



Your gateway to the Russian market



PHOTONICS

WORLD
OF LASERS
AND OPTICS

26–29 March 2024

18th International Exhibition for Laser, Optical and Optoelectronic Technologies

Forum Pavilion
EXPOCENTRE Fairgrounds, Moscow, Russia
www.photonics-expo.ru/en

Advertising



12+



Laser Association





PHOTONICS

**RUSSIA'S BEST EXHIBITION IN THE OPTICAL
INDUSTRY. LASERS CATEGORY**

in all nominations in [the Russian National Exhibition Rating](#)

Results of Photonics 2023

164
EXHIBITORS

+8%

> 3,000 sq m
EXHIBITION SPACE

+15%

8,150
PROFESSIONAL VISITORS

+37%

Ivan Kovsh, President at the Laser Association

*"The International Exhibition for Laser, Optical and Optoelectronic Technologies that we hold annually with EXPOCENTRE has long been the key business related event of the Russian photonics. After the launch of the Congress of the Russian Photonics Technology Platform, which now runs concurrently with the exhibition, it is also the industry's main information event. This is where they look for partners and suppliers, analyse real opportunities and prospects, generate leads and negotiate contracts. We estimate that the volume of business initiated by this exhibition is **at least 20-25 billion roubles a year.**"*



Photonics. World of Lasers and Optics



PHOTONICS

WORLD OF LASERS AND OPTICS

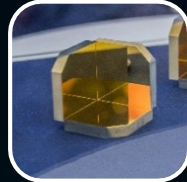
26-29 MARCH 2024



Laser radiation sources and components



Optical materials and technologies



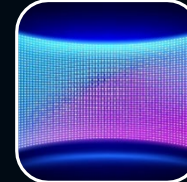
Optical elements, components, systems



Fiber optic equipment



Optoelectronics, nanophotonics



Displays, equipment for light shows



Light emitting diodes, lighting engineering, illuminating and lighting systems



Hologram equipment and materials



Laser equipment for cutting, welding, marking and other types of materials processing



Laser and optical test equipment



Equipment for artificial vision, sensors, detectors



Night vision equipment, optic and laser sights



Laser technologies for advertising, production of gifts and souvenirs



Laser and optical security equipment



Research equipment



Photoelectronics, solar energy



Optical systems for data logging, storage and transmission



Laser medicine



Laser equipment for plant growing and environmental management



Servicing of laser and optical equipment



Innovation centers, technology transfer centers



PHOTONICS

WORLD OF LASERS AND OPTICS

26–29 MARCH 2024

164 COMPANIES FROM 4 COUNTRIES



ARMENIA



BELARUS



CHINA



RUSSIA

OUR EXHIBITORS ARE
LEADING MANUFACTURERS
AND SUPPLIERS OF LASERS
AND OPTICS

EXHIBITORS included

Avesta Project	Inject Research and Production Enterprise
IRE-Polus (IPG Photonics)	TRINITY – Troitsk Institute of Innovative and
Shvabe Holding	Thermonuclear Research
Lassard	Perm Scientific and Industrial Instrument
Lasery i Apparatura	Making Company
OKB Bulat	Laser Systems
Lasercut	Elektrosteklo
Laser Center	Juventa Laser
Photon TechSystem	LLS

NEWCOMERS

ADV Engineering
Bari-NN
VL Aseptica
GLP Raduga
Innfocus
Inscience Solutions
Intech Lighting
Pokkels
SM Technics
Quartz Crystals Technology
Photon Technology
Technopolis Moscow Special Economic Zone

UNIVERSITIES AND RESEARCH INSTITUTES

Dukhov Automatics Research Institute
Russian Scientific Research Institute for
Physical-Engineering and Radiotechnical Metrology
Russian Research Institute for Optical
and Physical Measurements
Bauman Moscow State Technical University
ITMO University
St. Petersburg State Marine Technical University
St. Petersburg State University
of Aerospace Instrumentation
St. Petersburg Electrotechnical University “LETI”
Siberian Branch of the Russian Academy of Sciences



PHOTONICS WORLD
OF LASERS
AND OPTICS

26-29 MARCH 2024

PHOTONICS IS THE
MOST VISITED EVENT
DEVOTED TO LASERS
AND OPTICS IN RUSSIA



8,150 PROFESSIONAL VISITORS FROM **27** COUNTRIES AND **71** REGIONS OF RUSSIA ATTENDED THE SHOW IN 2023

THE NUMBER OF VISITORS HAVE INCREASED BY **37%** COMPARED TO THE PREVIOUS YEAR



PHOTONICS

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85%

VISITORS FOUND THE PRODUCTS (SOLUTIONS) THEY WERE INTERESTED IN



PHOTOS

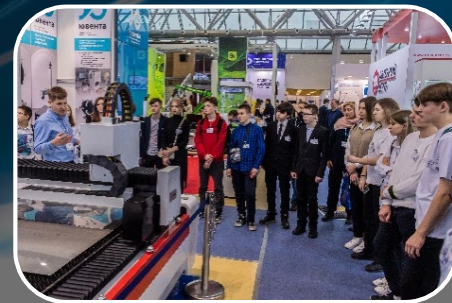


90%

VISITORS RECOMMEND PHOTONICS TO THEIR PARTNERS AND PEERS



VIDEO



47%

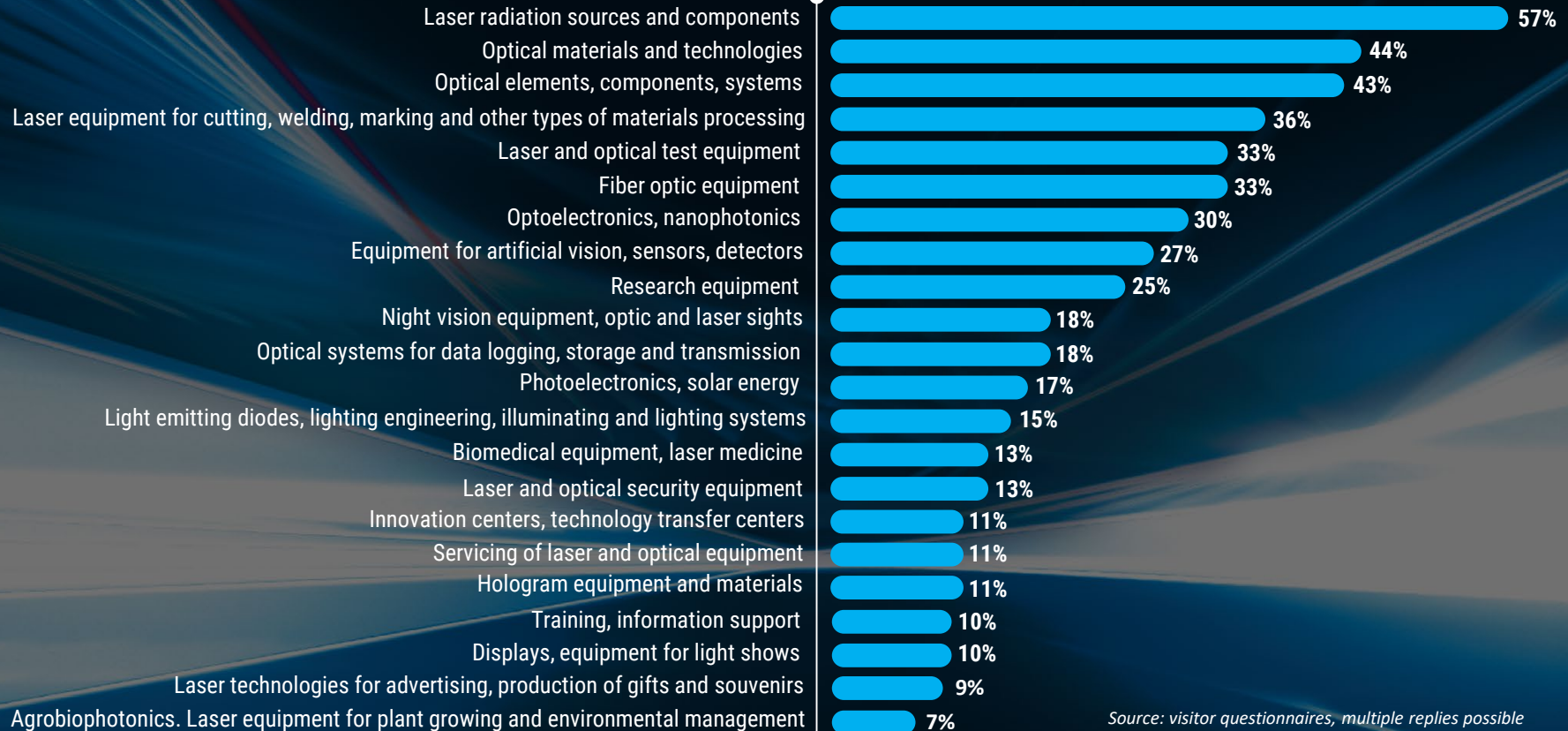
VISITORS ARE PLANNING TO MAKE PURCHASES AFTER THE SHOW

63%

ATTEND NO MORE THAN ONE EVENT DEVOTED TO LASERS AND OPTICS OR ONLY PHOTONICS



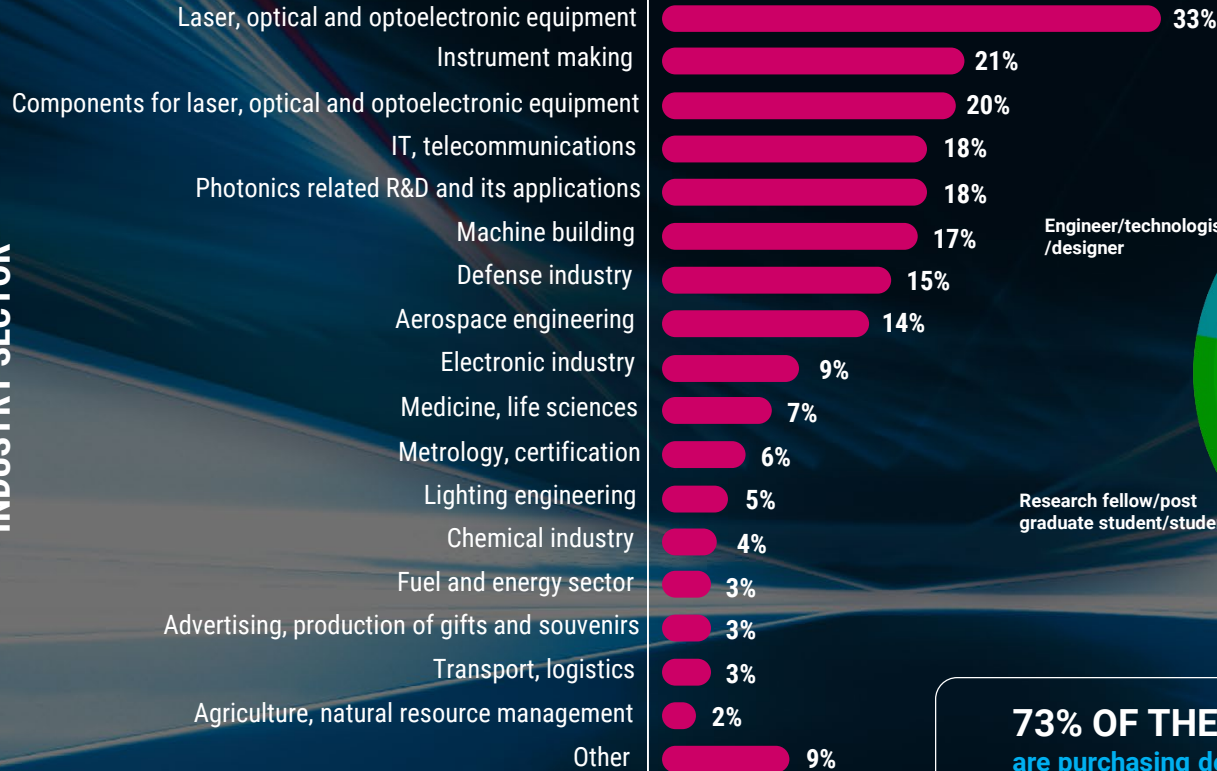
VISITOR PREFERENCES



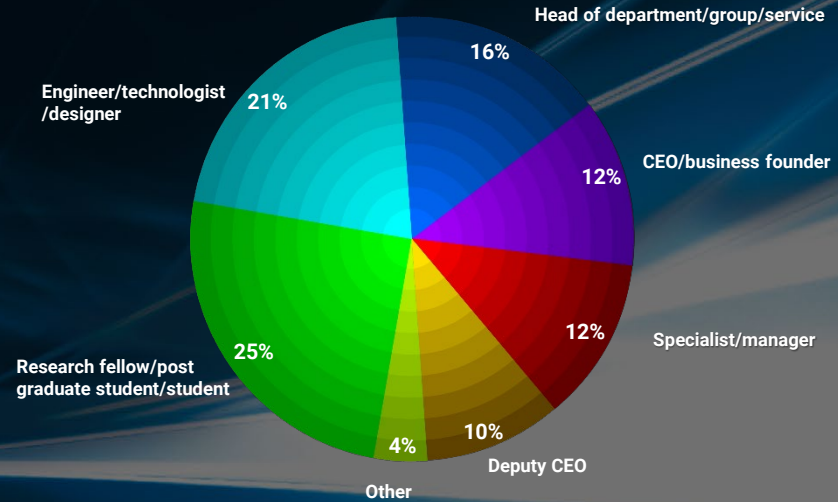
Source: visitor questionnaires, multiple replies possible



VISITORS



JOB TITLE



73% OF THE VISITORS
are purchasing decision makers or influencers

Source: visitor questionnaires, multiple replies possible



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CONFERENCE PROGRAMME

NEW KNOWLEDGE, IDEAS AND HANDS-ON EXPERIENCE

Events with representatives from key organisations in the laser and optical technology sector
Organised by the Laser Association and EXPOCENTRE AO



31 EVENTS

Conferences, panels, meetings, presentations and workshops

227 SPEAKERS

From Russia and China

218 REPORTS

On different areas of photonics and its applications

3,985 ATTENDEES

Online and offline

The conference programme features reports by leading researchers and experts from research institutions, universities, development and manufacturing companies

LIVE STREAMS

CONFERENCE PROGRAMME

BECOME A CONFERENCE PROGRAMME SPONSOR



WHAT OUR EXHIBITORS SAY

ZHANNA SMIRNOVA

Department Head at the Investment Promotion Division of the Zelenograd Development Corporation



"Photonics is the largest platform for introductions, cooperation, and demonstrations of the latest technologies from the industry's companies. I can say unequivocally that Photonics is a key trade show in the field of optics, photonics and optoelectronics, and the largest show in this sector."

OLEG KORENCHENKO

CEO at Inject Research and Production Enterprise



"This show is very important for us, we acquire potential customers here. It helps us in our sales, we share our technologies, and we look at the technologies of our neighbours. Photonics is a great platform for developing our business."

ALINA MELENTYEVA

Head of Marketing at Lassard



"This show helps us keep in contact, meet once again, and shake hands. It helps us marvel at how the world of photonics is rapidly evolving, and we are evolving with it."

SERGEY GORNY

CEO at Laser Center



"We are delighted to be able to take part in such a large-scale and interesting event. Photonics gives us every opportunity to meet our colleagues, show our innovations, demonstrate our achievements, and discuss scientific and technical results. This show is developing, and we will do our best to support it. We invite everyone to it. It is a real opportunity to look at the real world with different eyes: the eyes of photonics, lasers, and the future."

VITALIY KRASNIKOV

Executive Secretary at the Commission on the Military Industrial Complex of the Russian Union of Industrialists and Entrepreneurs



"We have come to Photonics 2023, where one can find many interesting new products that may be in demand on the domestic and foreign markets. Import substitution is well represented. We invite everyone to visit this show: it is of interest not only to specialists in this narrow industry, but also to those outside it."



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JOIN US AT PHOTONICS 2024!

Show your company's products and services at the largest meeting of suppliers and consumers of lasers and optics in Russia

PHOTONICS TEAM

We will advise you on how to choose the best participation option to suit your objectives and budget. Just call or email us

BOOK A STAND



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