

24<sup>TH</sup> INTERNATIONAL  
EXHIBITION FOR RUBBER GOODS,  
TIRES, THEIR PRODUCTION,  
RAW MATERIALS AND EQUIPMENT

**26-29**  
**APRIL**  
**2022**

# TIRES & RUBBER

EXPOCENTRE Fairgrounds  
Moscow, Russia

**MINPROMTORG  
RUSSIA**



РОССИЙСКИЙ  
СОЮЗ  
ХИМИКОВ

Organised by EXPOCENTRE AO

Supported by

- Russian Ministry of Industry and Trade
- Russian Chemists Union
- NIITEKHIM OAO
- Chimvest Scientific and Technical Centre

Under auspices of Russian Chamber  
of Commerce and Industry

 **EXPOCENTRE**



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12+

Advertising

ШИННЫЙ КАУЧУК • TIRES & RUBBER





# PRODUCT SECTORS



## Raw and auxiliary products, intermediate goods

- Natural and synthetic rubber
- Compounds, elastomeric materials, thermoplastic elastomers, composite materials
- Latex, silicones
- Rubber mixtures
- Technical carbon, vulcanizing agents, oils, plasticizers, fillers, tints, pigments, stabilizers, compounds and other chemical additives
- Chemical fibers and yarns, technical textile
- Synthetic and metal cords and other materials.

## Equipment and devices

- For production of rubber, rubber compounds, rubber goods, tires, products made of recycled materials
- For retreading and recycling of worn tires
- For quality control and tests

## Finished products

- General and special purpose rubber goods for automotive, machine building, shipbuilding, road construction, aircraft, railway coach manufacturing, agricultural, electric engineering, power, construction, oil and gas, chemical and other industries
- Tires for all types of wheels, cameras
- Goods made of recycled materials

## Environment protection, recycling, ecology

- Waste recycling in the tire and rubber industry
- Disposal of used tires and rubber products
- Low and non-waste technologies
- Equipment for environmental pollution control

## Innovations, R&D

## Packaging and storage

## Services

- Engineering, automation
- Laboratory tests, certification and standardisation
- Software
- Training and consulting
- Leasing
- Logistics
- Information support (science and technology literature, information and reference publications, portals, databases, etc.)

**More  
information**



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# FACTS & FIGURES



Project  
with a **20-year**  
history

**6,163** sq m  
of exhibition space

**140** exhibitors  
from **9** countries

**3,800\***  
professional visitors

**4**  
days

**Maximum effective business networking at the key event  
in the field of rubber products, tires, their retreading,  
recycling and disposal in Russia.**



# WHY PARTICIPATE?

## 5 reasons to participate

- ✓ increase sales
- ✓ find suppliers
- ✓ establish new / maintain old business contacts
- ✓ provide advertising and PR for your company
- ✓ find out about market news and global trends



Audit data of 2021



**3,800** professional visitors over **4** days\*

## Visitors by industry sectors, %

Chemical and petrochemical industry	34	
Automobile manufacturing and repair	28	
Rubber goods production	15	
Tire industry	13	
Construction and building renovation	13	
Oil and gas industry	12	
Recycling, disposal and retreading of tires and rubber goods	8	
Electrical engineering	8	
Engineering and automation	7	
Aircraft industry	6	
Agriculture	6	
Defense industry	5	
Transport and logistics	5	
Housing and public utilities	4	
Woodworking	4	
Textile industry	4	
Shipbuilding	4	
Railway coach manufacturing	3	
Pharmaceutical industry	3	
Road construction	2	

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# WHY PARTICIPATE?

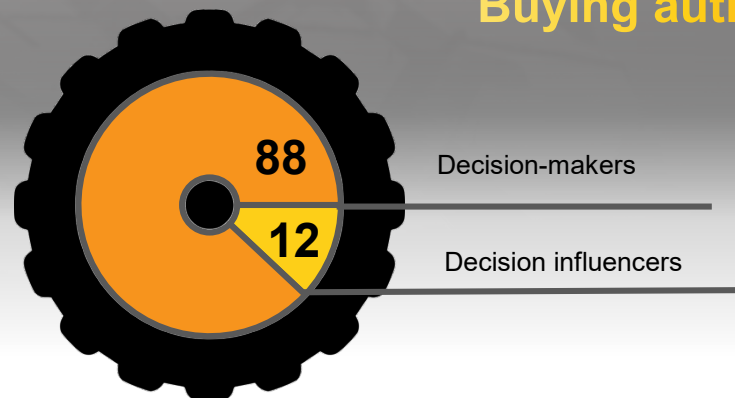


## Visitor profile, %

- Commercial company
- State-owned company
- Sole proprietorship



## Buying authority, %



## Visitor objectives, %

To agree on procurement / sales

84



To find new suppliers

78



## Participation results, %



94

Would recommend  
Tires & Rubber



87

Are satisfied with networking  
quality and quantity



# WHY ATTEND?

## 5 reasons to attend

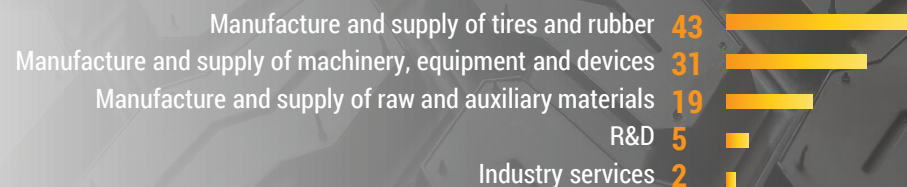
- ✓ Find new customers
- ✓ Expand your sales geography
- ✓ Maintain business contacts
- ✓ Learn about new products and the latest global trends
- ✓ Attend conference programme



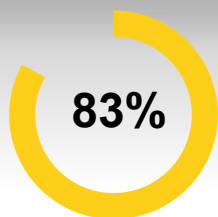
[Feedback](#)

[Exhibitors](#)

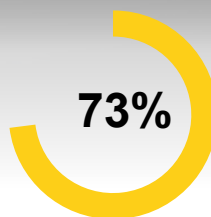
## Exhibitors by industry sectors, %



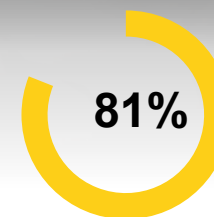
Found  
suppliers



Learned about new products  
and the latest trends



Generated  
leads





# CONFERENCE PROGRAMME



## Main topics:

- State and prospects of the tire and rubber market
- Foreign trade, customs, logistics
- Government support of production
- Technological innovations
- Ecology of production and consumption, waste utilisation
- Product quality and safety

**12 events**

**120 speakers**

**700 delegates**

**More  
information**



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**We can help you meet  
any ambitious challenge!**

## Venue

Forum Pavilion, EXPOCENTRE Fairgrounds,  
Krasnopresnenskaya nab., 14, Moscow, Russia

## Dates

Assembly: 23–25 April 2022

Running: 26–29 April 2022

Dismantling: 30 April 2022

## Contacts

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