

27th International Exhibition
for Equipment, Technologies,
Raw Materials and Ingredients
for the Food Processing Industry



AGRO PROD MASH

10-14.10.2022

EXPOCENTRE Fairgrounds, Moscow, Russia

Organised by



12+

www.agroprod mash-expo.ru/en

Equipment | Technology | Ingredients | Packaging

AGROPRODMASH: RUSSIA'S LARGEST EXHIBITION

**in the Food Industry:
Equipment and Ingredients
category in the following
nominations**

- International Recognition
- Market Coverage
- Professional Interest
- Exhibition Space





**Agroprod mash
identifies the key
world trends
in the industry**



Digitalisation



Automation



Intralogistics



**Environment
and Energy**



**Science
and Pioneering**

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AGROPRODMASH IS YOUR GATE TO THE RUSSIAN MARKET

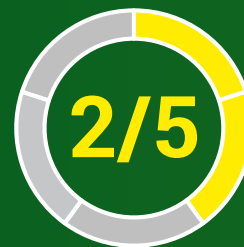
**High demand
for high-tech equipment**

37.1

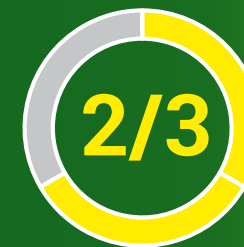
billion dollars -
investment volume
in 2022



43,000
food industry enterprises



Need modernisation



Import equipment

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THE RUSSIAN AGRICULTURE SECTOR: ON A PATH TO ACTIVE DEVELOPMENT

The state focuses on:



development of farming and small-scale farming



modernisation of the food processing industry



establishment of modern storage facilities
for primary products and wholesale and distribution centres



support for agricultural exports



development of advanced processing of raw materials



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Investment goes to



animal husbandry



greenhouse farming



gardens
and vineyards



transport
and logistics infrastructure



Relevant offers:

integrated technological solutions for all sectors of the food and processing industry

A long-lasting effect

69% of visitors plan to make purchases as a result of their visit

An international exhibition:

leading producers and suppliers of equipment and ingredients

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WHAT TO SEE AT AGROPRODMASH?

Only Agroprod mash showcases equipment and machinery for the full technological cycle of food production and processing of agricultural products

All product sectors



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PRODUCT SECTORS



DairyTech

Dairy and cheese production



PoultryTech

Poultry breeding and processing



MeatTech

Equipment for meat processing and sausage making. Slaughtering equipment and preliminary meat processing



DrinkTech

Equipment and technology for beverage production



Fish Technology

Fish and seafood processing. Fish-breeding



Bakery

Bakery Equipment



SweetTech

Confectionery equipment



FruitMash

Fruit and vegetables processing. Canning equipment



Ingredients

Ingredients. Additives. Spices. Technology of producing



Casing



Ice-CreamTech

Ice cream equipment



Refrigeration

Refrigeration equipment. Ventilation and A/C systems



Raw Materials Processing



Packaging

Packaging equipment and materials. Portioning, bottling, labeling equipment



Complect

Components, machinery and materials for food production



Bottling

Equipment and technology for production and bottling of liquid and viscous food, and beverages



Weighing & Measuring Equipment



Logistics

Warehouse equipment. Logistics. Transport



Digitalisation



Automation



Food Safety

Food safety and quality control



Food Hygiene



Floor Coverings



Recycling



Environment friendliness



Research and innovations



Leasing, credits and investments



Construction and reconstruction



Regions of Russia

Russian regional group stands and pavilions



International

Foreign national pavilions

Product sectors by pavilion



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FEEDBACK FROM PARTICIPANTS



Sofia Chugunova, Sales Head of the Mea Technology Department at Omega Group:

– Agroprod mash is a landmark event for the industry, an exhibition that is awaited. It's an excellent platform for negotiations where we can talk informally and exchange information.

Evgeny Golovushkin, Head of the International Cooperation Department of the Export Support Centre of the Krasnodar Region Administration:

– Business is going on. It shows willingness to cooperate. For us, participation in the Agroprod mash exhibition is a useful experience. Our main task as a structure to support export is to promote regional products abroad. We will take part in the next exhibition.

Gennady Myndru, Director General at DLG RUS 000:

– The joint showcase is an instrument of the German state to support its export. Next year, the German pavilion will at least reach the size of the last year, or even increase, considering what was missed this year due to the situation with the coronavirus. We have a positive outlook.

Feedback from participants



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VISITORS

Only professional audience



of qualified visitors

WHO ARE OUR VISITORS?

Owners and CEOs of food processing enterprises **32%**

Sales and business development executives **29%**

Technologists and engineers **18%**

Managers **17%**

Researchers and students **4%**



VISITORS

Unique target audience

40%

Newcomers to Agroprod mash in 2021. Every year the show welcomes more than 10,000 new visitors

9%

Attend exclusively Agroprod mash. You will not meet these people at other shows

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High ROI for visitors

89%

Plan to make purchases as a result of their visit

86%

Met objectives and consider their visit a success

96%

Would recommend Agroprod mash to their colleagues and peers

Visitors by industry sectors



VISITORS

Visitor interests, number of people

8 726 Food production equipment

8 181 Packaging equipment and materials

5 558 Filling equipment

4 868 Ingredients, additives, spices

1 411 Ingredient production equipment

3 908 Recipes, technologies

4 445 Refrigeration and air-conditioning equipment

3 187 Slaughtering equipment,
preliminary meat processing

3 069 Production automation.
Integrated engineering solutions

3 129 Dosing equipment

2 018 Vessel equipment

2 474 Bottling equipment

2 932 Storage equipment

2 902 Food safety. Quality control

2 777 Weighing equipment

2 472 Components, machinery and
materials for food industry equipment

2 466 Sanitation and hygiene

2 229 Integrated solutions and services
for food processing enterprises

2 132 R & D

2 127 Test and laboratory equipment

2 098 Production implements

1 717 Recycling and waste management

1 632 IT, software

1 438 Construction and reconstruction of food processing facilities

1 020 Feed

810 Investments. Construction in the food industry

654 Leasing, credit and investment in the food industry

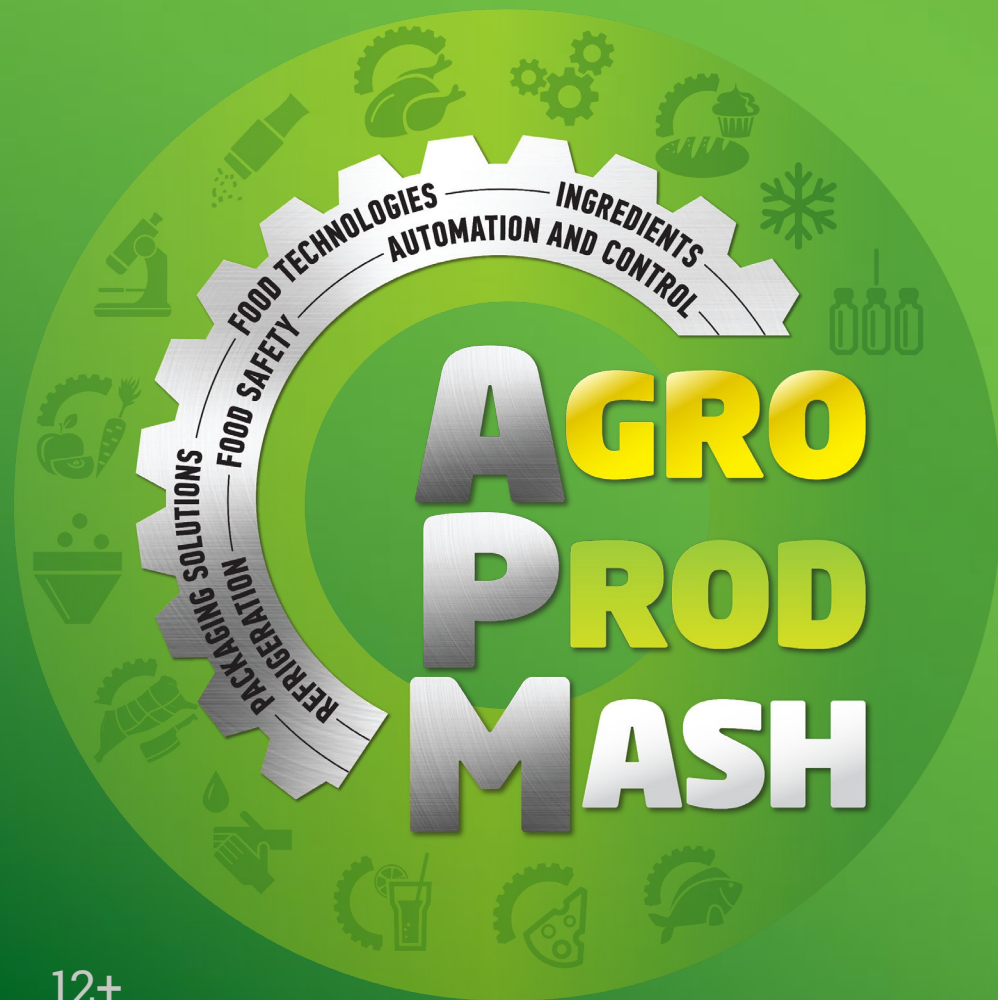


WHAT THE INDUSTRY WILL GATHER FOR AT AGROPRODMASH?

Change your focus



Join us at Agroprod mash!



12+



Organised by
 EXPOCENTRE


Supported by
 MINPROMTORG
RUSSIA

Under auspices of

CCI of RF

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