



**30th Anniversary International Exhibition for Paints and Coatings** 

# Interlakokraska



Organised by











## NEW VENUE – NEW OPPORTUNITIES

In February of 2026, Interlakokraska will once again bring together leaders of the paint and coating industry. This time at a new venue – Timiryazev Centre

Timiryazev Centre is one of Moscow's new state-of-the-art exhibition venues that hosts trade shows and business events at a high technological and organisational level. The centre was opened in 2024.



#### **Transport accessibility**

- · 7 minutes walk from the Petrovsko-Razumovskaya metro station
- · 20 minutes by taxi from the Sheremetyevo airport
- · 30 minutes by car to Moscow downtown









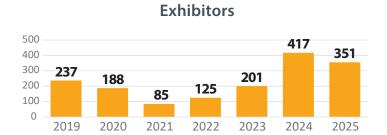


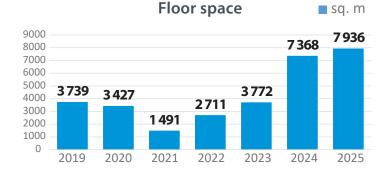


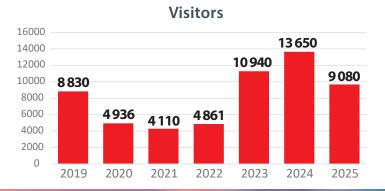
## 30+ YEARS OF HISTORY



#### Interlakokraska statistics







#### **PRODUCT SECTORS**

- Raw and auxiliary materials
- Machinery, equipment and appliances
- Finished products
- New technologies, R&D
- Services for the paint and coating and allied industries
- Packaging and containers, pre-packaging
- Environment and labour protection

#### **Salons**

- Surface treatment
- Special coatings
- Antirust protection









#### Why participate?

- Make an effective presentation of your company and products to a targeted professional audience
- Get new ideas and share your knowledge
- Take part in a conference programme
- Influence purchasing decisions
- Hold face-to-face talks with potential clients and exchange experience with partners

#### **EXHIBITORS BY INDUSTRY SECTORS**



351 ex

180 Russian companies

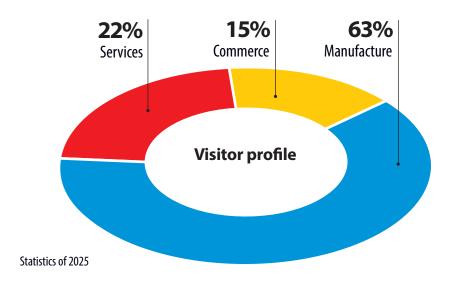
foreign companies

Multiple replies possible



#### Why attend?

- Network and generate new leads
- Negotiate with several partners at once in a short time
- Make purchases, expand partnership reach
- Explore the market
- Learn about new trends of the industry development



86%
professional visitors

83%

purchasing decision makers or influencers



#### VISITORS BY JOB TITLE/ FUNCTION

19% Area head
18% Manager/specialist
16% Engineer/technologist
15% Business owner

**9%** CEO/COO **8%** CCO/head of sales

**5%** Head of purchasing/buyer

**4%** Student

**3%** CTO, IT director

**1%** Marketing/advertising director

**1%** Self-employed

**1%** Educator

Multiple replies possible





#### **VISITOR INTERESTS**

**37%** Raw and auxiliary materials for paint and coating production **22%** Surface treatment materials **19%** Paints and coatings with special properties **18%** Raw and auxiliary materials for production of adhesives **17%** Industrial paints and coatings **17%** Equipment for paint and coating production **16%** Anticorrosion paints and coatings, protective coatings **15%** Coating equipment **13%** Powder coatings 13% New technologies, R&D **13%** Laboratory equipment **12%** Adhesives and sealants **11%** Corrosion protection **11%** Packaging and pre-packaging **11%** Paints and coatings for wood protection and coating **10%** Coatings with special properties **10%** Surface treatment equipment **10%** Construction paints and coatings (facades, indoors) **9%** Drying equipment **9%** Dosing equipment **9%** Test equipment **9%** Automobile paints and coatings **8%** Laboratory tests **8%** Tinting equipment **7%** Cleaning equipment **7%** Paints and coatings for shipbuilding Other types of paints and coatings Paints and coatings for road surfaces, bridges, tunnels **10%** Other Multiple replies possible

Multiple replies possible











#### **CONFERENCE PROGRAMME**









20+

130+

**1,500+** delegates

events

speakers



The conference programme is supported by the Russian Ministry of Industry and Trade

Statistics of 2025

#### **Main topics**

- The current state and prospects of the paint and coating market
- HR
- New developments in equipment and technologies
- Raw materials for the paint and coating industry
- International cooperation and export support
- Quality and safety of paints and coatings



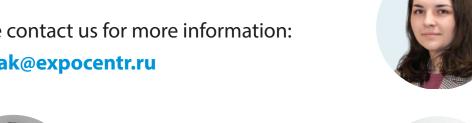
#### **INTERLAKOKRASKA 2026**

12+

#### The 30<sup>th</sup> anniversary edition of the International Exhibition for Paints and Coatings

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### 24–27 February 2026

Timiryazev Centre, Moscow, Russia

Book your stand now



