



TIRES & RUBBER

26TH INTERNATIONAL EXHIBITION FOR RUBBER GOODS, TIRES,
THEIR PRODUCTION, RAW MATERIALS AND EQUIPMENT

15-18
APRIL 2024

EXPOCENTRE Fairgrounds
Moscow, Russia



Organised by EXPOCENTRE AO

Supported by

- Russian Ministry of Industry and Trade
- Russian Chemists Union
- NIITEKHIM OAO

Under auspices of Russian Chamber
of Commerce and Industry



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12+



TIRES & RUBBER 2024

15-18 APRIL

FACTS & FIGURES

4 DAYS

MAXIMUM **EFFECTIVE BUSINESS NETWORKING** OPPORTUNITIES AT RUSSIA'S **KEY TRADE SHOW** FOR PRODUCTION OF RUBBER GOODS, TIRES, THEIR RETREADING, RECYCLING AND DISPOSAL

25 YEARS
OF HISTORY

13,651 sq m
OF FLOOR SPACE

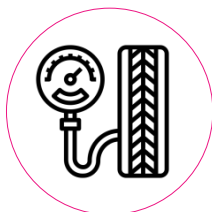
178 EXHIBITORS
AND **8 COUNTRIES**

8,000+
VISITORS

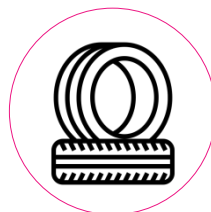
PRODUCT SECTORS



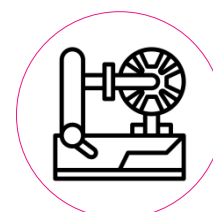
RAW AND AUXILIARY MATERIALS,
INTERMEDIATE GOODS



EQUIPMENT AND DEVICES



FINISHED PRODUCTS



INNOVATIONS, R&D



PACKAGING AND
CONTAINERS



ENVIRONMENT PROTECTION,
RECYCLING, ECOLOGY



SERVICES

Statistics of 2023

**Learn more about
Product Sectors**



TIRES & RUBBER 2024

15-18 APRIL

WHY PARTICIPATE?

8,000+
VISITORS

78
RUSSIAN REGIONS

252
RUSSIAN CITIES

33
COUNTRIES

92%
PROFESSIONAL
VISITORS

53%
NEW VISITORS

VISITORS BY JOB TITLES

| | |
|--------------------------|----------------------------------|
| 18% AREA MANAGER | 6% HEAD OF PURCHASING/BUYER |
| 17% BUSINESS OWNER | 5% STUDENT |
| 17% MANAGER | 3% OTHER |
| 11% CEO/COO | 2% INDIVIDUAL CUSTOMER |
| 9% ENGINEER/TECHNOLOGIST | 1% HEAD OF MARKETING/ADVERTISING |
| 9% CCO/HEAD OF SALES | 1% SELF-EMPLOYED |
| | 1% MASS MEDIA REPRESENTATIVE |

| | |
|-------------|-----------------------------------------------------------------------|
| 100% | EXHIBITORS WOULD RECOMMEND TIRES & RUBBER TO THEIR PARTNERS AND PEERS |
| 97% | EXHIBITORS ARE SATISFIED WITH THE QUALITY AND NUMBER OF SALES LEADS |
| 90% | EXHIBITORS MET OBJECTIVES |
| 83% | EXHIBITORS PLAN TO COME BACK NEXT YEAR |
| 67% | EXHIBITORS AGREED ON A DEAL AT THE SHOW |

VISITORS BY COMPANY PROFILE

| | | |
|-----------------------------------------------------|--------------------------------------------------------------------------------------|-----------------------------------------------------------|
| 21% PRODUCTION/SUPPLY OF TIRES | 11% PRODUCTION/SUPPLY OF AUXILIARY RAW MATERIALS AND OTHER MATERIALS (EXCEPT RUBBER) | 5% PRODUCTION OF EQUIPMENT AND INSTRUMENTS |
| 20% PRODUCTION/SALE OF END PRODUCTS | 11% OTHER | 5% DESIGN AND ENGINEERING |
| 18% PRODUCTION/SUPPLY OF RUBBER GOODS | 9% R&D | 2% MASS MEDIA, ADVERTISING AGENCY |
| 15% TRADE/SUPPLY/SETUP AND MAINTENANCE OF EQUIPMENT | 7% REPAIR, RETREADING AND RECYCLING OF TIRES AND RUBBER GOODS | 1% ASSOCIATIONS, SECTORAL UNIONS |
| 11% PRODUCTION/SUPPLY OF RUBBER | 6% SERVICES | 1% MINISTRIES, OTHER TYPES OF STATE/MUNICIPAL AUTHORITIES |

VISITORS BY ROLE IN PURCHASING DECISIONS

52% TAKE PART IN DECISION MAKING

32% DECISION MAKING

14% NONE

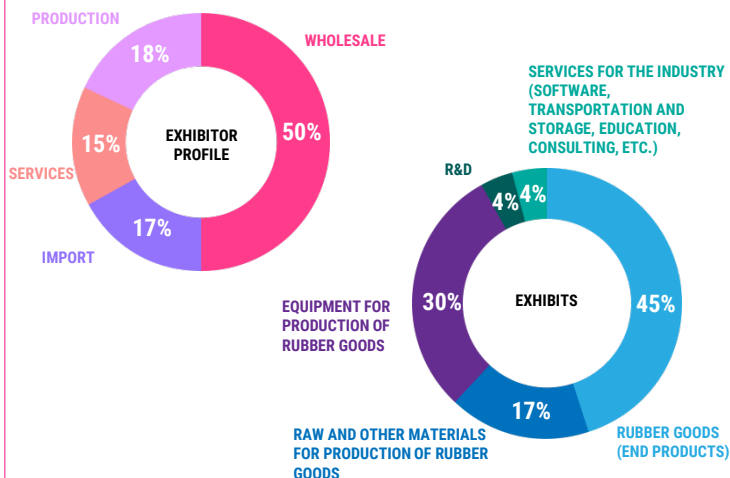
Statistics of 2023



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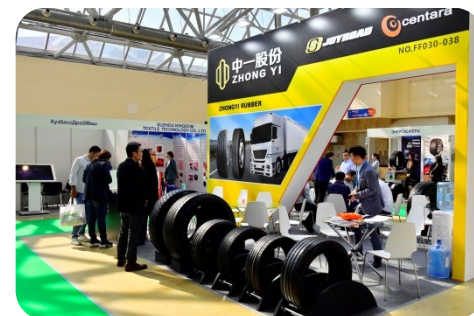
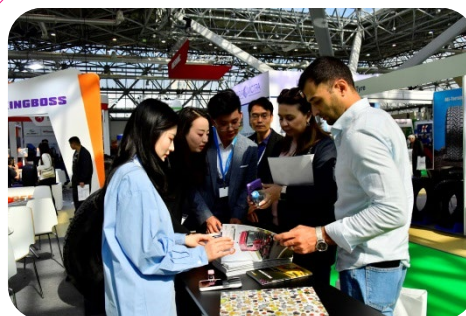
WHY ATTEND?



FEEDBACK

LIST OF EXHIBITORS

NEW PRODUCTS



PURPOSE OF VISIT

92% MET OBJECTIVES

90% SATISFIED BY THE QUALITY OF EXHIBITORS

89% SATISFIED WITH THE NUMBER OF EXHIBITORS

83% SATISFIED WITH THE RANGE OF EXHIBITS

77% PURCHASING AND NEW CONTACTS

60% PLAN TO MAKE PURCHASES AFTER THE SHOW

38% CONSIDER PARTICIPATION WITH A STAND





TIRES & RUBBER 2024

15-18 APRIL

CONFERENCE PROGRAMME



9 EVENTS

74 SPEAKERS

750 AUDIENCE MEMBERS

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Statistics of 2023

MAIN TOPICS

- Current state and prospects of the Russian tire and rubber market
- Foreign trade, customs, logistics
- Government support for tire and rubber production
- Provision of raw materials
- Technological innovations
- Environmental issues of production and consumption, waste management
- Quality and safety of products



We can help you reach any ambitious goal!

VENUE

Pavilion Forum, EXPOCENTRE Fairgrounds
Krasnopresnenskaya nab., 14
Moscow, Russia

DATES

Assembly: 12–14 April 2024
Running: 15–18 April 2024
Dismantling: 19 April 2024

CONTACTS

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BOOK A STAND



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MINPROMTORG
RUSSIA



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