



RUSSIAN CONSTRUCTION WEEK



Supported by



Under auspices of



1-4.03.2022

EXPOCENTRE Fairgrounds, Moscow, Russia



RosBuild 2022 International
Exhibition for Building & Finishing
Materials and Technologies

Salon of Low-rise
House Construction

7th Russian Meeting on
Development of Housing
Construction

Building the Future of Russia
Together Forum

12+



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Organised by



A series of exhibitions and conventions dedicated to the construction industry, covering a wide range of issues



RosBuild 2022 International Exhibition for Building & Finishing Materials and Technologies

- **7th All-Russian Meeting on the Development of Housing Construction**
- **Salon of Low-rise House Construction**
- **Building the Future of Russia Together Forum**



Russian Construction Week

The main objective is to unite the exhibition and convention potential of the Russian construction industry to implement state programmes and national projects, programmes for the renovation of the housing stock, the formation of a modern urban environment, and the digitalisation of the construction industry.



“Such exhibitions allow you to see new trends and tendencies, and look at qualified management in the field of industrial building materials. Many projects were also presented today to the jury, which selected the best integrated development projects in Russia. I congratulate everyone on their success. Radical changes will take place in the application of composite materials. Glass reinforcement is also showcased at the exhibition. Objects will become lighter in the future. Designers, builders and customers have to surpass themselves and substitute metal with composite materials.”

Irek Faizullin
Russian Minister of Construction, Housing and Utilities



“Last year we had to limit our activities. And today you can feel the active desire of the exhibitors to show, to tell...This is a good sign, a good start for Russian Construction Week. We are showing major urban development projects in Moscow, including all the transport infrastructure projects such as metro, transport interchanges, MCC, the programme for renovating residential areas, repurposing of industrial spaces, and creation of major sports clusters. EXPOCENTRE has always been a very welcoming venue in Moscow, so we are happy to participate and work here.”

Sergey Lyovkin
Head of the Moscow City Urban Planning Policy Department

RosBuild



More than **6,700** sq m
of exhibition space

7,100 visitors

151 exhibitors

11 countries

Belgium, Denmark, Finland, Germany,
Italy, Kazakhstan, Poland, Russia,
Turkey, the UK, the USA

Product sectors

- Design
- Construction
- Maintenance
- Finishing and renovation
- Recycling/environmental technology
- Finance & business services
- Logistics. Warehousing services

Innovative technologies and the best products were showcased by

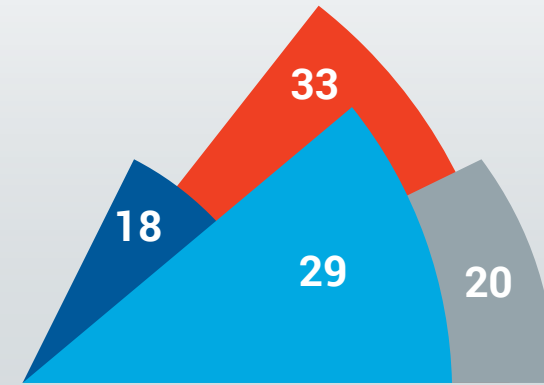
Alpbau, Bonolit, Derken, Ferplast, Xella (Ytong), Odadoz, Open Village, PAROC, Rubio Monocoat, Surface Laboratory by Kerama Marazzi, Bazis Holding, Baumit, Vorotynskii Kirpich, New Park, Ogneza, Ruswest, Stroymet, Shvabe, etc.

Visitors

Company profile, %

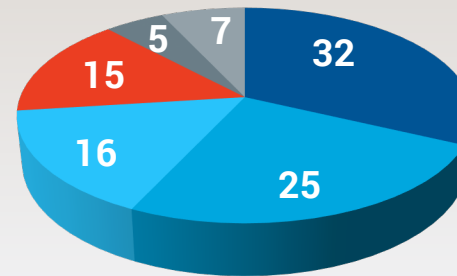
| | |
|----|--|
| 21 | Construction of buildings and facilities |
| 13 | Production of building and finishing materials |
| 11 | Wholesale |
| 6 | Design of premises, buildings and structures |
| 6 | Retail |
| 6 | Renovation and interior finishing |
| 6 | Interior design |
| 5 | Public, municipal management |
| 4 | Building management and operation |
| 3 | Woodworking |
| 2 | Transport and logistics services |
| 2 | Other |

Buying authority, %



Visitor job title, %

| | |
|----|--------------------|
| 32 | CEO/business owner |
| 25 | Specialist/manager |
| 16 | Deputy head |
| 15 | Mid-level manager |
| 7 | Entrepreneur |
| 5 | Other |



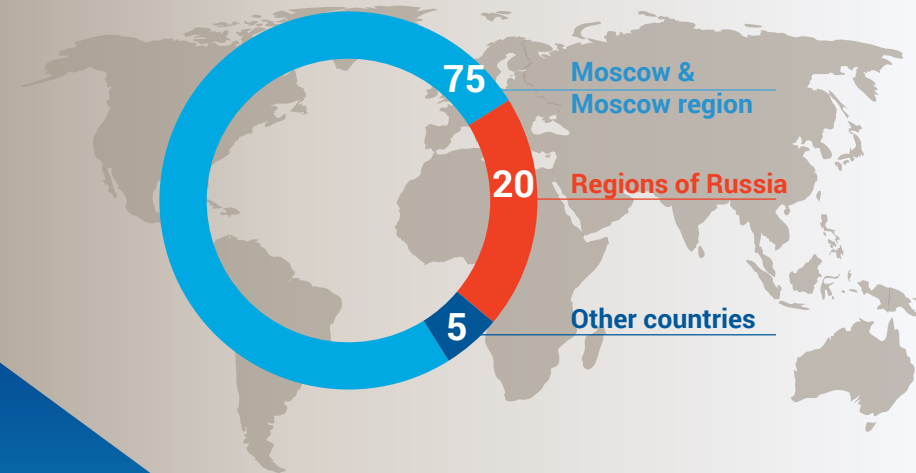
Visitor preferences, %



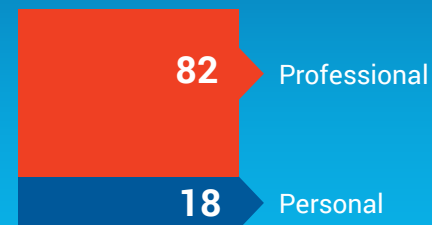
Visitor geography, %

32 countries

75 Russian regions



Visitor interest, %



Feedback



Nikolay Oskin
CEO at Stroymet

"We have made a difficult decision to participate in this year's exhibition. Despite all the difficulties, we are determined to serve private buyers and large companies. Judging by the questions we hear at the exhibition, everyone wants information about the market, about business. There is a very comfortable business atmosphere here without any extra dramatics. Conversations here are detailed and substantive. People need this exhibition. Networking is very constructive and effective. We understand it very well. We invite everyone. Come along, you won't regret it."



Igor Gusakov
CEO at KERAPLAST

"The first day of the exhibition showed good results in terms of attendance. Our stand was visited by the Russian Minister of Construction, Housing and Utilities. We have made good contacts directly with directors of construction companies, as well as with contractors who deal with equipment. This year we are satisfied with our participation and the results we have so far in terms of visits and contacts. Next year we will also take part in RosBuild, and we will book the best place in advance, the same as we have now."



Stepan Kiselev
Sales Director at Alpbau

"This is the first time that we exhibit at RosBuild. It is very interesting here. There are a lot of people. I expected there would be fewer. We found some partner contacts. There are a lot of representatives from the Russian regions. Our dealers from Krasnodar and Vladivostok have come to the exhibition to meet us. After the exhibition, we are going to have a meeting with interesting potential customers. Hopefully, we will receive a major order."



Dmitry Tubolets
Projects Head at SURFACE
LABORATORY by Kerama Marazzi

"There is a lot of activity at RosBuild. We are networking with a lot of architects and developers. We already have first leads to promote our materials further. They are very interested in us. I think that we will sign new contracts and see our Moscow and our country using our materials. RosBuild is a springboard for our company. It allows us to develop, grow and become stronger."



Dmitry Rosinenkov
CEO at Ogneza Group

"This year we decided to take part in this exhibition. It was a strategic decision. We are also taking part in its conference programme where we will be able to discuss a number of issues related to construction and fire protection. We have a lot of new products which we offer to the modern construction industry. Yesterday, Mr. Faizullin, Russian Minister of Construction, Housing and Utilities, was at our stand. He was interested in our materials, in particular, fireproofing of wood and fireproofing of metal in the form of paints. Participation in the exhibition gives us new opportunities to promote our products in the Russian market."

Special stands



Passive House

Visitors were introduced to energy-efficient products as part of a unified passive house concept. In seminars and workshops, they learned about its practical application, design and construction.

Exhibitors:

- Passive House Institute
- Ethnomir
- Project Life
- PPU 21 VEK
- Turkov
- Energy-efficient Ventilation Systems
- Dörken
- Rotoblaas
- 50 Pascal
- Bonolit

Regional stands

The construction potential of Russia's regions was represented by the group stands of the Vladimir, Voronezh, Omsk, Saratov and Tver regions. Thanks to the activity and financial support of export and enterprise support centres, companies from these regions were able to present their products at the exhibition.

Exhibitors:

- Samshit
- Dana
- Smart Glass
- Universum Group
- Geotech
- Dortmax
- Green Board
- Green Forest
- RussKirpich



Workshop

For the first time, a workshop on facade and roof installation took place at the exhibition. Visitors were able to watch the installation of different types of facades and roofs in real time and simultaneously discuss the process with company representatives. The workshop was organised by Open Village.

Exhibitors:

- Grand Line
- PAROC
- Xella (Ytong)
- Arkom Pro
- Baumit
- Nadegniy Dom
- Facade Union
- Russtroy
- Alternative
- USHP



Building the Future of Russia Together Forum



Highlight events of the conference programme

Over **50** events

8,400 unique online visitors

- 6th All-Russian Meeting on the Development of Housing Construction in the Russian Federation
- Award ceremony for developers – the leaders in housing commissioning in 2020 and the winners of the Urban Development Contest "Top Residential Complexes 2021"
- 13th International Congress on Wooden House Construction
- Foresight Session: Towards a Polycentric City. How Neighbourhood Development Responds to Residents' Demands for an Urban Environment
- Russian Business Forum on Building and Finishing Materials 2021: Chain Retail, Markets, Developers
- 23rd International Conference on Technologies of Design and Construction of Energy Efficient Buildings, Passive House
- Low House Conference 2021

Building the Future of Russia Together Forum is organised by



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Building the Future of Russia Together

Forum's participants



Marat Khusnullin
*Deputy Prime Minister
of Russia*



Irek Faizullin
*Minister of Construction,
Housing and Utilities
of the Russian Federation*



Viktor Evtukhov
*State Secretary, Deputy Minister
of Industry and Trade
of the Russian Federation*



Dmitry Volkov
*Deputy Minister of Construction,
Housing and Utilities
of the Russian Federation*



Nikita Stasishin
*Deputy Minister of Construction,
Housing and Utilities
of the Russian Federation*



Sergey Stepashin
*Chairman of the Public Council
of the Russian Ministry
of Construction*



Sergey Lyovkin
*Head of the Moscow
City Urban Planning
Policy Department*



Oleg Ryndin
*First Deputy Head of the Moscow
City Urban Planning
Policy Department*



Sergey Kuznetsov
*Chief Architect
of the City of Moscow*



Sergey Katyrin
*President of the Russian
Chamber of Commerce
and Industry*



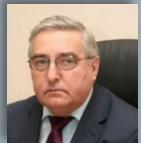
Efim Basin
*Chairman of the Russian Chamber
of Commerce and Industry
Committee on Entrepreneurship
in the Construction Sector*



Leonid Kazinets
*President of the National
Association of Home Builders*



Anton Glushkov
*President of the National
Association of Builders*



Viktor Novoselov
*President of the Russian
Union of Designers*



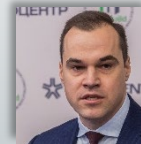
Alexey Nidens
*Managing Director
of DOM. RF*



Sergey Gordeev
*Director General of PIK
(Moscow)*



Igor Belokobylsky
*CEO of Strizhi Group
(Novosibirsk)*



Maxim Berlovich
*Vice President for Moscow
region of Etalon Group*



Nikolay Amosov
*Chairman
of YugStroyImperial
(Krasnodar)*

Feedback from the participants of Building the Future of Russia Together Forum



Nikolay Shumakov
*President
of the Union of
Architects of Russia*

“We have come to a major construction forum. We have looked each other in the eye. We have realised that the construction industry is alive and well. It was encouraging that there were a lot of people, that there was a big business related programme, and that the Ministry of Construction responded very actively to the event. It is very good. It is clear that the status of such an event is very high. There was a Russian competition for the best developments. On the first day of Russian Construction Week, the winners were announced. I wish these heroes of the construction sector much joy and many new orders today and in the future.”



Nadezhda Prokopeva
*Deputy Chief of Staff at the National Association
of Members Performing Engineering Surveys and Design Documentation*

“Here, at Russian Construction Week at EXPOCENTRE Fairgrounds, all events touch on training issues in one way or another. It is very important for representatives of the industry to meet, exchange opinions and discuss the problems that exist today. At RosBuild and Russian Construction Week, we would like to encourage people to continue to use both online and offline formats, where they can take part in events online, listen to recordings and, of course, come to the venue themselves to share their opinions.”



Alberto Favaron
Project Director at Kerama Marazzi Group

“It is a great pleasure to take part in RosBuild 2021 and its supporting events. Kerama Marazzi has always worked closely with the construction sector and continues to do so today. This year we have introduced a new format. Products such as SuperMaxi 160 x 320, a thickened porcelain stoneware with a thickness of up to two centimeters. Our products can be used in all types of interiors, urban development and exteriors. New technology makes it possible to produce large-scale products in a variety of formats with different distinctive qualities.”



Live streams of the conference programme

[The full list of live streams](#)



[6th All-Russian Meeting on the Development of Housing Construction in the Russian Federation](#)



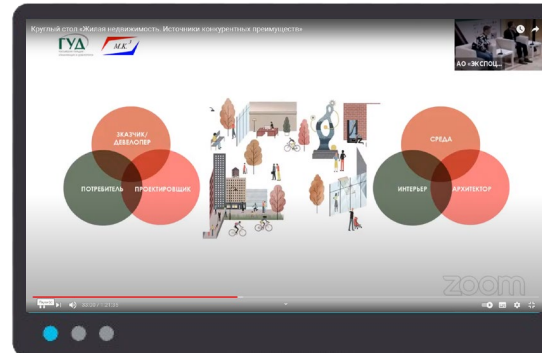
[Foresight Session: Towards a Polycentric City](#)



[13th International Congress on Wooden House Construction](#)



[Low House Conference 2021](#)



[Panel on Residential Real Estate. Sources of Competitive Advantage](#)



[Panel on Using BIM Technologies in Construction](#)

Contact us to participate



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We invite you to take part in Russian Construction Week 2022!



[Book a stand](#)



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