

Not only Black ...  
Not just the Square



28th International Exhibition  
for Paints and Coatings

**EXPOCENTRE Fairgrounds  
Moscow, Russia**

# Interlakokraska

Salons:  
Surface Treatment  
Special Coatings  
Antirust Protection

Organised by EXPOCENTRE AO

Supported by

- Russian Ministry of Industry and Trade
- Russian Chemists Union
- NIITEKHIM OAO
- Soyuzkraska Association
- Mendeleev Russian Chemical Society

Under auspices of the Russian Chamber  
of Commerce and Industry



Advertising 12+



[www.interlak-expo.ru/en](http://www.interlak-expo.ru/en)





**Raw and auxiliary materials**



**Equipment, machinery and appliances**



**Finished products**



**New technologies and R&D**



**Services for paints and coatings industry and related industrial sectors**



**Packaging and pre-packaging**



**Environmental protection and work safety**

## SALONS

**Surface Treatment**

**Special Coatings**

**Antirust Protection**





More than **25** years of success

**201**

companies

**12,000+ sq m**

exhibition space

**9**

countries

**11,790**

professional visitors

Audit data, 2023



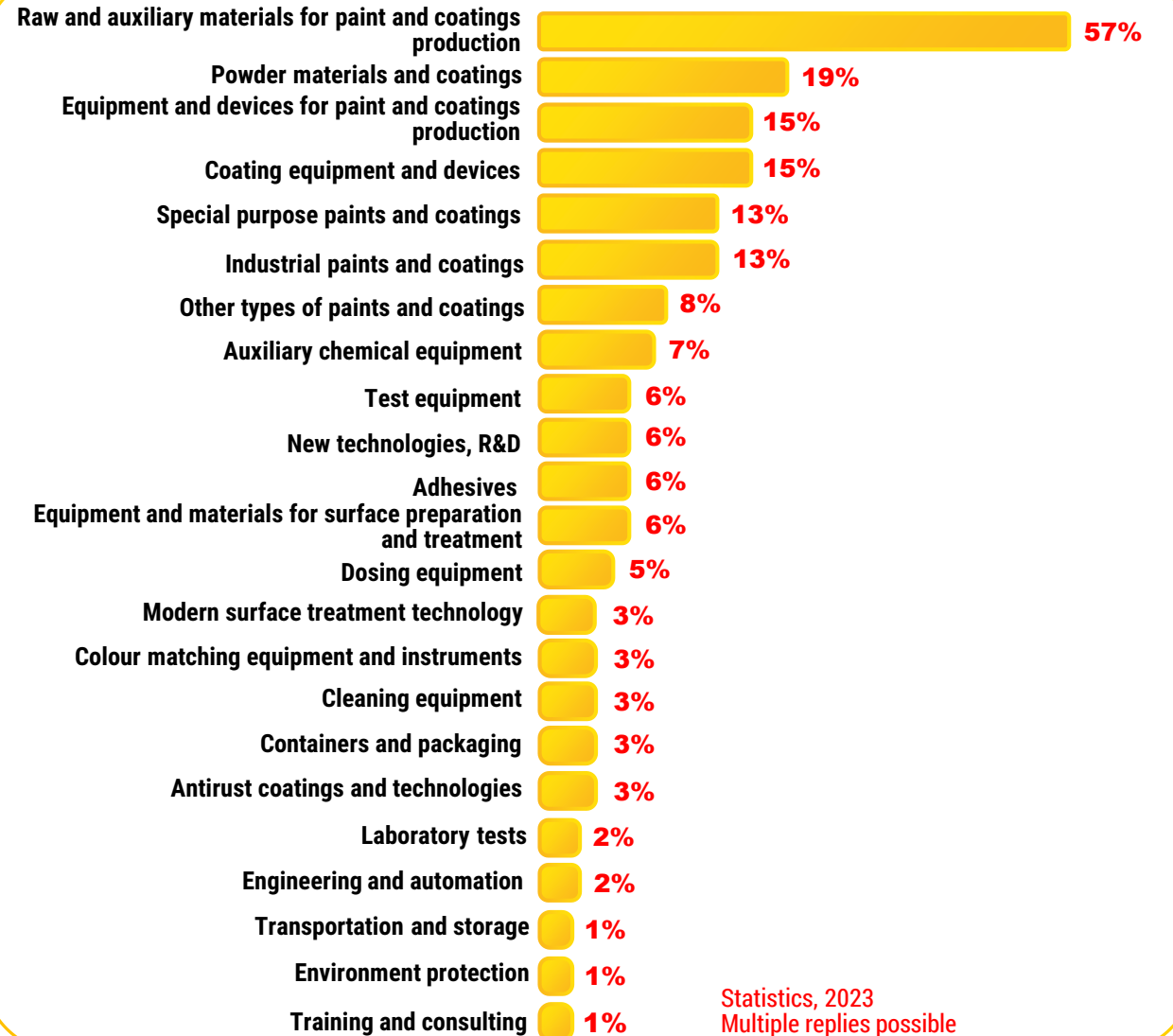
Web catalogue



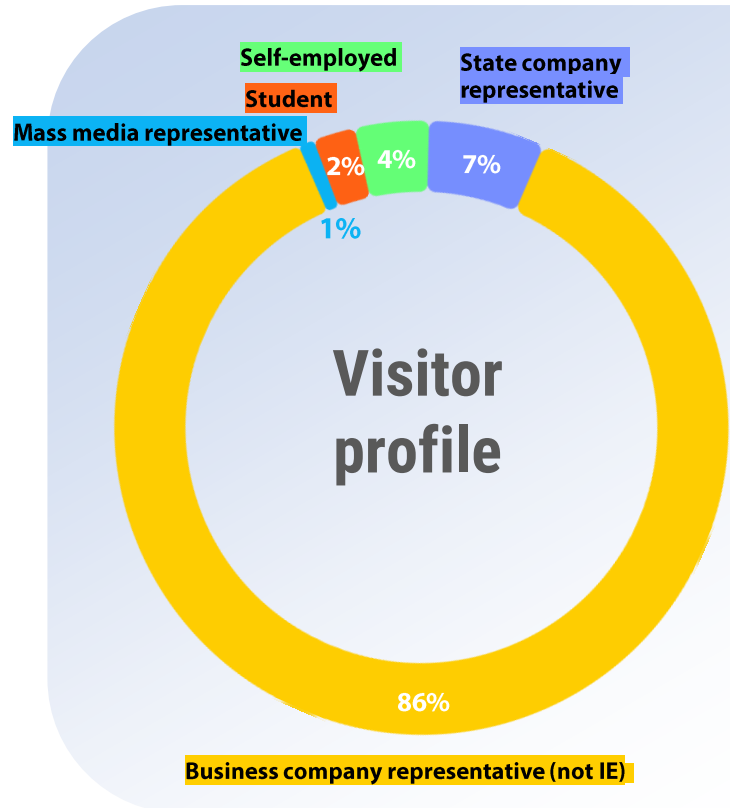
Exhibitor feedback 2023



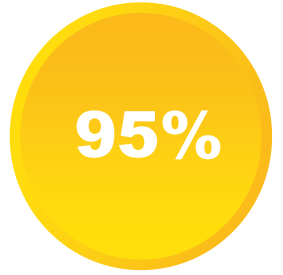
## EXHIBITORS BY INDUSTRY SECTORS



Statistics, 2023  
Multiple replies possible



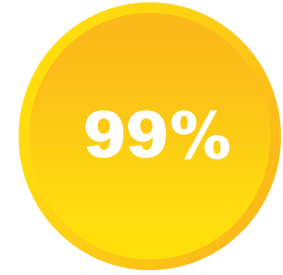
generated business leads



satisfied with leads' quality



agreed on a deal

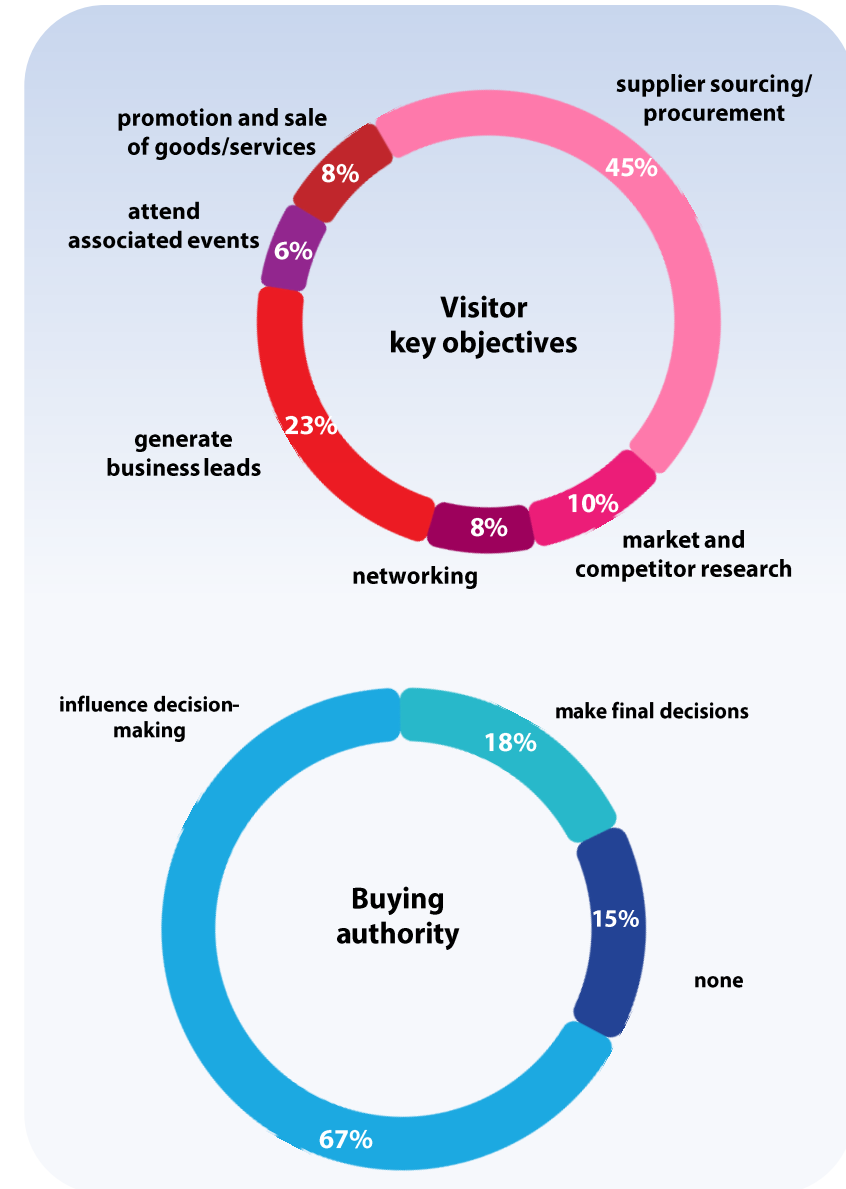
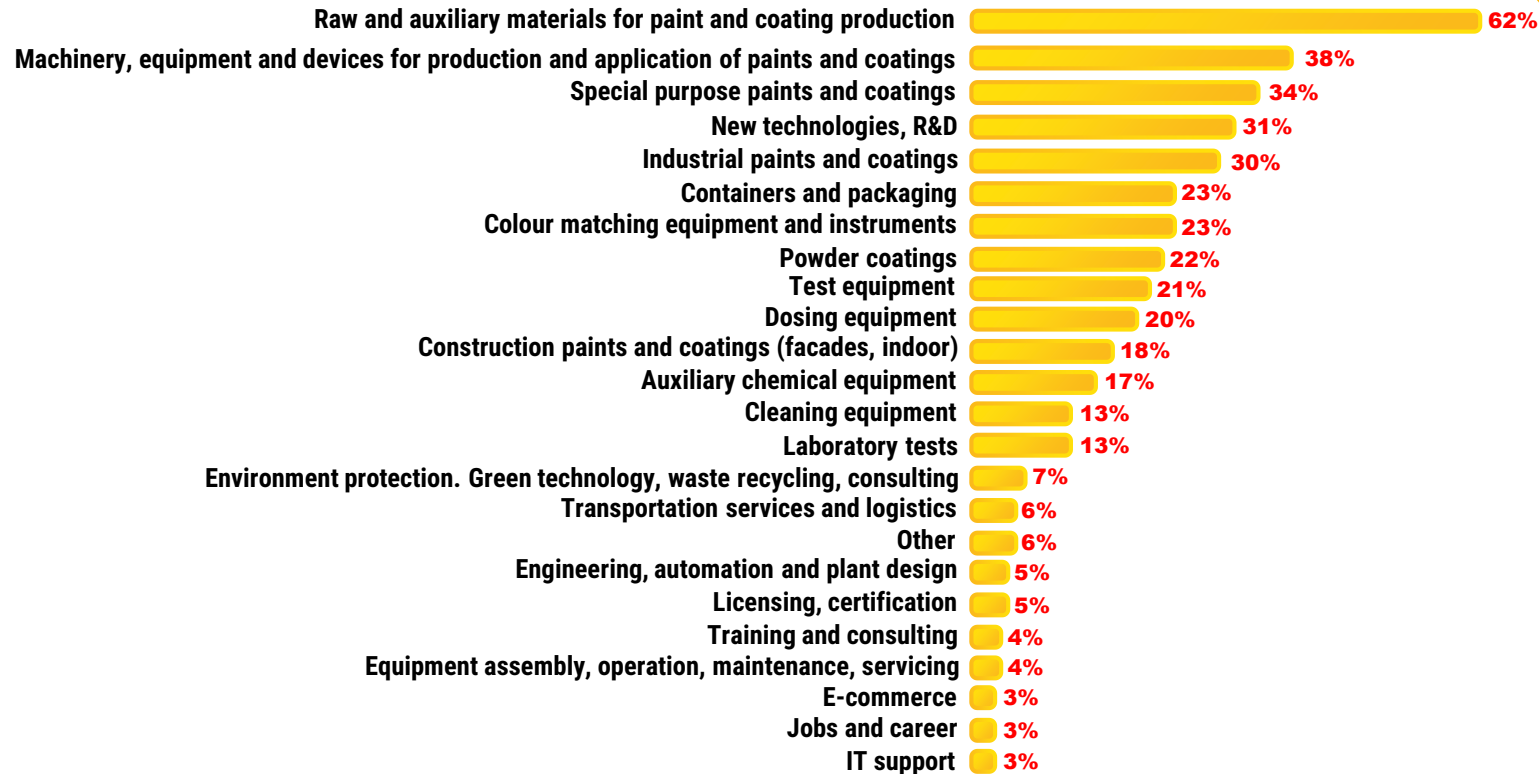


would recommend the show to their partners

**11,790**  
trade visitors

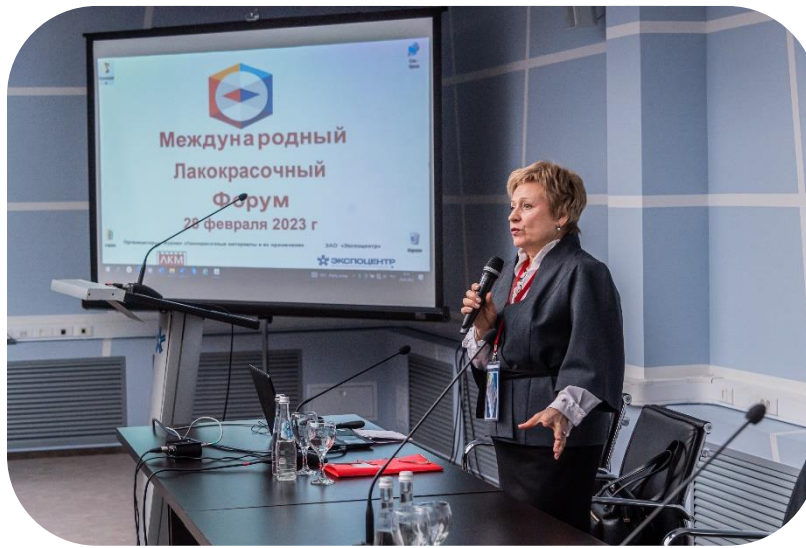
**700**  
online

### VISITOR INTERESTS



**More than 59%** of visitors plan to make purchases as a result of their visit to the exhibition

**More than 69%** of visitors reached their objectives at the exhibition



**15+**  
events

**100+**  
speakers

**1,300+**  
delegates

## Key Topics

Current state and prospects of the coatings market

Import substitution and supply of raw materials for the industry

Government support

New equipment and technology

International cooperation: new supply chains

Quality and safety of paints and coatings

Event schedule 2023



**EXPOCENTRE is Russia's leading  
organiser of international trade shows  
and conventions**

**165,000** sq m  
total exhibition space

**8**  
pavilions

**830**  
conventions

**80**  
trade shows

about **1** mln  
visitors

Statistics, 2022

# Interlakokraska

**27.02 – 01.03.2024**

28<sup>th</sup> International Exhibition  
for Paints and Coatings



Advertising 12+

## Venue

Forum Pavilion  
EXPOCENTRE Fairgrounds  
14, Krasnopresnenskaya nab.  
Moscow, Russia  
Phone: +7 (499) 795-37-99

[Book a stand](#)



## Interlakokraska Team

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