23-27  
May

12+

# METALLOOBRABOTKA

22nd International Exhibition

Equipment, Instruments and Tools for the Metalworking Industry

Organised by



EXPOCENTRE Fairgrounds, Moscow, Russia

[www.metobr-expo.ru/en](http://www.metobr-expo.ru/en)

# Product Sectors



Integrated technologies based on high-performance machines, tools and equipment for technical upgrade of production facilities



Components, tooling, hardware, software, operating supplies



Repair and upgrade of equipment, spare parts, services



Additive manufacturing. Industrial 3D printing



Welding and related technologies



Robotics and industrial automation



CALS (PLM, PDM, CAE/CAD/CAM)



Machining materials



Subcontracts. Investment and innovative projects



Research, vocational education and production



Industrial ecology



Industrial design



Industry 4.0



Surface treatment equipment and technology

# Facts & Figures

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Data of 2021



**32,000** net sq m of floor space



**790** exhibitors from **30** countries



**578** Russian companies



**5** national and group pavilions:

Belarus, Czechia, Germany, Italy, Switzerland

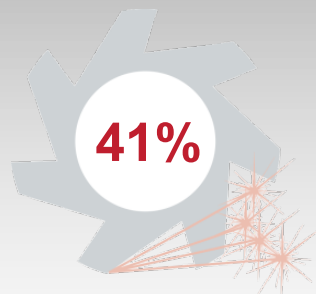


**32,714** visitors

from **55** countries and **80** regions of Russia

# Visitors

Data of 2019



Visitors are planning to make purchases as a result of their visit to the show

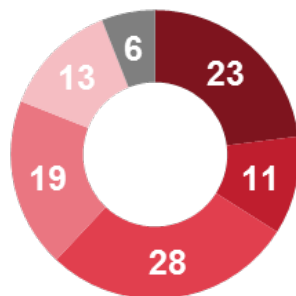


Visitors were newcomers in 2019; more than 10,000 new visitors come to Metalloobrabotka every year



Visitors attend only Metalloobrabotka; you will not meet them at other shows

## Job title



- CEO
- Top level executive
- Engineer/technologist
- Mid-level executive
- Student
- Manager

# Visitors

Data of 2019

## Industry sectors

- 68% Metalworking industry
- 47% General engineering
- 16% Heavy engineering
- 14% Secondary engineering
- 7% Defense industry
- 5% Precision engineering/instrument making, optics
- 5% Setup, aftersale services and repair of machinery and equipment
- 5% 3D printing/additive manufacturing
- 4% Precision engineering/radio and electronic engineering
- 4% R&D
- 3% IT
- 2% Petrochemistry
- 2% Medical industry
- 2% Electric power industry
- 2% Textile and garment industry
- 2% Production of construction materials
- 2% Production of consumer goods
- 2% Woodworking and furniture industry
- 1% Production of household appliances
- 1% Food industry
- 1% Glass industry
- 1% Environmental protection, HES



# Conference Programme



**30+**  
**EVENTS**



**The Forum on the Prospects and Mechanisms of Implementation of the Development Strategy for the Machine Tool Industry**  
Organised by the Russian Ministry of Industry and Trade

[www.metobr-expo.ru/en](http://www.metobr-expo.ru/en)

 **MINPROMTORG  
RUSSIA**

# Time proven success

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Russia's largest exhibition in the Mechanical Engineering, Metalworking, Machine Tools, Industrial Machinery category in the following nominations:

- Exhibition Space
- Professional Interest
- International Recognition
- Market Coverage



**37 years of bringing together  
industry professionals**



**1984**

The first edition



**2009**

The top ten of international industrial trade shows in Russia and Eastern Europe



**2011**

Support of the Russian Ministry of Industry and Trade



**2019**

The 20<sup>th</sup> anniversary edition

# Our promotion campaign

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**Mass media**  
(Press)



**Internet**  
(websites, portals, banners, context ads,  
social media, blogs)



**Direct marketing**  
(electronic and postal mailouts,  
telemarketing campaigns)



**Social media of trade shows**  
(Facebook, Instagram)



**Promotional activities**  
(distribution of information about the event  
and invitations to it, distribution of promotional materials)



# Your marketing opportunities

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## News at the show's website



## Outdoor advertising

(LED displays, fixed and mobile structures at EXPOCENTRE Fairgrounds)



## Advertising in exhibition halls

(plasma panels, stickers, roll-ups)



## Sponsorship



## Participation in a conference programme



## Publication in catalogues



## Promotional activities

(promoters, distribution of promotional materials)

# Welcome addresses

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## **DENIS MANTUROV**

### **Russian Minister of Industry and Trade**

*“Such annual events like Metalloobrabotka contribute to meeting the objectives, providing the participants with an opportunity to expand cooperation, demonstrate the latest developments, and exchange valuable experience. Every year, major Russian and international manufacturers and consumers of machine tool products from more than 30 countries take part in the exhibition, which confirms its importance on the global stage.”*



## **SERGEY KATYRIN**

### **President of the Russian Chamber of Commerce and Industry**

*“The machine tool industry occupies a special place in the structure of this country’s economy. It provides all industry sectors with means of production and determines the technological level of the economy.*

*Metalloobrabotka offers a large-scale overview of the global and Russian machine-building market trends and innovations from the leading Russian and foreign companies.”*

# Key exhibitors and international cooperation

- CNC Tulamash
  - CoSPA
  - Delta-Test
  - Innotechmet
  - Kalashnikov Concern
  - Kirovgrad Hard Alloys Plant
  - Laser Center
  - Mechatronica
  - Modmash-Soft
  - Morsvyazavtomatika
  - Nakal – Heat Treatment Equipment
  - Sasta
  - Southern Plant of Heavy Machine Tool Building
  - Stan
  - Stan-Samara
  - TBC Stankozavod
  - UZTS
  - etc.
- Amada
  - Balluff GmbH
  - BLM GROUP
  - Bystronic Laser AG
  - Danobat Group
  - Galika AG
  - FANUC
  - Hoffmann Group
  - Index Werke
  - KNUTH
  - Mazak
  - Mitsubishi Electric Europe B.V.
  - Renishaw
  - Salvagnini
  - Siemens
  - Starrag
  - TL Technology
  - Trumpf
  - WFL
  - etc.

## EXHIBITION PARTNERS: FOREIGN INDUSTRY ASSOCIATIONS



SWISSMEM







Venue:

# EXPOCENTRE Fairgrounds



**165,000**  
sq m of total  
exhibition  
space

**9**  
exhibition  
pavilions

About **100**  
trade shows

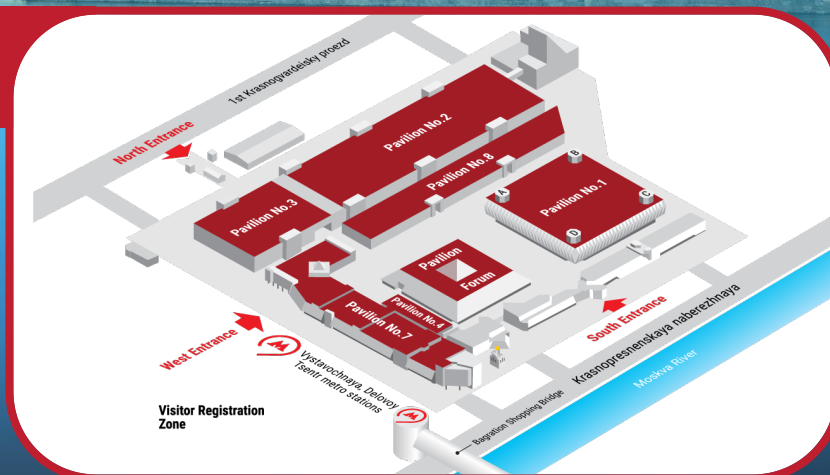
Over **1,000**  
congresses

About **1.5** million  
visitors

**In the centre of Moscow,  
in the centre of attention!**

Pavilions No.1–8, Forum, open-air sites  
**EXPOCENTRE Fairgrounds**  
14, Krasnopresnenskaya nab.  
Moscow, 123100, Russia

+7 (499) 795-37-99 [www.expoctr.ru/en](http://www.expoctr.ru/en)



# Join us at Metalloobrabotka!



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**Contact us**

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**[www.metobr-expo.ru/en](http://www.metobr-expo.ru/en)**

**Book a stand**