

7–10 April 2026  
**SVIAZ**

38th International  
Exhibition for Information  
and Communications Technology



Navitech  
Display of Navigation Systems,  
Technologies and Services



Timiryazev Centre  
Moscow, Russia

[www.sviaz-expo.ru/en](http://www.sviaz-expo.ru/en)

12+

Within



Russian Week  
of High Technologies  
**RWHT**

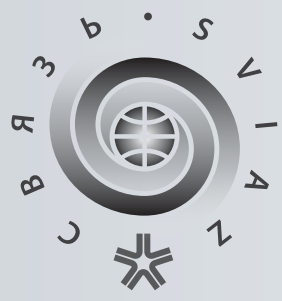


Organised by



**EXPOCENTRE**





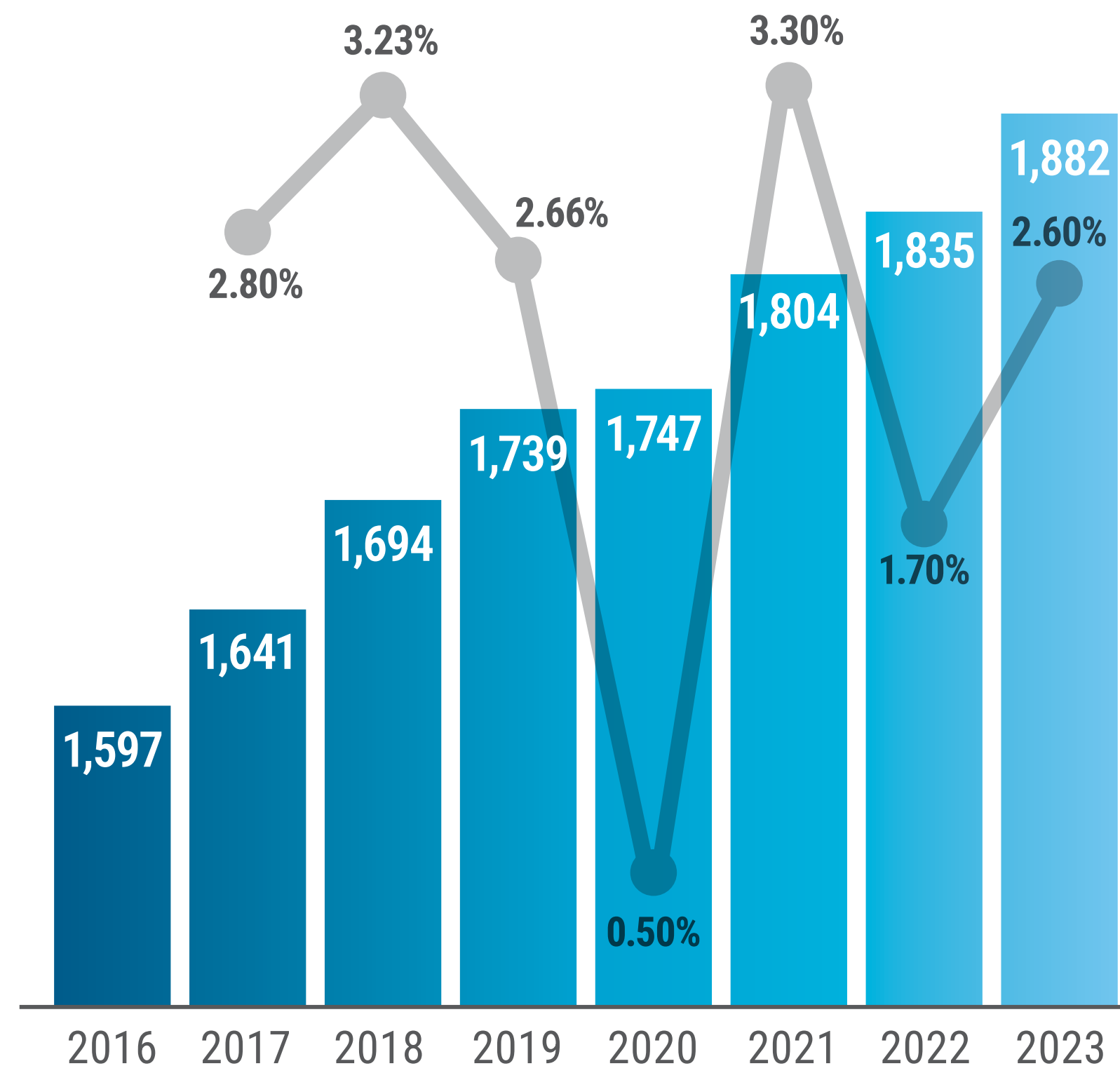
# RUSSIAN ICT INDUSTRY

In 2024, the ICT sector significantly strengthened its position relative to 2023. The figures of 2021 were exceeded in terms of sales by **1.7 times**, and investments in fixed assets by **2.1 times**.

The volume of sales of goods, works, and services in the ICT sector increased by **28.3% in 2024** compared to 2023, which is twice as high as the growth in the economy as a whole (+15.0%).

Investments in fixed assets in the ICT sector increased by more than a third compared to 2023 (+38.9%), which is **2.2 times higher** than the indicator for the economy as a whole (+17.6%). The outpacing dynamics of the ICT sector has allowed its share in the total volume of investments in fixed assets of large and medium-sized companies to **increase to 5.6%** (4.8% in 2023).

**Market volume**, billion rub.  
**Growth rate**, %







Since  
**1975**



# Russia's largest ITC congress and exhibition

**17,000** sq. m.  
of exhibition space

**500+**  
exhibitors  
from 6 countries

**16,000+**  
visitors

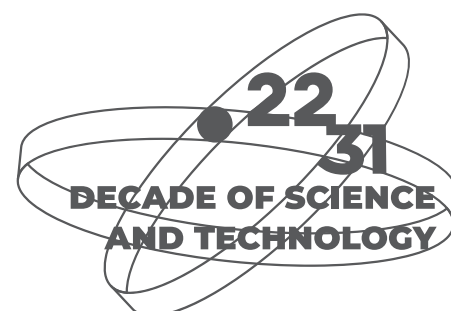
**82**  
regions  
of Russia

Part of



Russian Week  
of High Technologies  
**RWHT**

Part of the Designing  
the Future initiative



Video  
about Sviaz

Statistics of 2025

**40+**  
events of the conference  
programme

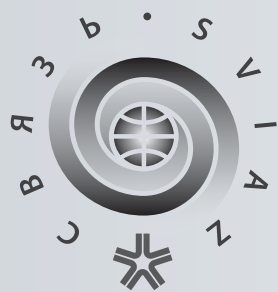
**200+**  
speakers

**3,000+**  
delegates

[www.sviaz-expo.ru/en](http://www.sviaz-expo.ru/en)

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# THEMES AND TRENDS

Unified communications  
Radio communications Landline communications  
**Telecom** Big Data **Digital ecosystems**  
Data Centers **Electronic components** **Navitech**  
Satellite Communications **AI Telecom equipment**  
**Consumer electronics** IP technology **Cybersecurity**  
AR&VR **Cellular communications**  
Telecom cables **IoT** **System integration** **Software**



Learn more about  
the product sectors





# NEW VENUE – NEW OPPORTUNITIES

In spring of 2026, Sviaz will once again bring together leading ICT companies. This time at a new venue – Timiryazev Centre

Timiryazev Centre is one of Moscow's new state-of-the-art exhibition venues that hosts trade shows and business events at a high technological and organisational level. The centre was opened in 2024.

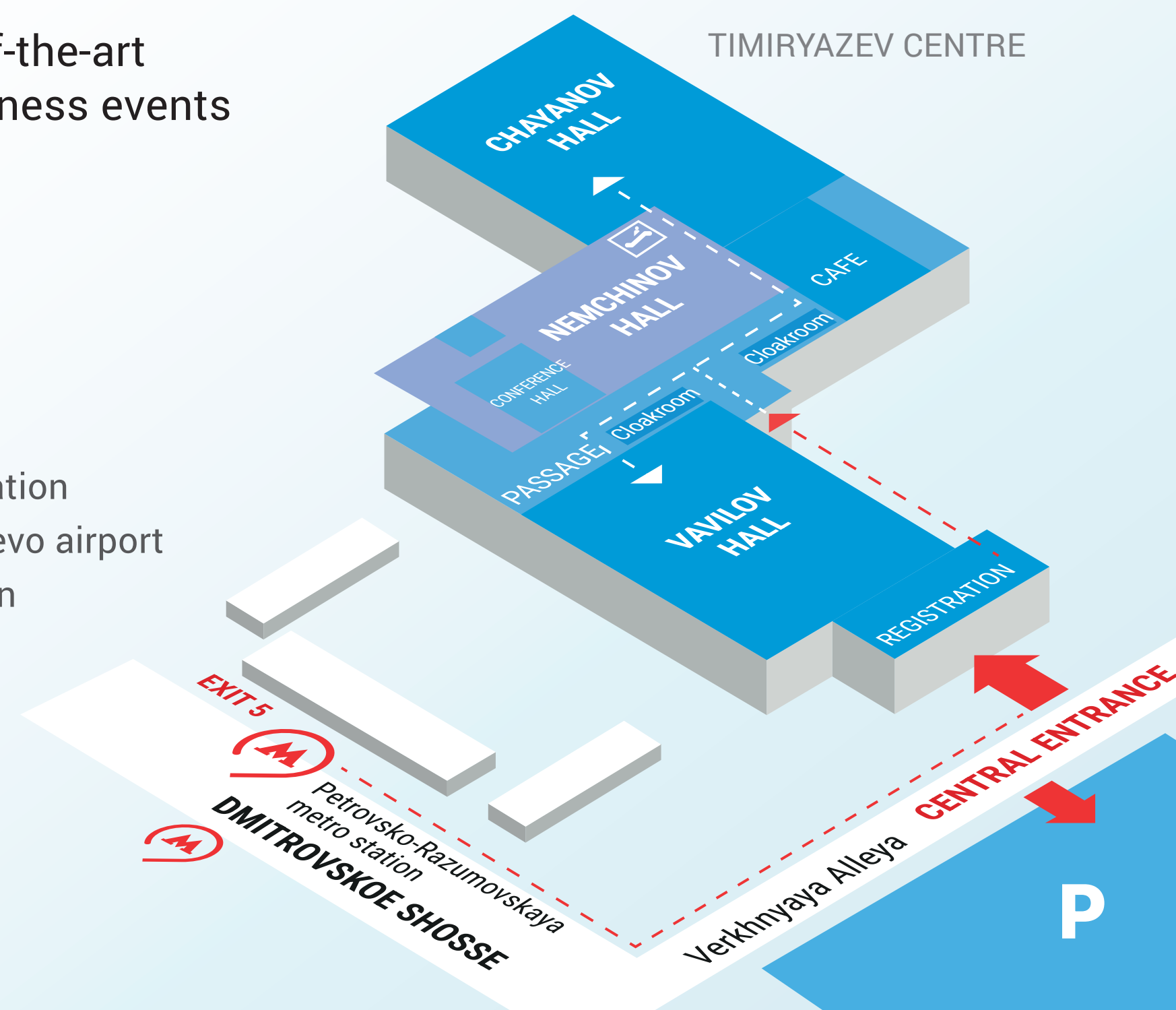


## Transport accessibility

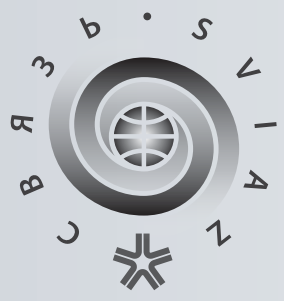
- 7 minutes walk from the Petrovsko-Razumovskaya metro station
- 20 minutes by taxi from the Sheremetyevo airport
- 30 minutes by car to Moscow downtown



Venue







# EXHIBITORS

## 500+

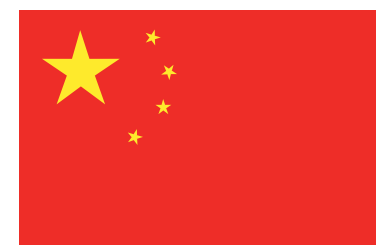
companies from 6 countries



Russia



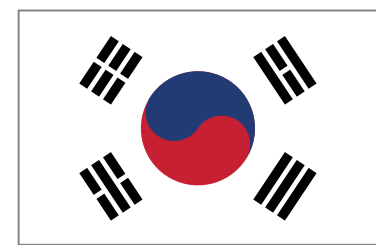
Belarus



China



Cuba



South Korea



Vietnam

## 200+

Russian exhibitors

Agat-RT, IPmatika, IC Tech, Akku-Vertrieb, Akmetron, Angstrom-Telecom, Arman, Bazis Telecom, VNIIFTRI, Zelenograd Nanotechnology Center, Infinet, Informtekhnik Group, Iskra Technologies, CompTek, LIS, NAG, Nateks, Newnets Integration, NTC-PIK, Protei, RSVO, Smarts, Supertel, T8, Telcore, TS-SKN, T-Helper, Ufanet, Fibo, FLAT, Eksara, Eltex Communications, etc.



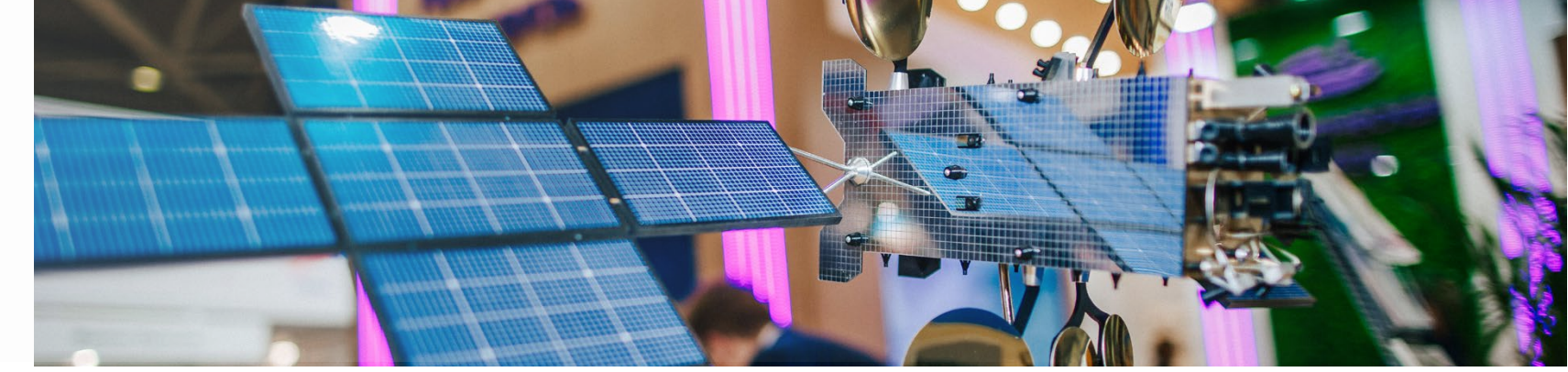
List of exhibitors  
of 2025



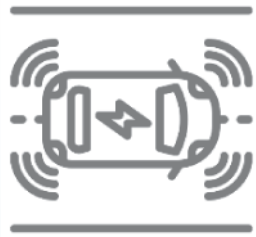




# NAVITECH DISPLAY



Navitech is a display of geo data, transport and insurance telematics, connected and highly automated vehicles, geo and transport information systems, intelligent urban mobility, and high-precision satellite navigation.



## Unmanned, highly automated and connected vehicles

### Visitors

- Automotive component manufacturers
- Transport and logistics
- Road services
- Insurance
- Agriculture
- Research institutes
- Municipalities, housing and utilities, property management
- Extractive industries
- Defense industry



## Smart roads

### Visitors

- Municipalities
- Traffic management centers
- Automotive manufacturers
- Automotive component manufacturers
- Construction
- Road services



## Transport telematics

### Visitors

- Transport and logistics
- Automotive component manufacturers
- Insurance
- Agriculture
- Municipalities
- Housing and utilities
- Extractive industries
- Telecom operators



## Smart cities

### Visitors

- Municipalities
- Traffic management centers
- Solution developers, manufacturers and integrators
- Transport and logistics



## Space technologies

### Visitors

- Transport and logistics
- Solution developers, manufacturers and integrators
- Telecom operators



# THE INTERNATIONAL CONSUMER ELECTRONICS EXPOSITION ICEE

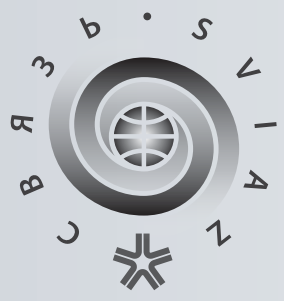
Manufacturers from China showcase more than 20,000 advanced and popular consumer electronics:

- mobile electronics (smartphones, tablets, phablets, smart watches)
- video, VR/AR glasses and helmets, devices
- accessories for mobile electronics
- computers and accessories
- game devices and gadgets
- medical devices, fitness trackers
- portable/mobile electric transport and accessories
- portable video cameras
- smart clothes and accessories
- automotive electronics
- IoT and smart home
- commercial electronics (displays, LED screens, 3D printers, electronic whiteboards, laser projectors, etc.)

**70+** companies took part  
in the exposition in 2025







# VISITORS

**16,000+**  
visitors

**35**  
countries

**82**  
regions of Russia

**331**  
cities of Russia

## Key visitors to Sviaz 2025

### Telecom

- Tele2
- Uzbektelecom
- Akado Holding
- Voentelecom
- Kazakhtelecom
- ER-Telecom Holding
- Belarusian Telecommunications Network
- VTB Mobile
- Gazprom Telecom
- SberMobile
- VimpelCom
- MGTS
- Megafon
- MTS
- Rostelecom

### System Integration

- AXUS GROUP
- Cloud one
- X-Com
- Jet Infosystems

- LANIT
- IT-holding T1
- iCore
- Croc Incorporated

### Industry

- Rosoboronexport
- Almaz-Antey Telecommunications
- Uralvagonzavod
- Kalashnikov Group
- Rostec
- RUSAL
- Rosatom
- Severstal
- SIBUR Holding

### Fuel and Energy

- Yamal LNG
- Gazprom
- LUKOIL
- Rosneft
- Surgutneftegaz
- Tatneft

- Transneft
- Rosseti
- Inter RAO
- Mosenergo

### Finances

- Sberbank
- Bank PSB
- Alfa-Bank
- VTB Bank
- T-Bank

### Retail and ecom

- OZON
- Tander
- WildBerries
- Citilink
- Sportmaster

### Transport

- AVTOVAZ
- Moskvich
- Moscow Metro

- Russian Railways
- Aeroflot
- KAMAZ
- NAMI
- Vnukovo International Airport
- Sheremetyevo International Airport

### Public Sector

- Russian Ministry of Digital Development, Communications and Mass Media
- Russian Ministry of Foreign Affairs
- Russian Ministry of Transport
- Russian Ministry of Economic Development
- Federal Antimonopoly Service of Russia
- Federal Security Service of Russia
- Russian Ministry of Internal Affairs
- Russian Ministry of Defense
- National Guard of Russia

Statistics of 2025



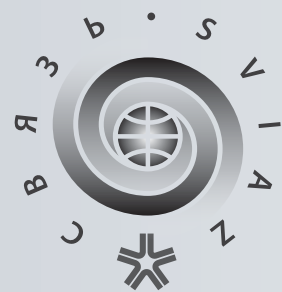
## Industry sectors of visitors

- Banks and financial companies
- Mobile, landline and satellite service providers
- Software developers
- Federal and regional authorities
- Transport and logistics
- Extraction and processing
- Mobile virtual network operators (MVNO)
- Oil and gas and electric companies
- Developers, manufacturers, suppliers of telecom equipment and solutions
- Law enforcement
- Medicine
- Retail
- Internet providers
- System integrators
- Construction companies
- Power industry

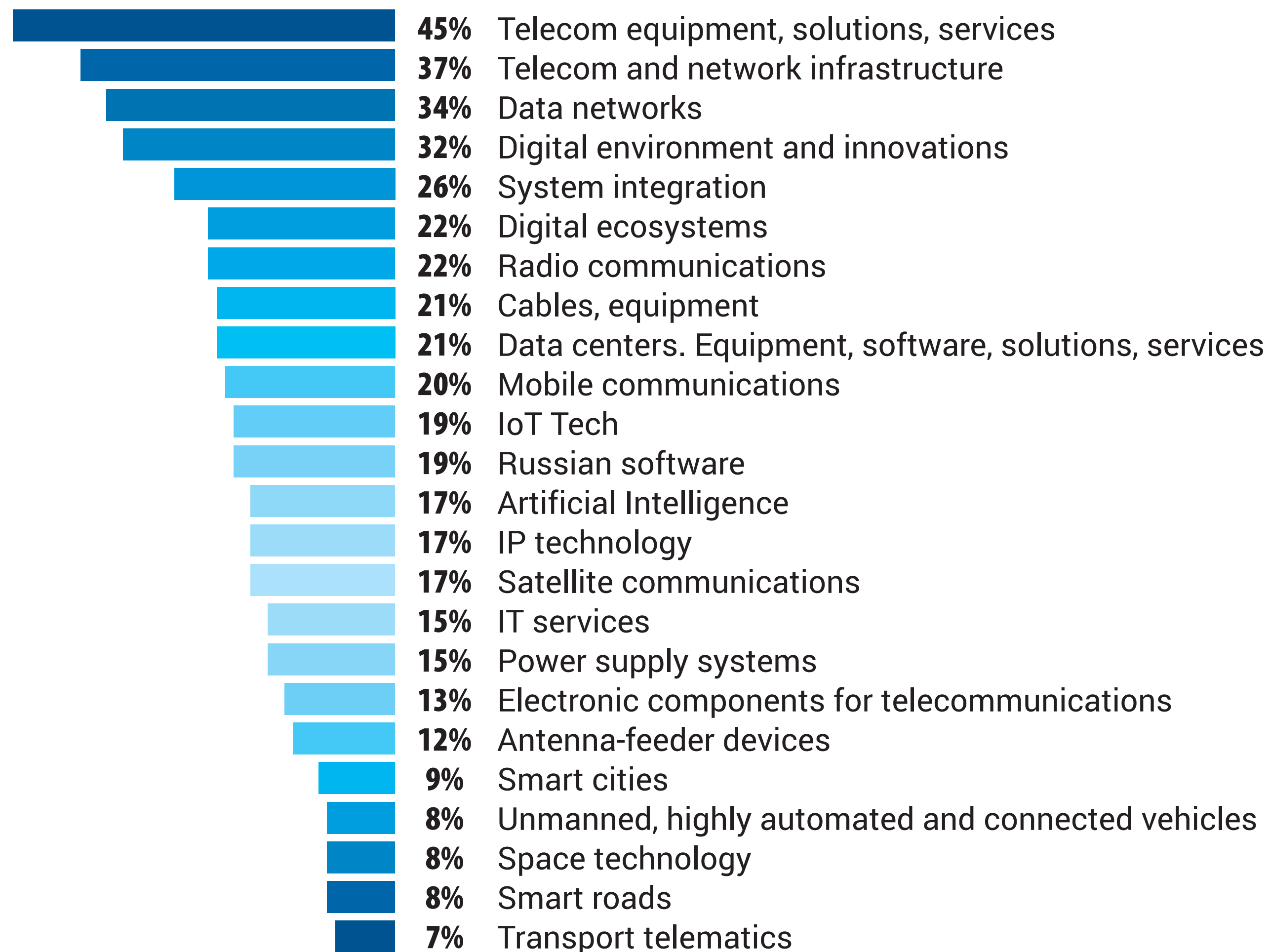
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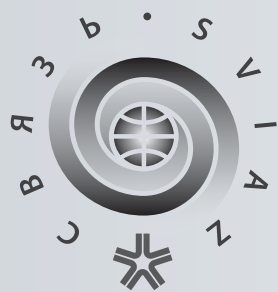
# VISITOR INTERESTS



Multiple replies possible  
Statistics of 2025







# CONFERENCE PROGRAMME



**40+**  
events

**200+**  
speakers

**3,000+**  
delegates



Conference  
programme 2025

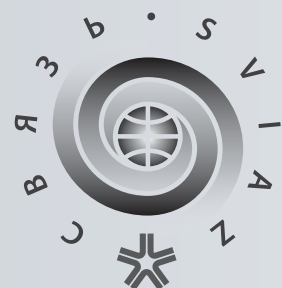
We invite exhibitors, relevant associations and mass media to take an active part as speakers in the events of the conference programme and to organise their own events devoted to the themes and topics of the show.

Statistics of 2025

[www.sviaz-expo.ru/en](http://www.sviaz-expo.ru/en)

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# TESTIMONIALS



See more  
testimonials



**Anastasia Azhbakova**  
B2B Marketing Manager, 2GIS

*"This is the first time 2GIS is taking part in Sviaz. We present our products for big business.*

*The exhibition has a very cozy atmosphere. We have met numerous wonderful companies. This is the atmosphere of cool, interesting technologies. The exhibition is full of communication."*



**Dmitry Fetisov**  
Sales Director, ARMAN

*"The first day was insanely packed. We had over 200 contacts. We can see that the exchange of information and practices that is happening here helps many domestic manufacturers and integrators to develop, using experience of the others and cooperation. A foundation for the future is laid here. We can see the exhibition level and format improve year after year. This is a key exhibition both for us and our major clients."*



**Dmitry Krasnoshchekov**  
CTO, TELCORE

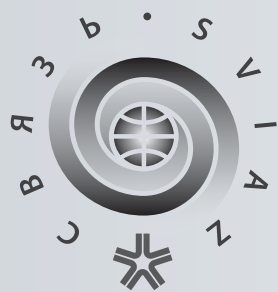
*"We are taking part in the exhibition for the first time this year. We used to be visitors before. The first day was very active. There were a lot of familiar faces. The exhibition pleasantly surprised us with the opportunity to present our products at the stand and participate in the conference programme. We can introduce ourselves and get attention of partners and buyers during this programme."*



**Anton Akulov**  
Development Director, FIBO

*"We are regular participants in Sviaz. We had a huge number of contacts on the very first day. We make our stand larger year after year. A record number of our employees are operating the stand this year, and they are always busy. Sviaz is a key event that allows us staying in contact with all partners and holding meetings that are hard to arrange in the daily routine."*





# HOW WE ATTRACT TARGET AUDIENCE

## MASS MEDIA

- Publications in mass media
- **250+ publications** about Sviaz 2025 in print and electronic mass media outlets

## DIRECT MARKETING

- Electronic and postal mailouts, telemarketing campaigns
- Covering more than **100,000 people**

## PROMOTIONAL ACTIVITIES

- Distribution of information at industry related events
- **More than 20 events a year**

## INTERNET

- Ads of Sviaz in research engines, relevant web portals, social media
- Attracting **more than 530,000 people** to the show's website annually

## RELEVANT CONFERENCE PROGRAMME

- Panels, workshops, master classes, conferences and forums

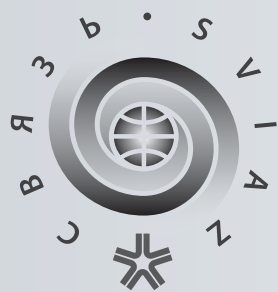


Press  
about us

Join us!







# MAKE THE MOST OF PROMO OPPORTUNITIES!

## PARTICIPATE WITH A STAND

- Post your news on the show's website, social media and in email mailouts
- Participate in the conference programme
- Hold an event at your stand

## BECOME A SPONSOR OR PARTNER OF THE SHOW AND ITS CONFERENCE PROGRAMME

- Use a standard sponsorship package
- Create a personalized sponsorship package tailored to your needs and objectives

PLEASE CONTACT THE SVIAZ TEAM  
IF YOU HAVE ANY QUESTIONS OR ENQUIRIES  
ABOUT ADDITIONAL SERVICES OR SPONSORSHIP OPPORTUNITIES



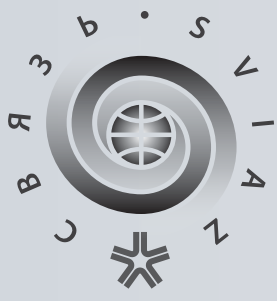
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a sponsor



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Navitech  
Display of Navigation Systems,  
Technologies and Services

**7–10 APRIL 2026**

TIMIRYAZEV CENTRE, MOSCOW, RUSSIA

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Book your stand now



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