

EQUIPMENT

TECHNOLOGY

INGREDIENTS

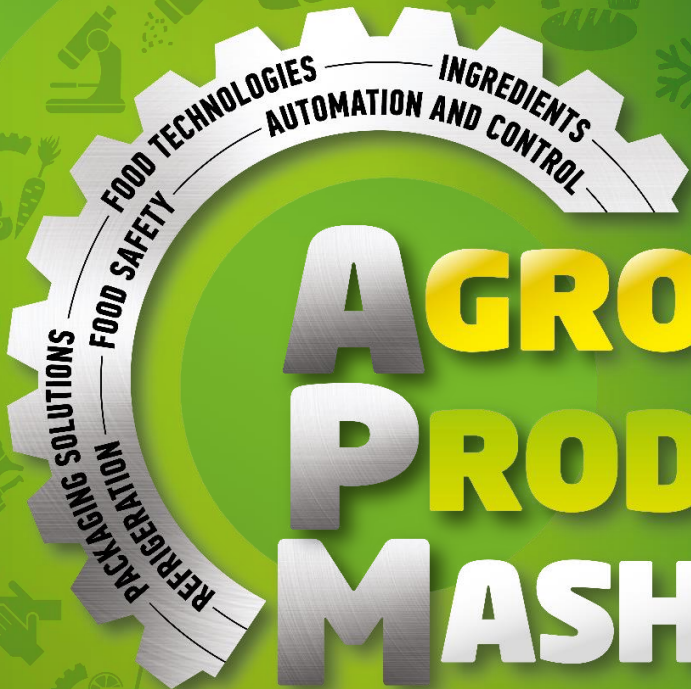
PACKAGING

7-11.10.
2024

EXPOCENTRE
Fairgrounds,
Moscow, Russia

29th International Exhibition
for Equipment, Technologies,
Raw Materials and Ingredients
for the Food Processing Industry

AGRO PROD MASH



65⁺ EXPOCENTRE



www.agroprod mash-expo.ru/en

*Source: Russian National Exhibition Rating.
See more at www.exporating.ru/en

12+

AGROPRODMASH IS YOUR GATE TO THE RUSSIAN MARKET

High demand
for high-tech equipment

37.1

billion dollars -
investment volume
in 2022



43,000

food industry
enterprises



Need modernisation



Import equipment

THE RUSSIAN AGRICULTURE AND FOOD INDUSTRY SECTORS: ON A PATH TO ACTIVE DEVELOPMENT

The state focuses on



development of farming and small-scale farming



modernisation of the food processing industry



establishment of modern storage facilities
for primary products and wholesale and
distribution centres



support for agricultural exports



development of advanced
processing of raw materials

Q www.agroprod mash-expo.ru/en

Investment goes to



animal husbandry



greenhouse farming



gardens
and vineyards



transport
and logistics infrastructure

AGROPRODMASH: RUSSIA'S LARGEST EXHIBITION

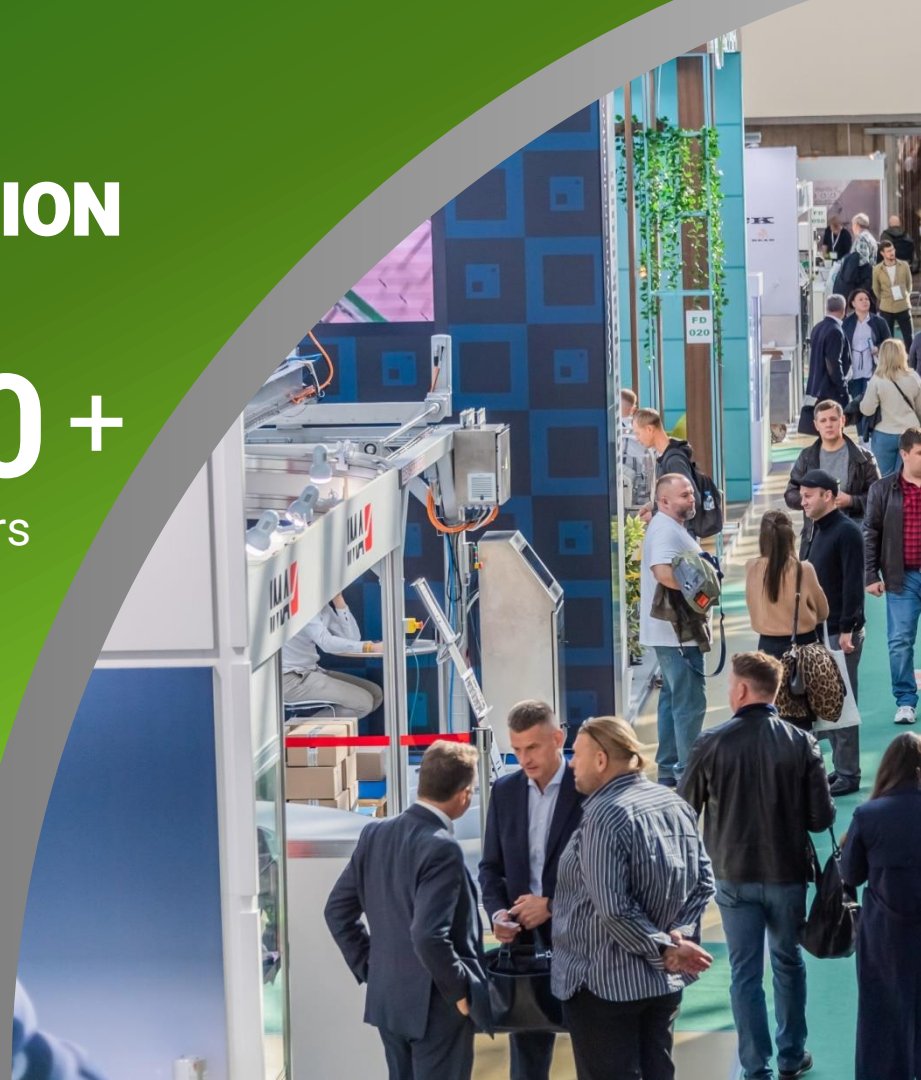
in the Food Industry:
Equipment and Ingredients
category in the following
nominations

- International Recognition
- Market Coverage
- Professional Interest
- Exhibition Space

860 +
exhibitors

20
countries

*Source: Russian National Exhibition Rating
See more at www.exporating.ru





Relevant offers:

integrated technological solutions for all sectors of the food and processing industry

A long-lasting effect

61% of visitors plan to make purchases as a result of their visit

An international exhibition:

leading producers and suppliers of equipment and ingredients

www.agroprod mash-expo.ru/en



**Agroprod mash
identifies the key
world trends
in the industry**



Digitalisation



Automation



Intralogistics



**Environment
and Energy**



**Science
and Pioneering**



WHAT TO SEE AT AGROPRODMASH?

Only AgroprodMash showcases equipment and machinery for the full technological cycle of food production and processing of agricultural products

All product sectors

Q www.agroprodMash-expo.ru/en

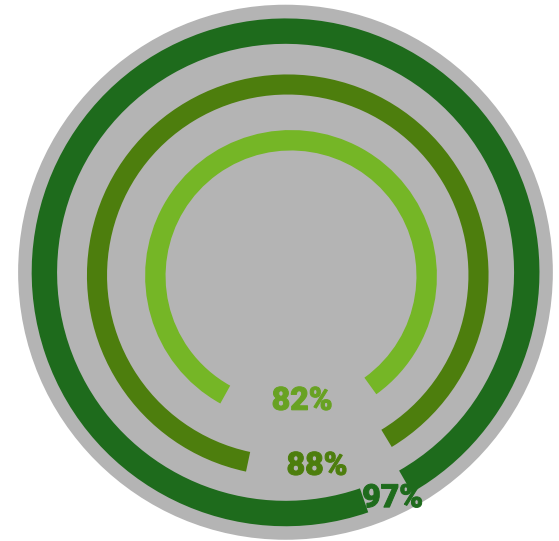
High ROI for Exhibitors

Loyalty from
industry insiders

97% would recommend
Agroprodmasn to their
partners and peers

88% plan to come back
next year

82% expect positive results
after the show



Year after year Agroprodmasn
helps its exhibitors

67% participate
annually

High ROI
for exhibitors

87% met
objectives

FEEDBACK FROM PARTICIPANTS

Konstantin Kutsevol Founder and CEO at Casaro

“We manufacture equipment for artisanal cheese-making. Now we are representing one of the Yaroslavl companies at the stand of the Yaroslavl region. Not only Russian customers come to the exhibition. Today we have signed a contract with representatives of companies from Turkmenistan and reached a preliminary agreement with customers from Kyrgyzstan. You can also meet companies from India, Pakistan, African countries, and many others. Any contract signed at Agropromash is a major contract, because there are many serious companies that have been in the market for a long time. It means that mutually beneficial cooperation will be long-term.”

Alexey Klimanov CEO at KLIMANOV Industrial Packaging Solutions

“The traffic is gigantic. This place is becoming a power point for the entire core business. There is no question of whether to exhibit or not. With the departure of Western brands, the need for bakery equipment has not disappeared. As a result, we have been flooded with new orders for equipment. Customers come here from Petropavlovsk-Kamchatsky, Vladivostok, and the Urals. The Agropromash exhibition is the profile platform where I sincerely advise everyone to exhibit. There is always a good feedback and contracting after the exhibition. We are already receiving information about orders contracted at the exhibition.”

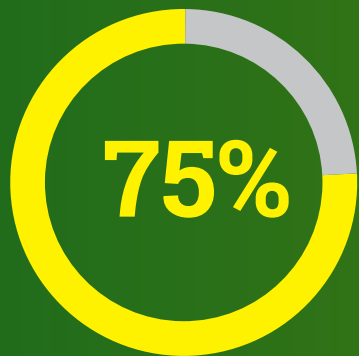


Feedback
from participants

Visitors
about the show

VISITORS

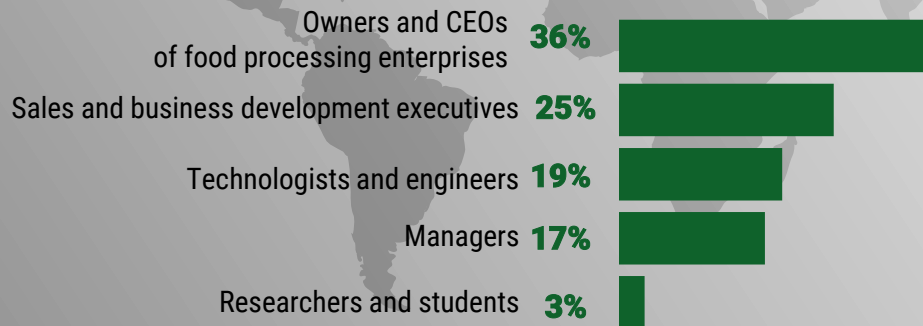
Only professional audience



of visitors have buying authority or give buying recommendations

WHO ARE OUR VISITORS?

26,000 + specialists
72 countries



VISITORS

Unique target audience

40%

Newcomers to Agroprod mash in 2023. Every year the show welcomes more than 10,000 new visitors

9%

Attend exclusively Agroprod mash. You will not meet these people at other shows

www.agroprod mash-expo.ru/en

High ROI for visitors

61%

plan to make purchases as a result of their visit

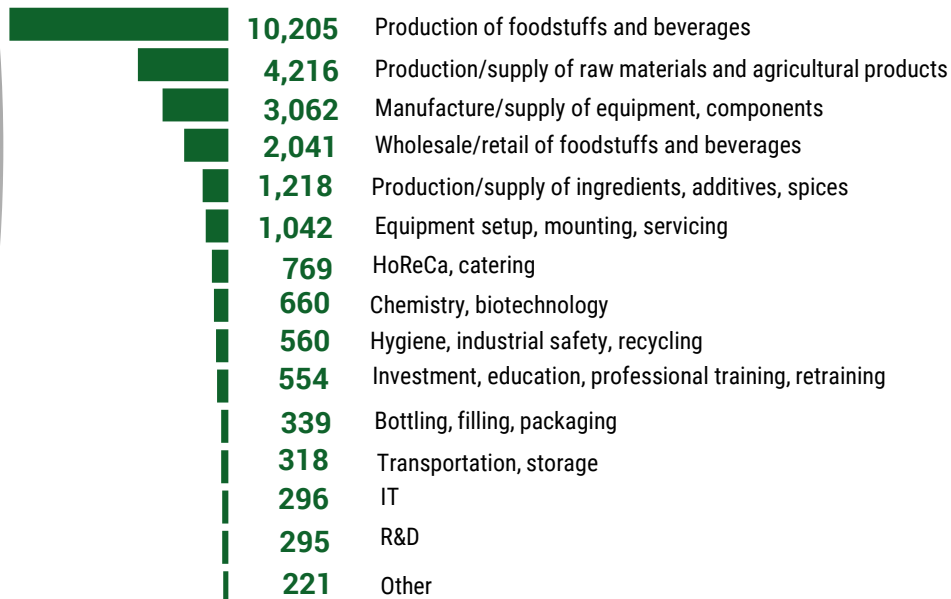
86%

met objectives and consider their visit a success

96%

would recommend Agroprod mash to their colleagues and peers

Visitors by industry sectors



VISITORS

Visitor interests, number of people

8,139	Food production equipment	2,783	Storage equipment
7,807	Packaging equipment and materials	2,738	Weighing equipment
3,007	Filling equipment	2,244	Test and laboratory equipment
5,002	Ingredients, additives, spices	2,700	Components, machinery and materials for food industry equipment
1,420	Ingredient production equipment	2,161	Integrated solutions and services for food processing enterprises
3,662	Recipes, technologies	2,036	Production implements
4,338	Refrigeration and air-conditioning equipment	1,993	R&D
3,083	Dosing equipment	1,573	IT, software
2,082	Vessel equipment	1,400	Recycling and waste management
2,451	Bottling equipment	1,299	Construction and reconstruction of food processing facilities
3,007	Production automation. Integrated engineering solutions	1,048	Feed
2,963	Slaughtering equipment, preliminary meat processing	764	Investments. Construction in the food industry
2,791	Food safety. Quality control	619	Leasing, credit and investment in the food industry
2,329	Sanitation and hygiene		

According to Romir Research Holding. Multiple replies possible



TAKE PART IN AGROPRODMASH TO



expand sales
territory
(Russia + EEU
countries)



solidify
your
position



generate
new clients



increase
sales



meet
industry
leaders



gain important
knowledge and
exchange
experience

www.agroprod-mash-expo.ru/en

Join us at Agroprodmasn?

Change your focus



Contacts

Ms. Tatyana Piskareva,
Exhibition Director

+7 (499) 795-27-96 / 29-89 /
38-49 / 41-25 / 41-26 / 26-46/
37-23

apm@expocentr.ru

[Book a stand](#)