

**RUSSIA'S
BEST
EXHIBITION***

21–24.10.2024

www.chemistry-expo.ru/en



ХИМИЯ KHEMIA

**27th International Exhibition
for the Chemical Industry
and Science**

12+ Advertising



Supported by

- Russian Ministry of Industry and Trade
- Russian Chemists Union
- NIITEKHIM OAO
- Chemistry Department of Lomonosov Moscow State University
- Mendeleev University of Chemical Technology of Russia

Under auspices of the Russian Chamber of Commerce and Industry

*According to Russian National Exhibition Rating. See more on www.exporating.ru



EXPOCENTRE Fairgrounds, Moscow, Russia

Organised by



PRODUCT SECTORS



Green Chemistry and Biotechnology

Supercritical technologies, new synthetic methods and other green chemistry technologies. Wastewater treatment, conditioning and purification, chemical safety. Recycling and waste management, environmental protection. Industrial biotechnologies



Plastics Industry Show

Raw and auxiliary materials for production of polymeric materials and rubber. Technologies and equipment for production and processing of polymeric materials and rubber. Plastics and rubber products. Waste recycling



Chemmash. Pumps

Industrial pumping and compressor equipment. Industrial valves, actuators and engines. Production equipment, manufacturing lines and machines. Control and measuring instruments, tools, automatics



Chem-Lab-Analyt

Analytical and laboratory equipment and instruments. Laboratory furniture, glassware and consumables. Chemical reagents, catalysts. Laboratory research automation facilities



Services

Engineering and designing, transportation and storage of chemical products, science, technology and consulting, economic research, career opportunities



CORRUS: Corrosion Protection

Corrosion protection equipment, technologies. Corrosion-resistant materials. Corrosion protection coatings



Chemistry and Petrochemistry

Raw materials for chemical industry Raw materials for petrochemical industry. Basic and inorganic chemistry. Agrochemicals, fertilizers, crop protection products. Oil and gas refining and petrochemicals. Polymeric materials. Chemical yarns and fibres. Paints, varnishes, coatings. Industrial gases. Additives and filler agents. Specialty chemicals



Innovations and Advanced Materials

Research&Development, new technologies



Startup ChemZone

Start-ups and small enterprises



Automation and Digital Manufacturing

Engineering and automation. Software and IT

[Learn more](#)



FACTS & FIGURES



19,208 sq m
of exhibition space

498 exhibitors
from **13** countries

14,579
visitors
from **77** Russian
regions and **41** countries

Record figures for
the last decade*



Participants

Exhibitor
feedback

Exhibition news

Startup
ChemZone

*According to the exhibition audit

www.chemistry-expo.ru/en

WHY PARTICIPATE?



INCREASE SALES

FIND SUPPLIERS

GENERATE NEW SALES LEADS /
NETWORK

6
REASONS
TO PARTICIPATE

CARRY OUT ADVERTISING
AND PR ACTIVITIES

LEARN ABOUT NEW PRODUCTS ON
THE MARKET AND GLOBAL TRENDS

EXPAND SALES GEOGRAPHY



WHY PARTICIPATE?



14,579 visitors from **77** regions of Russia and **41** countries

97%

of exhibitors have agreed on sales / purchases

93%

of exhibitors note high ROI of contacts

81%

of visitors make or influence decisions on purchases / sales in their companies

79%

of exhibitors are satisfied with quality of contacts

31%

of exhibitors generated new business leads

65%

of visitors plan to make purchases / sales after the show

Coming back in 2024



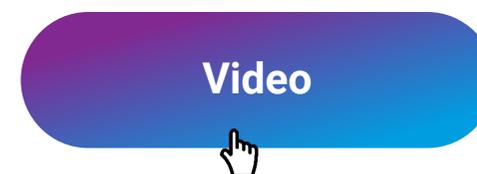
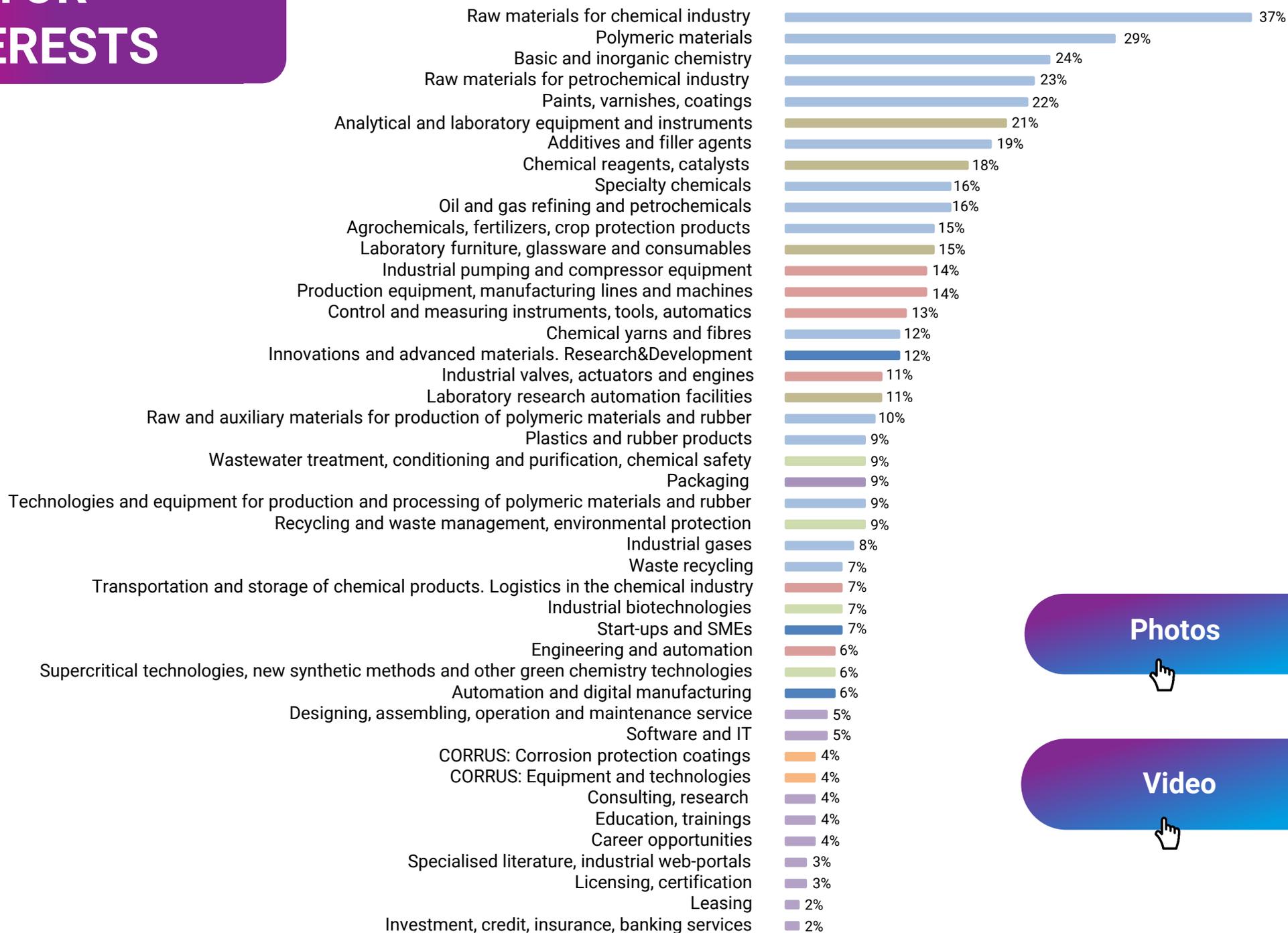
86%

of exhibitors

96%

of visitors

VISITOR INTERESTS



VISITORS



WHOLESALE
(DISTRIBUTOR/
DEALER)

RETAIL (CHAIN/
NON-NETWORK) TRADE

SERVICES

MANUFACTURE

CORE BUSINESS
OF VISITOR'S
COMPANY

SERVICES

RAW AND AUXILIARY
MATERIALS

VISITOR
INTERESTS

FINISHED
PRODUCTS

MACHINERY, EQUIPMENT AND
TOOLS

98%

INDUSTRY
PROFESSIONALS

74%

BUSINESS
REPRESENTATIVES

14%

REPRESENTATIVES
OF STATE-OWNED COMPANIES

4%

TEACHERS AND
STUDENTS



Visitors' industry
sectors



www.chemistry-expo.ru/en

CONFERENCE PROGRAMME



30+ events



270+ speakers



4,500+ delegates

Topics

- ◆ The industry's current state and prospects
- ◆ Government support, strategic development
- ◆ Foreign trade, logistics, cooperation with other countries
- ◆ Automation, digitalization, robotics

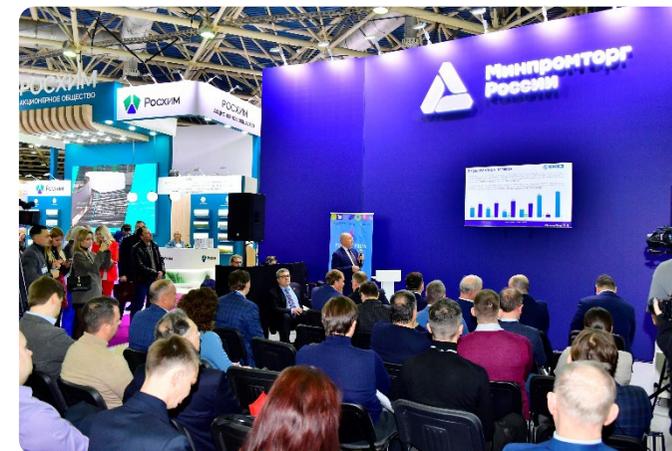
- ◆ The industry's ecology, sustainable development
- ◆ The industry's workforce: search, training, development
- ◆ Innovations, cooperation between science and business

**More
about events**



www.chemistry-expo.ru/en

OPEN DIALOGUE WITH THE AUTHORITIES



Conference programme initiated by the Russian Ministry of Industry and Trade

- ◆ Industry Session on Digitalisation of Chemical Industry Enterprises
- ◆ Panel on Principles of Inter-industry Cooperation and Vertically Integrated Companies
- ◆ Panel on Chemical Engineering: Prospects and Challenges
- ◆ Panel on Ensuring the Functioning of the Technical Regulation System in the Chemical Industry
- ◆ Expert Council on Financial Instruments and Mechanisms of State Support
- ◆ Business Game of Drawing up a Safety Data Sheet for Chemical Products. Hazard Classification and Warning Labelling
- ◆ Summarising the results of the PromTech 2.3 start-up competition

More about
events



www.chemistry-expo.ru/en

MORE ADVERTISING OPPORTUNITIES FOR EXHIBITORS



New Products of Exhibitors Project

Forward your application



Advertising opportunities at the exhibition

Services and advertising



Your company's news at the Khimia website

Forward your application



Exhibitor's presentation at the conference programme

Forward your application



Workshop on effective participation in exhibitions

Sign up for workshop (Russian only)

MatchMaking HOLD MORE MEETINGS WITH YOUR TARGET AUDIENCE

Forward your application

MEET YOUR CUSTOMERS AND CLIENTS AT KHIMIA FROM OCTOBER 21 TO 24, 2024



Venue

EXPOCENTRE Fairgrounds
14, Krasnopresnenskaya nab.
Moscow, Russia, 123100

+7 (499) 795-37-99

Exhibition Management

+7 (499) 795-38-45, 795-38-41, 795-39-28

chemica@expocentr.ru

[Book a stand](#)

165,000
sq m of
exhibition
space

8
exhibition
pavilions

97
trade shows

845
conferences
and workshops

More than **1 million**
visitors

