



**RUSSIAN
CONSTRUCTION
WEEK**

27.02 – 01.03
2024

**EXPOCENTRE Fairgrounds
Moscow, Russia**



Mir Stekla

PRODUCTION • PROCESSING • APPLICATION

**25th Anniversary International Exhibition for Glass Products,
Manufacturing, Processing and Finishing Technology**

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**RUSSIAN
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The main goal of Russian Construction Week is to exploit the potential of exhibitions and congresses in Russia's construction industry to boost the implementation of government programmes, national projects, housing renovation programmes, creation of a modern urban environment, and digitalisation of the construction industry.

A SERIES OF EXHIBITIONS AND CONGRESSES DEDICATED TO THE CONSTRUCTION INDUSTRY AND COVERING A WIDE RANGE OF TOPICS



RosBuild International Exhibition for Building and Finishing Materials and Technologies



Mir Stekla International Exhibition for Glass Products, Manufacturing, Processing and Finishing Technology



Building the Future of Russia Together Forum



Low-rise House Construction Salon



MARAT KHUSNULLIN
Deputy Prime Minister
of the Russian
Federation

"Russian Construction Week is a large-scale platform which, for a number of years, has brought together representatives of the authorities and the construction business to discuss issues affecting the further development of the industry and the improvement of living standards."



SERGEY LEVKIN
Head of the Moscow
City Department of
Urban Policy

"It's a very interesting trade show. And the most important thing is that it is changing. It has changed its appearance even compared to last year, let alone three years ago. It is filled with companies presenting their products, projects, and activities. The show is changing for the better. In addition, today's plenary session is radically different from the previous ones. It has become substantive, aimed at solving existing problems rather than reporting on what has been done. Only the cooperation between business, government, experts, and researchers can solve the challenges of both the whole country and its specific regions."



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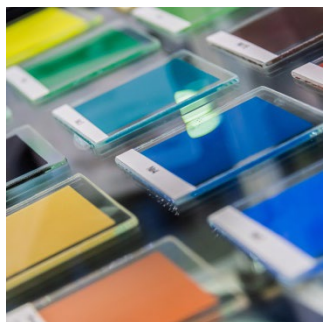
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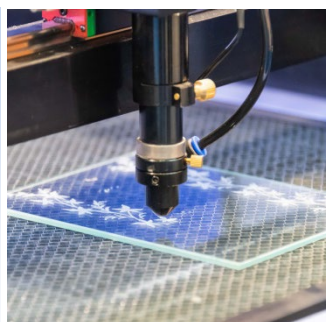
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2024

PRODUCT SECTORS



GLASS PRODUCTION



PROCESSING AND TREATMENT OF GLASS AND GLASS PRODUCTS



ASSOCIATIONS, PROFESSIONAL UNIONS



TOOLS, AUXILIARY EQUIPMENT



CONTROL AND MEASURING, REGULATING EQUIPMENT, SOFTWARE



INNOVATIONS, R&D



GLASS STORAGE AND TRANSPORTATION



GLASS PRODUCTS



ART AND DECORATIVE GLASS, STAINED GLASS. THE ARTGLASS SALON

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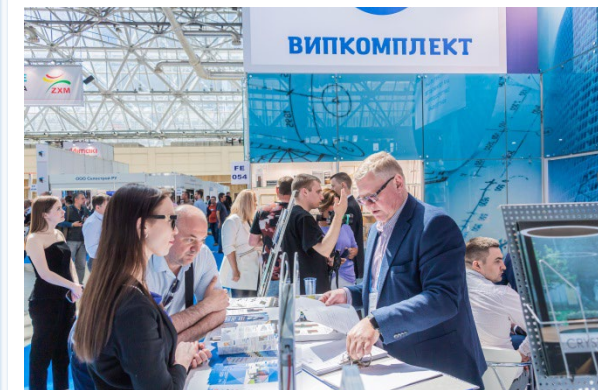
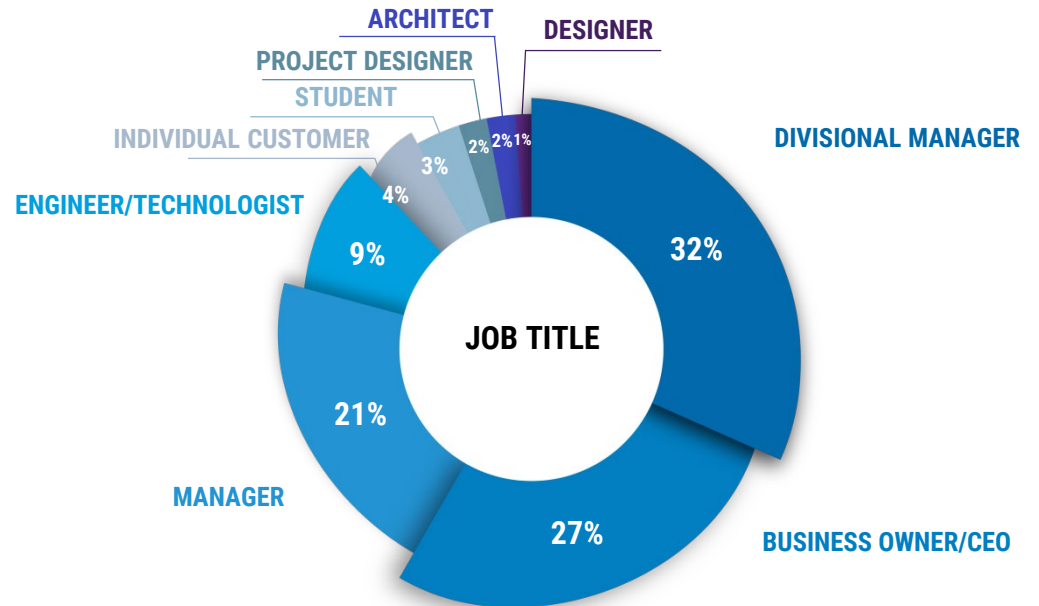
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VISITORS

REACH A UNIQUE CONSUMER AUDIENCE

INDUSTRY SECTORS

Glass industry	61.35%
Construction, architecture, design	21.7%
Production of furniture and interior decor items	10.19%
Design, arts and crafts	5.93%
Services	5.89%
Electronics and instrument making	5.09%
Food industry	2.96%
Automotive industry and car repair	2.81%
IT	2.39%
Production of consumer goods, gifts and souvenirs	2.28%
Housing and utilities	2.2%
Recycling	2.09%
Transportation, storage, packaging	2.09%
Medical industry	1.48%
Perfumery and cosmetology	1.22%
Environment protection, safety, labour protection	1.14%
Production of household appliances	0.84%
Greenhouse industry	0.8%





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ORIGIN OF VISITORS

24 COUNTRIES

69 RUSSIAN REGIONS

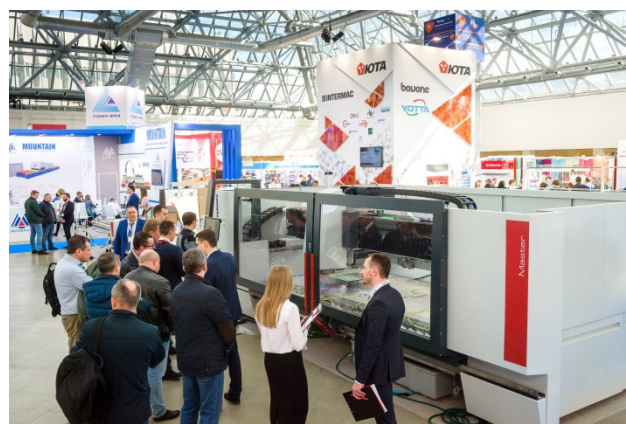
223 RUSSIAN CITIES

58% TOP EXECUTIVES AND BUSINESS OWNERS

46% VISITORS FROM RUSSIAN REGIONS AND OTHER COUNTRIES

86% VISITORS INFLUENCE PURCHASING DECISIONS

STATISTICS OF 2023





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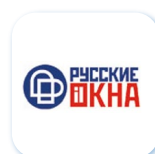
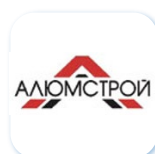
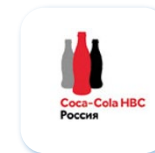
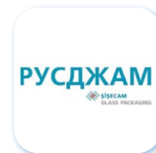
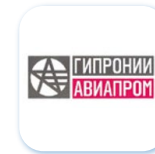
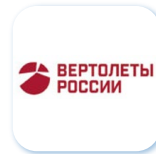
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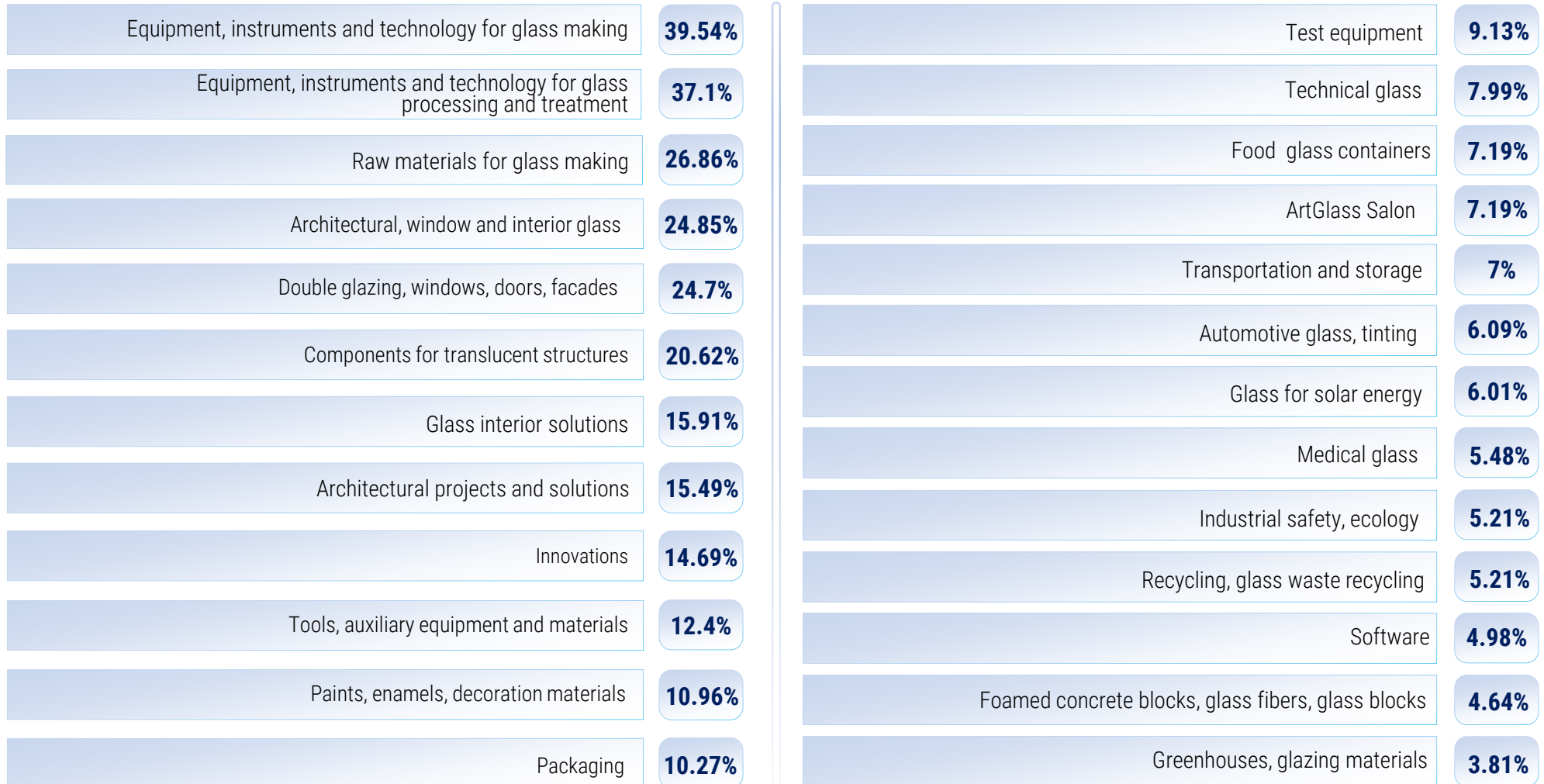
2024

PARTICIPATION IN MIR STEKLA IS FACE-TO-FACE NETWORKING WITH MAJOR CUSTOMERS





VISITOR INTERESTS





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CONFERENCE PROGRAMME

CONFERENCES, WORKSHOPS AND PANELS ON THE KEY INDUSTRY ISSUES



ANSWERS TO THE MOST RELEVANT INDUSTRY ISSUES



EXCHANGE OF INFORMATION AND EXPERTISE



NETWORKING WITH MARKET LEADERS AND EXPERTS



EVENTS

- RUSSIAN MEETING ON THE DEVELOPMENT OF HOUSING CONSTRUCTION
- TRANSLUCENT STRUCTURES. WINDOWS, FACADES, DOORS
- MADE IN RUSSIA: HOW TO SUPPORT THE GLASS INDUSTRY
- GLASS IN ARCHITECTURE: CURRENT ISSUES AND CHOICES
- POPULARISATION OF SCIENTIFIC KNOWLEDGE THROUGH THE PRISM OF GLASS: OBJECTIVES, FORMATS, RESOURCES, MODELS



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