



WWW.PROD-EXPO.RU/EN

34TH INTERNATIONAL EXHIBITION FOR FOOD,
BEVERAGES AND FOOD RAW MATERIALS

18+

PROD EXPO

**Crocus Expo
Moscow, Russia**

1-4 | 03 | 2027



MINISTRY OF INDUSTRY
AND TRADE OF RUSSIA



CCI of RF



Expo Rating

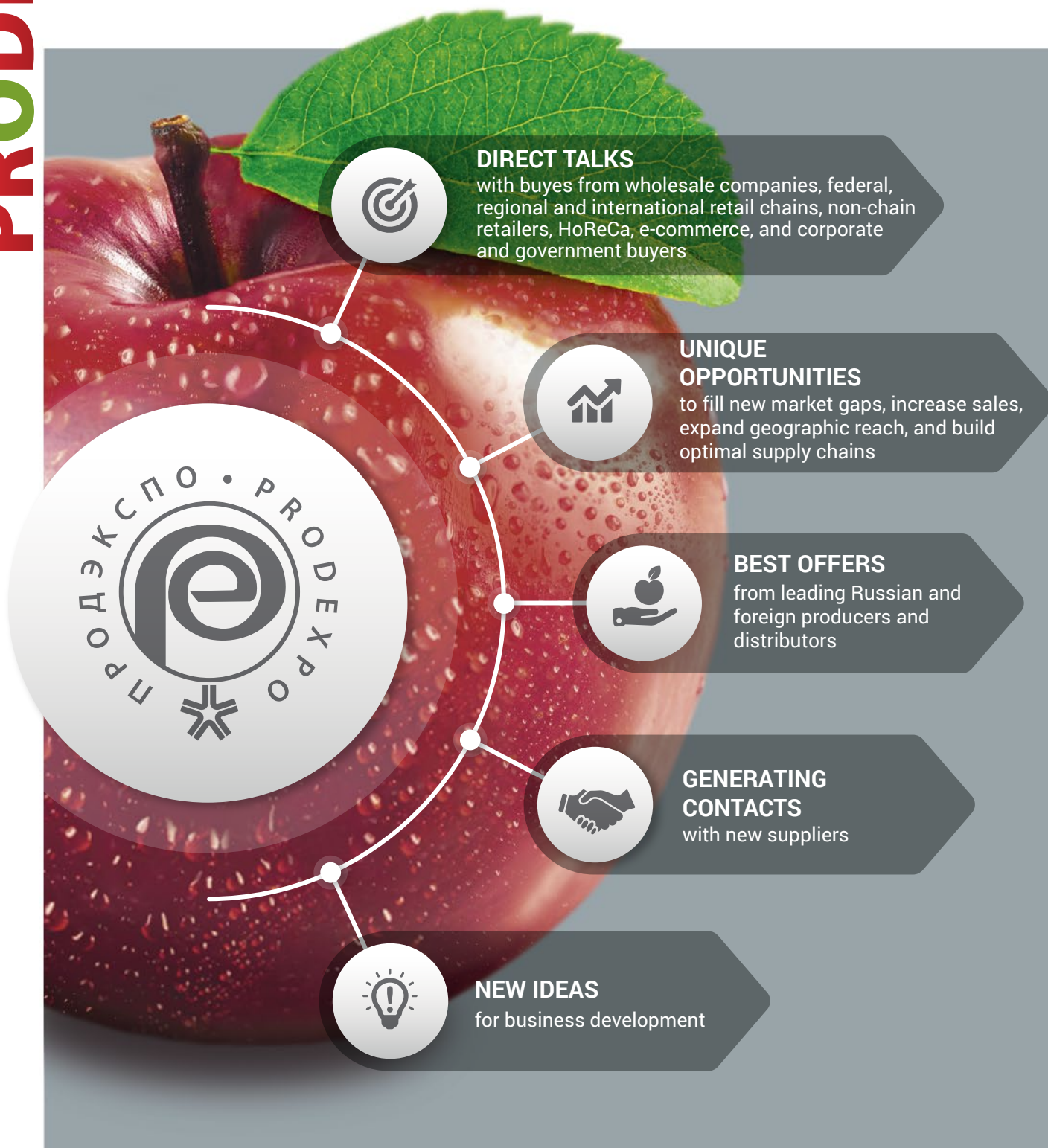


ORGANISED BY



EXPOCENTRE

WHY PRODEXPO?



EXHIBITORS FROM **4** CONTINENTS AND **37** COUNTRIES



- Russia
- Argentina
- Armenia
- Austria
- Azerbaijan
- Belarus
- Brazil
- Chile
- China
- Czechia
- Egypt
- France
- Georgia

- Germany
- Hungary
- India
- Indonesia
- Iran
- Italy
- Japan
- Kazakhstan
- Kyrgyzstan
- Lithuania
- Mexico
- Portugal
- Saudi Arabia

- Serbia
- Spain
- South Korea
- South Ossetia
- Sri Lanka
- Thailand
- Türkiye
- Turkmenistan
- UAE
- Uzbekistan
- Vietnam



INTERNATIONAL RECOGNITION

13 INTERNATIONAL RECOGNITION



Belarus



Brazil



China



Hungary



Iran



Kyrgyzstan



Saudi Arabia



Serbia



South Korea



South Ossetia



Sri Lanka



Türkiye



Uzbekistan



Testimonials of the
organisers of foreign
national pavilions



277 RUSSIAN EXHIBITORS
ARE EXPORTERS



What our exhibitors say



**GREAT POTENTIAL
FOR GROWTH
OF COOPERATION**



**DISCOVERY OF NEW
OPPORTUNITIES**



**LONG-TERM
PERSPECTIVES**

PROMOTING SMES

48 RUSSIAN REGIONAL PAVILIONS

Marat Sagaraev

**Marketing and HR Director, Snezhnaya Koroleva,
Republic of North Ossetia**

“We actually have a lot of goals here. They are about meeting and chatting with old friends, partners, and clients. As it happens, this is a show that we are happy to participate in. We are striving to prepare new types of ice cream for the new season in order to present them at this particular show. It takes place before the start of the ice cream season. That is why this is a good opportunity to test these new types.”

Elena Belova

**Chair at Volginsky Plastics Manufacturing,
Omsk Region**

“We already have three signed contacts with companies from Mongolia. In general, it will be very interesting and great for us to start supplying our products to Mongolia. As manufacturers of plastic packaging, we are participating in Prodexpo for the first time at our regional group stand. We used to come to this show as visitors. As soon as we realized that the interest in our products was so great, we decided to try to participate at a regional stand. Next year, we will definitely book our own stand and participate 100%.”



Testimonials of the
exhibitors at Russian
regional pavilions



HIGH ROI FOR EXHIBITORS



What our exhibitors say

88%
exhibitors

met objectives:

- generated new business leads and networked with partners
- found new clients and sales markets
- increased sales
- presented new products

92%
exhibitors

are satisfied with the number
and quality of business leads

98%
exhibitors

would recommend Prodexpo
to partners and peers



PARTICIPATION EXPERIENCE



List of exhibitors 2025



52%

ANNUALLY

26%

LAST
2-3 YEARS

18%

FIRST TIME

PRODUCT SECTORS



FOODSTUFFS



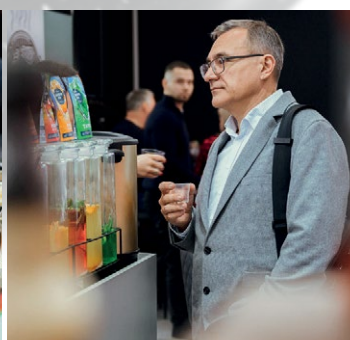
ALCOHOL



ORGANIC



PACKAGING AND
TECHNOLOGIES



PRODUCT SECTORS

PROD EXPO FOOD

-  MEAT AND MEAT PRODUCTS. COOKED MEATS. POULTRY. EGGS
-  DAIRY PRODUCTS. CHEESE
-  ICE CREAM
-  GROCERIES. CEREALS. PASTA. SPICES. KITCHEN HERBS
-  VEGETABLE FATS
-  JUICES, MINERAL WATER. SOFT DRINKS
-  FROZEN FOODS. SEMI-PREPARED FOODS. READY TO EAT FOODS
-  CONFECTIONERY. BAKERY
-  SNACKS. NUTS. DRIED FRUIT
-  HONEY AND BEE PRODUCTS
-  TEA, COFFEE
-  FISH AND SEAFOOD
-  CANNED FOOD. SAUCES, KETCHUPS
-  HORECA PRODUCTS
-  PRODUCTS FOR ASIAN CUISINE
-  HALAL PRODUCTS
-  HEALTHY NUTRITION
-  BABY FOOD
-  SPORTS NUTRITION

FUNCTIONAL FOOD. DIETARY SUPPLEMENTS

VEGETABLES, FRUIT, MUSHROOMS, BERRIES, WILD FOOD

TRADING HOUSES. MARKETPLACES

RUSSIAN REGIONAL PAVILIONS – MULTIPRODUCT

FOREIGN NATIONAL PAVILIONS

INGREDIENTS. FOOD ADDITIVES. RAW MATERIALS

PET FOOD

PROD EXPO WINE

WINE. HARD ALCOHOL

BEER. LOW ALCOHOL

TABACCO

PROD EXPO ORGANIC

PRODEXPO ORGANIC (ORGANIC PRODUCTS AND BEVERAGES)

PROD EXPO PACK&TECHNOLOGY

PRODEXPOPACK – PACKAGING SOLUTIONS FOR THE FOOD INDUSTRY

GLASS CONTAINERS

EQUIPMENT AND SERVICES

NEW YEAR / CHRISTMAS PACKAGING. GIFTS



More about product sectors



ONLY PROFESSIONAL VISITORS



are CEOs and top executives



find supplies, make purchases,
conclude contracts



are qualified buyers

103,000+

VISITS, INDUSTRY PROFESSIONALS
FROM 102 COUNTRIES AND
89 REGIONS OF RUSSIA

17,400

VISITORS WERE FIRST-TIMERS

VISITORS BY INDUSTRY SECTORS

OUR VISITORS ARE BUYERS FROM WHOLESALE
AND RETAIL CHAINS, FOOD PRODUCERS,
E-COMMERCE, HORECA,
AND CORPORATE BUYERS



EXPORT OPPORTUNITIES



5,950+

**FOREIGN VISITORS FROM
102 COUNTRIES**

24,900

**VISITORS INTERESTED IN ENTERING
FOREIGN MARKETS**

FOREIGN VISITOR PROFILE (NUMBER OF PEOPLE)

2,559

Company owner, CEO

1,011

Commercial director/head of sales

952

International trade manager

892

Area manager

416

Head of purchasing

179

Marketing director



OPPORTUNITIES GENERATED AT PRODEXPO



Expand sales.

Present your products to attract new customers and sign contracts for the supply of goods to boost your sales



Expand the customer base.

Participate in Prodexpo to find new customers and partners, as well as to strengthen partnerships with existing ones



Increase brand awareness.

Prodexpo provides a platform for showcasing products to a wider audience, which will increase your company's brand awareness and enhance your brand image



Study the market and competition.

Our exhibitors have every opportunity to analyze competitors' offers and explore new trends and consumer preferences, which will help adapting their strategy



OPPORTUNITIES GENERATED AT PRODEXPO



Reviews based
on real experience



Getting feedback.

Communicating with visitors face-to-face allows you to get valuable information about the perception of products, identify strengths and weaknesses, and understand the needs of your target audience



Business networking.

Participation in Prodexpo creates opportunities to establish connections with other industry participants, including suppliers, distributors, and retailers



Showcase of innovations.

Our exhibitors can present new products or technologies, which allows them to stand out from the competition and demonstrate their expertise



Education and development.

Participation in the Prodexpo conference programme contributes to the professional development of your company's employees and the introduction of new ideas



CONFERENCE PROGRAMME

37

EVENTS

7

COMPETITIONS

4,131+

ATTENDEES



Conference
programme 2025

EVENTS FOR RETAILERS

- Russian Food Forum – Prodforum
- Centre of Retail Chains
(a special area for retailers)
- Purchasing Centre Of Retail Chains™
(direct talks with retail chain buyers,
representatives of catering and food services,
e-commerce)
- Club and master classes for category
managers
- Special Session on Bringing Goods
to the Shelf. How to Simplify the Way
to Retail Chains in 2026?
(organised by Retail.ru)



CONFERENCE PROGRAMME



PURCHASING CENTRE OF RETAIL CHAINS™: FIGURES



120+

Russian federal and regional
retail chains

20+

chain restaurants
and cafes

350+

strategic buyers
of retail chains

580+

suppliers

3,000+

talks negotiating the supply
of both supplier-branded
and private label products

185,652,000,000 RUBLES

total amount of contracts concluded

EXPAND YOUR BUSINESS HORIZONS!

JOIN US AT PRODEXPO!

1-4 | 03 | 2027

Crocus Expo, Moscow, Russia



Book a stand



Prodexpo Team



Tatiana Piskareva

Head

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CROCUS EXPO



ADDRESS

20, Mezhdunarodnaya str., Krasnogorsk, Moscow region

Pavilion 1, Halls 1-4

Pavilion 2, Halls 5-8

Pavilion 3, Hall 13-15